



## Solution Brief

# Cloud Consumption for NetApp HCI

Accelerate innovation by lowering barriers to entry for private cloud

### Key Benefits

#### Scale on Your Own Terms

Lower barriers to entry and scale on your own terms by paying per node, per month, without the exposure of asset ownership.

#### Boost Economic Flexibility and Reduce Risk

Remove or reduce the capex burden of your infrastructure and achieve the pay-per-use flexibility of the public cloud. Reduce or even eliminate technology obsolescence risk.

#### Manage Regulatory Risk

Maintain jurisdiction over regulatory compliance and data security while bringing the benefits of the public cloud to your on-premises private cloud.

### A New Model for IT

Faced with rapidly evolving business needs and unbridled data growth, today's enterprises must maintain a proactive, agile environment for applications and workloads. The handwriting is on the wall: Either transform your data center and satellite offices to enable a seamless hybrid cloud infrastructure, or risk being left behind in a data-driven world.

Although today's public cloud services make it easy for developers to quickly spin up services, they can also result in increased exposure to security and regulatory risks, rising costs, and loss of data control. To contain costs and regain control of company data, IT departments must deliver applications and workloads with the simplicity, efficiency, and flexibility provided by major public cloud providers.

### Public Cloud Flexibility, Private Cloud Control

Get cloud agility with NetApp® Cloud Consumption for NetApp HCI, a month-to-month, on-premises, flexible deployment model. NetApp Cloud Consumption for HCI delivers economical and operational efficiencies with a public cloud experience that is simple, fast, and easy to deploy in your own private cloud. With NetApp HCI Cloud Consumption you can rapidly innovate, manage, scale, and consume at the pace of your use with radically simple contract terms and monthly billing.

NetApp HCI is a hybrid, multicloud infrastructure that consists of compute, network, and storage. With NetApp HCI, you can easily manage and run multiple applications with the predictable performance that your users and customers demand. Scale compute and storage resources independently so you never pay for more than you need. And deploy in minutes with a turnkey cloud infrastructure that eliminates the complex management of traditional three-tier architectures.

Now, with NetApp Cloud Consumption, you can pay per NetApp HCI node, per month, and you can add expansion nodes at any time. The initial base installation and each new addition trigger an independent 12-month financial commitment before converting to a month-to-month commitment. It's that simple.

### Scale on Your Terms

Lower barriers to entry and scale on your own terms. With simple scaling, you no longer have to invest in excess capacity to accommodate changing business demands.

### **Boost Economic Flexibility and Reduce Risk**

Remove or reduce the capex burden of your infrastructure and achieve the pay-per-use flexibility of the public cloud. Cloud Consumption for NetApp HCI matches expenditures to actual asset utilization. With no upfront capital investment of assets to purchase, you can put your cash to work for you:

- Structure payments to manage cash flow
- Optimize investments across the business by avoiding large upfront expenditures
- Conserve cash for strategic business imperatives
- Stay on the leading edge of hybrid cloud infrastructure and eliminate technology obsolescence

### **Manage Regulatory Risk**

Maintain jurisdiction over regulatory compliance and data security while bringing the benefits of the public cloud to your on-premises private cloud. Retain autonomy over your data with complete control of data management tasks, including backup, disaster recovery, and archiving to meet compliance requirements.

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### **About NetApp**

NetApp is the data authority for hybrid cloud. We provide a full range of hybrid cloud data services that simplify management of applications and data across cloud and on-premises environments to accelerate digital transformation. Together with our partners, we empower global organizations to unleash the full potential of their data to expand customer touchpoints, foster greater innovation, and optimize their operations. For more information, visit [www.netapp.com](http://www.netapp.com). #DataDriven