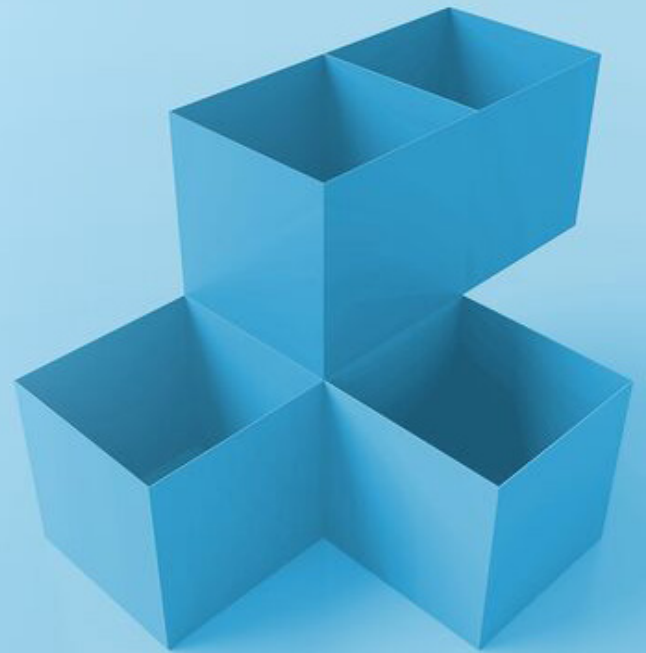


# NetApp Cloud Design Workshop



**Design a hybrid multicloud strategy that delivers on your business goals.**

**The challenge: IT complexity is creating unpredictable performance and costs**

Improving performance, cost, and agility is at the heart of IT transformation. Enterprises want to make fact-based efficient, effective decisions to quickly shift how they access and manage their data to improve business outcomes. The growing demand for greater flexibility and capacity is driving record numbers of organizations to transition to a hybrid multicloud model and to adopt flash and cloud solutions. However, many companies are experiencing limited visibility into their current infrastructure and have no clear hybrid multicloud strategy. The frequent result is architectures that generate data silos that can hinder digital transformation, increase IT complexity for users, and reduce the benefits that the organization can realize from its data. Too many IT departments are jumping into implementing new infrastructures without ever tying their technology investment to the needs of their organization.

### **The solution: An IT delivery strategy aligned to your business goals**

To bridge this gap between new technology investment and business needs, service-level design is a key component in planning a new infrastructure to deliver the operational efficiencies an organization needs to reduce IT complexity, decrease costs, and increase performance. **The NetApp® Cloud Design Workshop** can help you shape and execute a hybrid multicloud strategy that delivers on your business goals. The workshop is designed to identify and document business risks and constraints to establish which cloud deployment models are best suited for your various workloads and applications. Our IT experts employ advanced data collection practices and customized analysis to increase visibility into your complete multivendor infrastructure. The workshop includes recommendations for how your organization can operate with a delivery model that can lower costs, improve performance, and reduce complexity.

**Know your current state before you plan your future state.** Employing a modular methodology, our dedicated team of experienced IT professionals defines your organization's current consumption metrics by assessing application demands and generating defined storage and compute service levels. The workshop uses your organization's actual data, not hypothetical metrics, to give you a current-state view of your infrastructure. That information can help you develop a future-state strategy and design to bring the hybrid multicloud model to life for your business. By establishing a clear business case for a hybrid multicloud approach that is aligned to your strategic business objectives, NetApp consultants help you understand, first, where you can gain efficiencies and save costs. The next step is to determine an optimized infrastructure to meet future business needs.

### **Transform your IT organization from cost center to profit center**

The NetApp Cloud Design Workshop helps you accelerate the transformation of your IT organization from a cost center to a profit center. By building a strategy for running your IT operations like an enterprise cloud service provider—creating a defined set of service levels, with cost per gigabyte and performance aligned to actual application requirements—we can help you simplify application access and management to consistently and predictably meet even the most stringent SLOs and SLAs for your critical applications. And all while delivering predictable and controllable performance and greater agility with a well-defined set of service levels (\$/GB, IOPS/GB). The workshop team also provides cost justifications with show-back or ROI reporting to create accountability and business alignment.

### **Quickly streamline the delivery of services**

In as little as 2 weeks, the Cloud Design team delivers a comprehensive breakdown of the performance, configuration, and capacity of your entire heterogeneous storage infrastructure. This analysis identifies workloads that are underutilized and documents the availability, capacity, performance, and data protection status of your on-premises and cloud storage. It also includes operational recommendations for:

- Balancing resources for better return on investment
- Boosting your public cloud storage usage with Amazon Web Services, Microsoft Azure, or Google Cloud.
- Optimizing your private data center workloads like VMware, SAP, and Oracle.

Final deliverables for the engagement are service-level designs in support of a hybrid cloud strategy, as well as definitions for storage, compute, data protection, total cost of ownership, and financials, plus an implementation roadmap for how to get there.

<p><b>Workshop objectives</b></p> <p>Executive-level consulting engagement assesses your current environment, defines a hybrid multicloud strategy, and designs an architecture for creating service levels to match your business's unique requirements.</p>
<p><b>Workshop duration – delivered remotely and securely</b></p> <ul style="list-style-type: none"> <li>• 6 to 8 weeks from resource request to workshop completion</li> <li>• Data collection: 14 to 30 days</li> <li>• Customer workshop time: 8 to 10 hours, depending on module option chosen</li> </ul>
<p><b>Workshop module options</b></p> <p>Storage   Virtual Server   Data Protection</p>
<p><b>Workshop deliverables</b></p> <ul style="list-style-type: none"> <li>• Service-level designs in support of a hybrid cloud strategy</li> <li>• TCO and financial model</li> <li>• Service-level definitions for storage, compute, or data protection (per chosen option)</li> <li>• Implementation roadmap</li> <li>• Recommended technology solutions (NetApp products and services)</li> </ul>
<p><b>Workshop cost</b></p> <p>Complimentary to selected customers</p>

Table 1) NetApp Cloud Design Workshop details.

**Get started today**

To learn more about how a NetApp Cloud Design Workshop can help your organization deliver predictable IT cost, performance, and agility, contact your local NetApp sales representative or visit [www.netapp.com](http://www.netapp.com).

**About NetApp Services**

Gain greater business value from your investment. Whether you're planning your next-generation data center, need specialized know-how for a major storage deployment, or want to optimize the operational efficiency of your existing infrastructure, NetApp Services can help.

**About NetApp**

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world's biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services and applications to the right people—anytime, anywhere.

