



Solution Brief

NetApp Element Software Capacity Licensing

An innovative storage purchasing model for today's cloud infrastructure

Key Benefits

- Element software runs NetApp SolidFire
- Deploy hardware and software independently: What you need, when you need it.
- Software only storage with the convenience of purpose built appliances
- Capacity licensing lets you pool capacity enterprise wide, eliminating stranded capacity and enabling geographic flexibility.

Purchasing Power

- Tiered Pricing provides volume discounts that drive price down as capacity grows
- Take advantage of declining hardware pricing and greater density by delaying hardware purchases

Investment Protection

- Transferable licenses alleviate software purchases with hardware upgrades.
- SolidFire Architecture bought through capacity licenses deliver on average a 3-year ROI of 385%.¹

1. SolidFire All-Flash Array Storage Systems, 2016

Enterprises and service providers prioritize flexibility, efficiency, and scale. How they purchase and use storage should be no different.

With today's digital transformation, data growth, application acceleration, and innovative business practices, IT organizations are looking for elastic scale and efficiency. Decoupling storage software from hardware is one way IT can become agile when scaling its infrastructure. Purchasing software independent from hardware breaks the binding of the associated license to a specific platform and provides IT the freedom to scale on business terms versus on vendors terms.

NetApp® Element® Capacity Licensing option detaches the innovative Element software from the underlying hardware, resulting in a game-changing option for how storage is bought and consumed. Capacity licensing allows you to purchase software based on provisioned capacity. Now, it's extremely simple and economical to use SolidFire's market-leading data management software across an entire data center footprint globally, precisely aligned with ever-changing data center needs. This model delivers the cost and flexibility benefits of software-only storage without the supply chain, system integration, and support complexities normally associated with this approach.

Furthermore, capacity licenses are perpetual and do not terminate when customers retire the hardware platform. Unlike traditional storage, Element capacity licenses transfer to the new platform and provides customers the ability to take advantage of the latest technologies and declining hardware pricing.

Large-scale customers and service providers with hundreds of TBs to multiple PBs of data who need flexibility can now consume storage in 25TB or 100TB capacity packs. With built-in discounts as capacity grows, Capacity Licensing is designed to cost-effectively meet your current and future business needs SolidFire delivers the flexibility you need for a more agile investment for your business.

About NetApp

NetApp is the data authority for hybrid cloud. We provide a full range of hybrid cloud data services that simplify management of applications and data across cloud and on-premises environments to accelerate digital transformation. Together with our partners, we empower global organizations to unleash the full potential of their data to expand customer touchpoints, foster greater innovation and optimize their operations. For more information, visit www.netapp.com. #DataDriven

