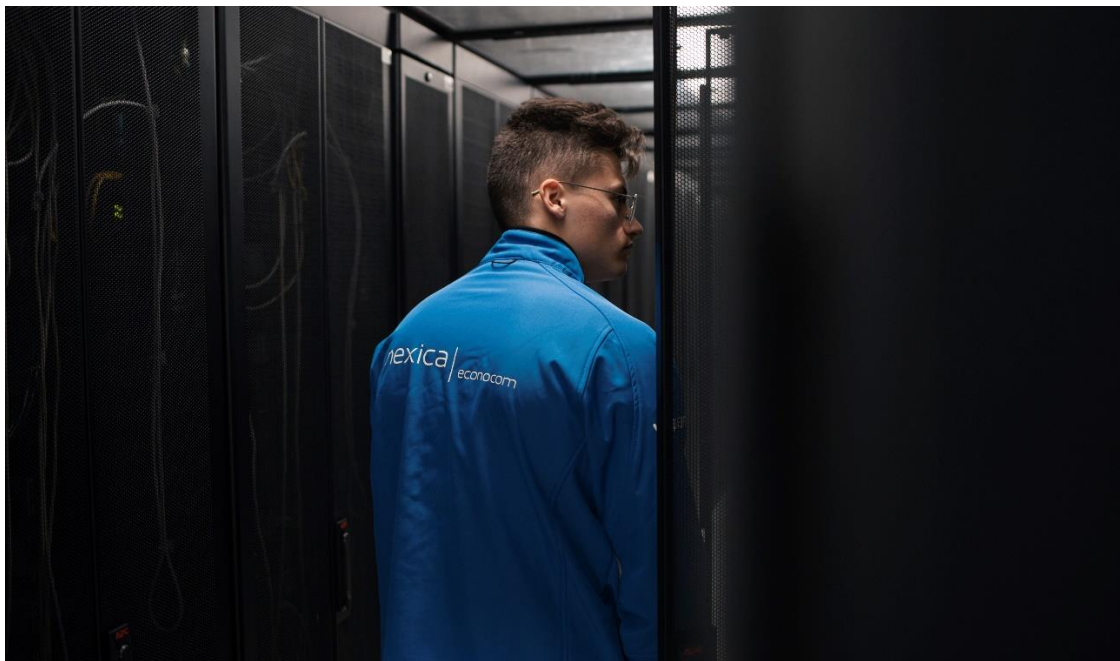


## Econocom Nexica, a pioneer in the evolution towards cloud services in Spain

*The company has been at the technological forefront for more than 25 years, now facing the challenge of hybridization with excellent results.*

**Madrid, April 19, 2022** - "At a time when hybridization in the cloud is almost an obligation, NetApp's model and proposal is a clear reference". This is stated by the CEO of Econocom Nexica, Damián Pascual Boixader, a company that embraces the hybrid cloud, enhances its service offering and reinforces its positioning as a unique hybrid cloud provider: "We offer services in our Nexica Cloud, on-premises and in public clouds such as Microsoft Azure and Amazon Web Services (AWS) with excellent results with our customers," says Pascual

In recent years, the cloud world has become multicloud, posing a new challenge: hybridization. As Econocom Nexica's CEO highlights, "hybridization implies the possibility of making it possible for two or more clouds to work in a coordinated manner for the same client, giving them the best services at all times, with the goal of working together and efficiently within a well-orchestrated system."



### NetApp, a common evolution

The technological infrastructure of Econocom Nexica's cloud services is mainly based on NetApp technology, a provider it trusts to manage both its internal infrastructure and that offered to its customers. "Econocom Nexica has a long-standing, long-standing and very successful historical relationship with NetApp. NetApp also shares with Econocom Nexica our values of proximity and adaptability and has demonstrated this repeatedly during all these years of working and evolving together", stresses the CEO of the company born in Barcelona 25 years ago.

Econocom Nexica's cloud, known as Nexica Cloud, is deployed in two data centers located in Madrid and Barcelona. The cloud provider has relied on NetApp's All-Flash

technology to maximize net space utilization, offering storage capacity of up to nearly 4 petabytes.

In addition, the company relies on NetApp storage virtualization with its ONTAP Select solution, a robust, cost-controlled and high-performance solution for critical environments. Thus, Econocom Nexica offers a high-performance unified solution in on-premises customer environments, which are constantly replicated in Nexica Cloud so that, in the event of a possible disaster, the customer's entire production platform can be up and running in a few minutes.

### **Customers in search of reliability, flexibility and proximity**

SB Hotels, a hotel chain with more than 700 workers, an Econocom Nexica client, assures through its IT Director, Jordi Puig, that its environments are very heterogeneous and demanding at the systems level, "so reliability in the execution of services and data integrity is essential". "If you add to that the immediacy in the provision and flexibility in the use of services, along with a close and personalized treatment, they are our ideal partners."

Virtualized infrastructure is the essence of Econocom Nexica's business and offering, because it is the way to satisfy some of the main needs of customers, such as: speed of provision, flexibility in use and cost efficiency, the basis of Nexica's business, commercial and operational model. In the words of José Manuel Beltrán, CISCO of Hermanas Hospitalarias, "Econocom Nexica professionals have a deep knowledge of NetApp solutions, thanks to which we have been able to accommodate and optimize our systems in on-premises, hybrid and 100% cloud environments in a secure way."

### **Econocom Nexica, Spanish pioneer in cloud services**

Econocom Nexica, a cloud services provider with more than 25 years of presence in the Spanish market, is a pioneer in cloud adoption. Its clients include companies from multiple sectors, such as industry, pharmaceuticals, food, fashion, public administration, etc., with different needs that are, at the same time, very similar in terms of their IT infrastructures.

Econocom Nexica has an IT infrastructure that is both ubiquitously accessible and secure; available at all times, 24 hours a day; with performance that meets the requirements of your critical business operations; guaranteeing immediacy in the provision of new services without having to wait for purchases or investments; and offering great flexibility in the use of resources in a pay-per-use model.

#### **About Econocom Nexica**

Econocom Nexica offers its Nexica Hybrid Cloud. It integrates:

- Nexica Cloud, in Tier 3 data centers in Madrid and Barcelona.
- Microsoft Azure, in Nexica Cloud's certified Microsoft Azure Stack Hub or in a Microsoft data center.
- Amazon Web Services (AWS), with direct interconnection from its cloud
- and other public or private clouds

Nexica was born in Barcelona in 1996, more than 25 years ago, and was integrated into Econocom in 2015, when it was already a leader in cloud services.

#### **About Econocom**

Econocom Group is an international technology integrator that designs, finances and facilitates digital transformation for large enterprises and public organizations. With 45 years of experience, Econocom Group is the only player in the market able to combine its 360° expertise through project financing, equipment distribution and digital services. The group is present in 18 countries and has more than 9,000 employees and a turnover of 2.559 billion euros.

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