

TOP 10 REASONS TO CHOOSE NETAPP KEYSTONE STAAS FOR ENTERPRISE AI

AI at your pace—without the upfront cost

Whether you're looking to quickly operationalize AI or take a more gradual approach, NetApp Keystone® STaaS for Enterprise AI lets you set your own pace. This flexible turnkey solution provides advanced AI technology and expertise to meet your specific needs. Avoid the upfront capital investment of a new infrastructure while experiencing the speed, control, and unified management of on-premises storage with the virtually limitless scalability of the public cloud—all with a single consumption-based subscription.



1

Start AI-ready and AI-optimized

Leverage NetApp® AFX architecture and AI Data Engine to simultaneously address challenges in AI development and deployment while delivering significant advantages in performance, efficiency, and scalability.



2

Avoid large capital expenditure

Transform the costs of operationalizing AI initiatives from a large capital expense to a predictable operating expense.



3

Diminish operational risk by starting small

Begin with a low-terabyte (TiB), 1-year commitment. No expensive, rigid, long-term contracts for hardware that might quickly become outdated.



4

Pay as you go

Pay only for the storage you use. Ideal for emerging AI initiatives where storage needs can be uncertain, seasonal, or fluctuate as projects grow.



5

Eliminate the guesswork of capacity planning

Scale storage capacity and performance for AI workloads on demand without complex, manual capacity planning, overprovisioning, or increased overhead.



6

Simplify integration and management

Experience seamless integration with popular AI frameworks and accelerators. Get automated management and insights with integrated NetApp Console and Data Infrastructure Insights.



7

Adapt faster to changing AI demands

Get the flexibility of an architecture that supports diverse AI frameworks, tools, and libraries, enabling seamless integration with existing workflows for faster innovation.



8

Enhance security and reliability

Gain robust, built-in security and data protection features to defend against threats like ransomware while simplifying backup, recovery, and compliance.



9

Focus on innovation, not operations

Offload the complexities of managing and maintaining an AI storage infrastructure so your internal IT and data science teams can focus on higher-value tasks.



10

Future-proof your AI infrastructure

Get an efficient, scalable, secure, and intelligent AI data management platform that can adapt to emerging technologies and stay competitive in the long term.



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About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com