



General Data Protection Regulation (GDPR)

The General Data Protection Regulation (GDPR) is the biggest overhaul of EU data protection law in over twenty years. The GDPR was adopted by the European Commission in April 2016 and comes into full force on 25th May 2018. GDPR is a dramatic change to the way the collection, access, use, storage, host and transfer of personal data is regulated. It will affect any business which has access to or processes the personal data of an EU citizen, regardless of where the business is located, inside or outside the EU. The extra-territorial nature of the regulation will be felt globally.

Organizations need to:

Recognise that GDPR is a legal compliance issue and not one that can be solved solely by implementing a technology solution

- + Implement the right data privacy policies and processes – and adhere to them
- + Minimise Personal Data collected – they must have a justifiable reason to collect
- + Know where they store or hold Personal Data and manage it accordingly
- + Have the capability to exercise the ‘Right to be Forgotten’ wherever Personal Data is stored
- + Notify the regulators of a data breach within 72 hours

GDPR is first-and-foremost a legal compliance issue whose resolution can be supported through the use of appropriate technologies, once, and only once the appropriate processes are in place.



Governance Risk Compliance
How do I become compliant?

Where is my data: Unstructured, structured, backups, cloud etc.?

What personal information is contained within my data?

What is the **lineage** of my data and its life cycle transformation?

Managing **Cases** for GDPR
Right-to-be-Forgotten etc.

Maintaining **Governance** over my data

Where can NetApp help?

As a Data Privacy exemplar, in its own right, NetApp fully understands the process and legal requirements that GDPR imposes on all organizations who store, process or hold data on EU citizens. NetApp is one of less than 100 companies in the world who have EU approved Binding Corporate Rules (BCRs). NetApp works with the best Governance, Risk and Compliance consultancy firms in the world, as well as the leading eDiscovery vendor partners. NetApp can help customers integrate NetApp and Partner technologies to help build GDPR compliant processes into their day-to-day activities helping discover where personal information is held and the subsequent management and governance.

Where can NetApp Technology help?

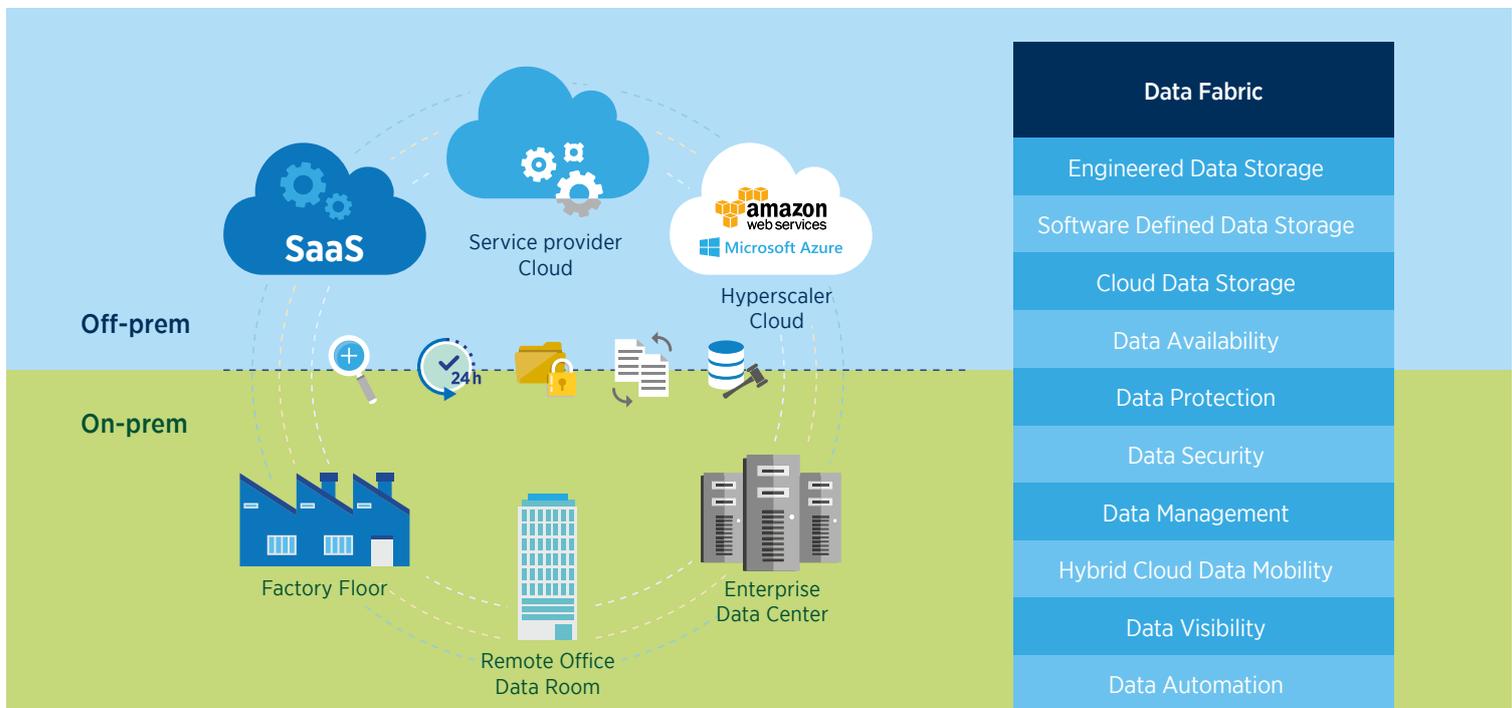
 <p>Heterogeneous on-premise & cloud infrastructure discovery with OnCommand Insight</p> <p>17 35</p>	 <p>Immutable data records retention with SnapLock</p> <p>30 32 35</p>
 <p>Integration & automation of database anonymization with SnapManager, SnapCenter and WFA</p> <p>6 23</p>	 <p>Dynamic policy-based data management with StorageGRID Webscale</p> <p>17 25 32</p>
 <p>Data High Availability, Bus. Continuance, DR & Encrypted Backup with the NetApp Data Storage Portfolio & AltaVault</p> <p>23 30 32</p>	 <p>Data management automation with WorkFlow Automation, API Services & Service Level Manager</p> <p>6 17</p>
 <p>Non-disruptive data availability testing with FlexClones</p> <p>23 32</p>	 <p>Ransomware recovery and forensics access with SnapShots and FlexClones</p> <p>6 23 32 44-50</p>
 <p>Encryption and Enterprise Access Control & Auditing across the NetApp Portfolio</p> <p>23 25 32</p>	 <p>Hybrid Cloud advantage, data portability and transfer with the NetApp Data Fabric</p> <p>20 23</p>

GDPR Articles:

6	Processing not allowing identification	23	Data protection by design & default	32	Data Impact Assessments
17	Right to erasure and to be forgotten	25	Privacy by design	35	Records of processing activities
20	Data portability	30	Security of Processing	44-50	Data transfers

Data Fabric- helping to accelerate your route to GDPR compliance

NetApp's Data Fabric unique approach to data management brings everything together by allowing organizations to deploy, maintain and monitor multiple remote data end points either on-premise, or in a hybrid or multi-cloud environment.



i For more information on NetApp's GDPR proposition, please contact your NetApp account manager, or local sales office or visit www.netapp.com/us/info/gdpr.aspx