

NetApp Financial Analyst Day 2017



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The non-GAAP to GAAP reconciliation of the financial information presented is available on our website at www.netapp.com.

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NetApp Flash Modernizing Storage and Data Management

Brendon Howe

Senior Vice President of Emerging Products & Solutions



IT Imperatives Driving NetApp Product Development

Modernize
storage and data
management

Build a next-
generation
data center

Harness the
power of
hybrid cloud

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Fastest Growing Flash Company

Successfully pivoting for growth

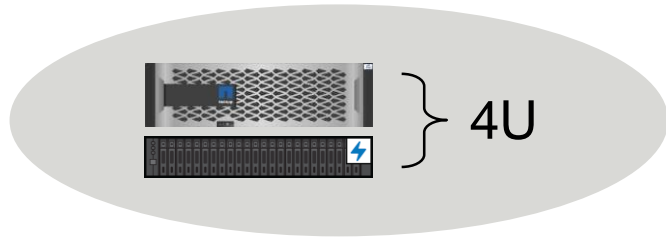
Annualized
Revenue Run
Rate

**Almost
\$1.4
billion**

- Q3 FY'17 revenue growth:  Y/Y ~160%
- Over 1 exabyte of cumulative flash capacity shipped
- 11th consecutive quarter of triple digit unit growth:  Y/Y ~175%
- #2 All-Flash Array vendor
- Fastest growing All-Flash Array vendor
- Flash Memory Summit 2016: 12 awards and 2 category sweeps
- Leader: Gartner Magic Quadrant for Solid State Arrays
- Leveraging SolidFire investment developing Next-Gen HCI Solution

Why We're Winning

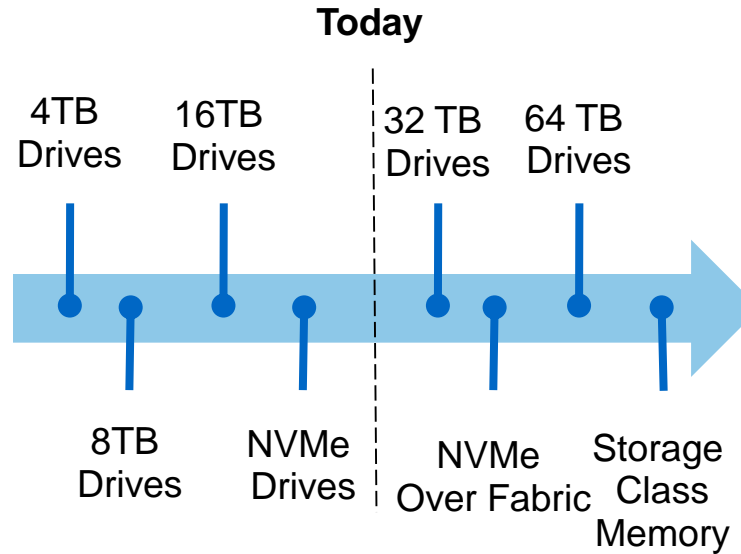
Data Center Efficiency



1PB of storage
600K IOPS

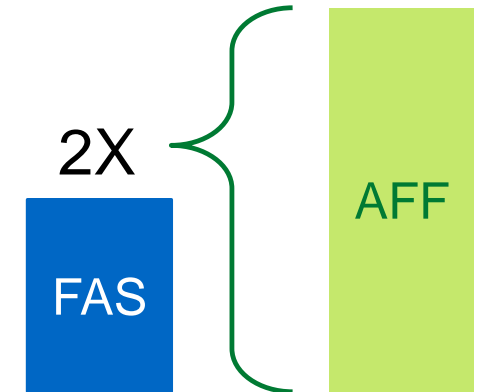
- 6 Month ROI
- 1/11th the footprint
- 1/11th the power use

Innovating to Lead



Rapid integration of
new flash technologies

Winning in SAN



Flash breaks
long-standing
SAN incumbency

Flash Powered Nationwide Energy Savings

Challenge

Update the current IT infrastructure to address the company's rapid business growth and identify new business opportunities

Why they chose NetApp

- Reduction in complex report creation times from 5+ hours to 10 min
- Accelerated business with ability to run enterprise applications up to 20x faster
- Reduced power consumption, rack space, support costs and ability to setup and serve data in 10 minutes

Transformed
the data center for
efficiency and
business growth

Very high
performance with
easy management
lifting operational
burden from IT

Data Fabric
flexibility enables
cost savings for
future planning

Vital Energi designs, builds, supplies, and maintains new methods of energy generation. Founded in 2000, the company draws on a deep well of expertise to provide compelling business cases for providing systems that deliver low-carbon, renewable heat and electricity.

“NetApp All Flash FAS enables us to make better decisions, faster, so we can help customers further reduce carbon emissions and save even more money. We're blown away by the performance. There are no restrictions.”

— Jon Woan
IT Manager
Vital Energi

Flash Enabled Cloud Services

Challenge

Transforming to a SaaS business model, manage analytic workloads with staggering I/O requirements, improve its ease of use, and accelerate time-to-market

Why they chose NetApp

- “Scary simple” implementation: stood up a cluster in a day and can easily add workloads without downtime
- Provide guaranteed performance levels – reduced batch times from 10 hours to 1 hour
- Automation and integration with OpenStack and VMware

Maximized efficiencies and accelerated deployments

Accelerated time-to-market for next-gen products and services

Only solution to meet all requirements and scale for the future

FICO is a market leading data analytics company and has become a fixture of consumer lending in the United States.

“We tested many different solutions and found SolidFire offered us the easiest API that readily enabled our requirements for on-demand provisioning in a multitenancy environment. We also wanted to run VDI on it as well as OpenStack workloads with guaranteed performance. No one but NetApp SolidFire could deliver that.”

— Mike Trkay
Vice President of Global Technology Services
FICO

IT Imperatives Driving NetApp Product Development

Modernize
storage and data
management

Build a next-
generation
data center

Harness the
power of
hybrid cloud

Helping customers modernize storage and data management

