



SUCCESS STORY

Commercial Services



GAZIANTEP OIZ | PROBLEM SOLVED

FlexPod® from NetApp and Cisco was the best solution to integrate five service buildings within a single Data Fabric and network, while reducing costs and improving security.

Turkey's Largest Organized Industrial Zone Secures IT Operations with FlexPod

Located on the ancient Silk Road trading route, Gaziantep Organized Industrial Zone (OIZ) is a true economic powerhouse. Today it accommodates about 800 companies, primarily from the textile, food, plastic, and chemical industries. When the area's operator looked for a platform to better manage its service infrastructure, a secure all-in-one solution was on top of the agenda.

Another NetApp solution delivered by



and



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COVERS
IT SERVICES ON

44 km²

CUT INVESTMENT
NEEDS FROM

5 to 1

 **NetApp®**

CHOOSING ONE FOR FIVE

Deploying IT services for five service buildings across an area of 44 square kilometers can be a challenge. However, instead of purchasing and implementing more or less the same IT equipment five times, the IT managers at Gaziantep OIZ had something else in mind. They wanted to run all locations in one network and centralize the IT services in one data center under a single data management umbrella.

Gaziantep OIZ turned to İstar Bilgi ve İletişim Teknolojileri, an Istanbul-based system integrator. The experienced company is dedicated to cost-effective and efficient IT solutions and recommended a converged infrastructure, FlexPod from NetApp and Cisco.

FlexPod merges compute, networking, and data management into a single integrated and pre-configured data center platform. It can be validated for hundreds of different workloads, virtualization, and cloud services. To tailor the architecture for Gaziantep OIZ, İstar engineers worked closely with

Avnet Technology Solutions. For seizing and needs analysis, İstar cooperated with Merkez Yazılım, a local business software specialist.

A SINGLE DATA FABRIC FITTING ALL NEEDS

Gaziantep OIZ was the first OIZ in Turkey that implemented a FlexPod solution and ever since has benefited from business continuity, efficiency, and security.

All data is stored on the FlexPod system in a single data center, which greatly simplifies operations and administration such as providing every staff member with a private file share. NetApp® data management enables not only data protection, but also disaster recovery and business continuity. Virtualization accelerates tasks such as recoveries and updates or deploying new servers and new applications. Thus, Gaziantep OIZ could easily switch to IP telephony and reduce its phone costs.

A single data center based on FlexPod maximizes efficiency. It results in massive cost savings deriving from less investment needs and a simplified infrastructure. Gaziantep OIZ also minimizes Internet security risks, because all traffic can be controlled and protected at a single point of network entry. Choosing a FlexPod solution has definitely paid off for Gaziantep OIZ.

SOLUTION COMPONENTS

FLEXPOD

FlexPod Datacenter based on NetApp and Cisco products

ENVIRONMENT

Microsoft business applications, IP telephony

PARTNERS

İstar Bilgi ve İletişim Teknolojileri
Avnet Technology Solutions

Image: Gaziantep OIZ

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