

Customize this letter to convince your manager why NetApp INSIGHT 2019 is one of the most valuable conferences for you to learn, connect and collaborate.

Hi [your manager's name],

I would like to request your approval to attend **NetApp INSIGHT 2019**, October 28-30 in Las Vegas. This event is always worth attending and represents a great opportunity to capitalize on our investment in NetApp solutions, which we use in the areas of _____ and _____.

A recent Gartner report ranked data fabric as one of the 10 most important trends over the next 5 years. NetApp is focused on showing attendees how to build a data fabric, something that will help us better orchestrate and activate our data, regardless of whether it's stored in the cloud or on premises. They're bringing in great experts and sharing their best data fabric stories, including Ducati and DreamWorks. Here are the activities I will take advantage of while at the event:

- Earn NetApp technical certifications
- Apply technical knowledge in hands-on, practical labs
- Engage with 2,500 NetApp customers and partners
- Collaborate with industry leaders in roundtable discussions
- Attend speaking sessions led by executive leadership and data experts
- Witness real-world data fabric experiences directly from other NetApp customers

NetApp INSIGHT 2019 is unique in that they'll be talking about a lot of things we're dealing with right now. I will come back and immediately apply a lot of what I learn. The topics on the agenda are diverse, including hybrid multicloud, DevOps, AI, enterprise apps, and strategies on how to modernize our IT.

Of course, this is also a great opportunity to network and find out what my peers are doing. NetApp will provide unique opportunities for us to collaborate, sharing best practices and exploring new ways that we can all do our jobs better.

Thank you for your consideration.

Regards,

[your name here]

Here's the price breakdown:

Domestic airfare estimate: \$300

Transportation (between airport and hotel): \$12-17 Taxi (one-way)

Hotel: (3 nights at \$189/night + Daily Resort Fee (\$25) + Taxes (13.38%) = \$720

Meals: 3 days at \$75 = \$225 (The conference provides three days of breakfast, snacks, and lunch, plus one dinner for the evening event)

Registration fees:

Full Conference Pass: \$2295

Government Full Conference Pass: \$1795

Day Pass: \$995

Estimated Total: \$_____



NetApp INSIGHT 2019

We look forward to seeing you.

October 28-30, 2019
Mandalay Bay Hotel
Las Vegas, Nevada

Visit <https://insight.netapp.com/> for more information.