

NetApp Data Visionary Centers

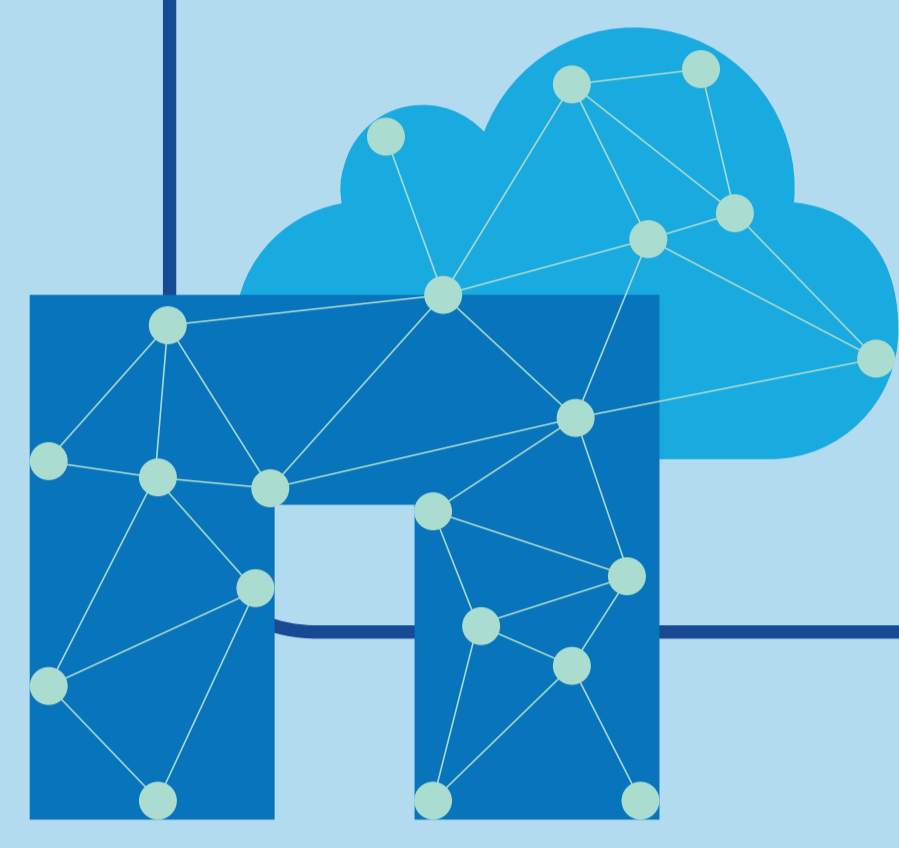


10 GOOD REASONS

CHANGE THE WORLD WITH DATA

In a world where technology is changing our everyday lives, forward-thinking organizations must leverage data to accelerate business outcomes. NetApp, an established data authority, can help with proven solutions and vast transformational expertise.

01



02

STRATEGIZE WITH YOUR TRUSTED DATA ADVISOR

In one of our briefing centers, we'll discuss strategies and solutions to help you implement your vision. Gain the insight you need to enable new customer touchpoints, create opportunities, and optimize operations.

BECOME A DATA VISIONARY

Together, we'll discuss ways to harness data and apply it to create new value across your entire organization. Learn how to connect, manage, and correlate data to your business imperatives today, tomorrow, and in the future.

03



04

ADDRESS YOUR CHALLENGES

We tailor briefings to your unique concerns and needs. Our expert discussion leaders build on this information to customize your visit to best address your data-driven opportunities.

SHARE YOUR INSIGHTS

Your voice is paramount! We kick off your briefing with a discussion that bridges the gap between the business and IT. We actively listen as you share your strategic needs and vision.

05



06

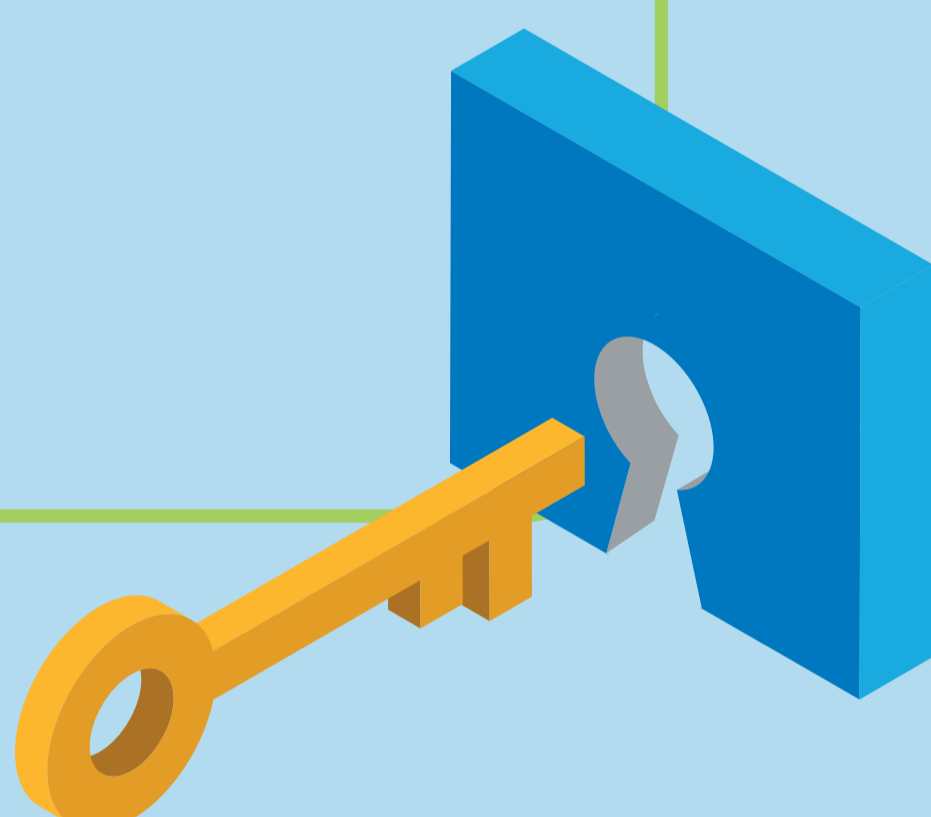
GAIN ACCESS TO EXPERTS

Gain access to a wide array of knowledgeable and skilled subject matter experts. Are you interested in the purely technical aspects or are you more inclined to have a business oriented discussion? Either way, we have you covered.

ENGAGE WITH EXECUTIVES

Engage with NetApp executives as they provide relevant and useful best practices, industry insights, learnings from NetApp's own transformation, and a glimpse into our future vision.

07



08

COLLABORATE IN WORKING SESSIONS

Choose from a series of intensive sessions aimed to plan a strategy aligned to your business goals. Discover a cloud-readiness workshop for instance, or methods to modernize your storage through data management.

DEVELOP BUSINESS VALUE

Your briefing will focus on robust solutions to aid your transformation, accelerate growth, and reduce costs. 79% of visitors learn about NetApp solutions they were unaware of, creating possibilities for even more business gains.

09



10

LEVERAGE OTHER CUSTOMERS' EXPERIENCE

Hear about other businesses within your industry that have implemented NetApp solutions and how NetApp has empowered them to change their world with data. Benefit from their experience to bring your digital journey to life and leave with a custom action plan.



netapp.com/dvc-ebc