

# FlexPod 2010–2024: A History of Innovation

A lot can happen in nearly a decade and a half. Since the rollout of the first FlexPod®, IT has undergone dramatic shifts as new technologies arrived—a revolution that continues to this day. But no matter what, FlexPod has evolved in order to help businesses efficiently improve their operations and successfully drive innovation. **How? To find out, take a look at a few key milestones from our future-focused journey.**

For the full FlexPod story, [check out the website.](#)

**LEGEND:**

- Technology
- Partnerships
- Strategy

**2010**

**FlexPod launches**

NetApp and Cisco collaborate to create an agile, best-in-class converged infrastructure platform. Combining NetApp® ONTAP® storage arrays with Cisco Unified Computing System (UCS) servers and Cisco Nexus switches, [they build the first-generation FlexPod.](#)

**2013**

**3-year strategic agreement is announced**

**2011–2013**

**Ecosystem of technology partners**  
*(Microsoft, SAP, VMware)*

**2015**

**All-flash FAS comes to FlexPod**

**2014:**  
US\$3B in sales, 4.1K customers

**2015:**  
US\$5.6B in sales, 6.3K customers

**2017**

**Cloud connection**

**2017:**  
US\$8B in sales, 8.4K customers

**2018**

**Managed private cloud**

**2020**

**Enhanced FlexPod VDI**

**Patient-first EHR infrastructure**

**2019:**  
US\$11.5B in sales, 9K customers

**2019**

**FlexPod data center for AI/ML**

**End-to-end NVMe**

**Cisco Intersight integration**



**2021**

**FlexPod for medical imaging**

**Native FlexPod integration into 3 major cloud providers**  
*(The 1st and only CI to do this!)*

**2022**

**FlexPod as a service**

**2020:**  
190 reference architectures

**2021:**  
200+ reference architectures

**2024**

**SAN-optimized FlexPod**

**Introduced secure, smart, sustainable messaging**

**2023**

**Zero Trust FlexPod architecture**

**2023:**  
60+ VMware reference architectures

**2024–Onward**

**Secure. Smart. Sustainable.**  
**An evolving revolution continues.**

Always integrating new solutions and technologies, FlexPod evolves as the IT landscape does—modernizing today to protect the future for our customers.

To learn more and see what's coming next:

[Check out the website](#)