"Data management failures have drawn regulator and public scrutiny, leading to increased regulatory burdens and pressure on organizations and their use of data."

Malcolm Murray | Vice President, Gartner Audit practice

Is your organization prepared to take on cyberthreats? Here are the top 3 reasons why you need the NetApp Data Protection and Security Assessment.

## 1. It's a matter of when, not if.



67% increase in security breaches since 2014<sup>2</sup>

Cyberthreats are multiplying by the day. The best defense is to be prepared.

**Be proactive.** Quickly identify security gaps and application vulnerabilities in your ONTAP® and Cloud Volumes ONTAP environments before a threat occurs.

## 2. It's a high-stakes game.



\$8.19M average cost of a data breach<sup>3</sup>

It can take an average of 206 days to identify a security breach<sup>3</sup>, putting your entire business at risk.

**Respond and recover faster.** Get actionable recommendations for closing identified gaps, providing greater data resiliency, and enabling a higher security posture.

## 3. It's a never-ending battle.



Cyberthreats never stop, and hackers are getting smarter with the help of artificial intelligence.

**Stay up to date.** Regularly monitor and review your environment to avoid risks today and in the future.

An ounce of prevention is worth a pound of cure. Don't wait until it's too late. Learn more about the NetApp Data Protection and Security Assessment.

4. https://www.securitymagazine.com/articles/87787-hackers-attack-every-39-seconds

<sup>1.</sup> https://www.gartner.com/en/newsroom/press-releases/2019-11-7-gartner-says-data-and-cyber-related-risks-remain-top-worries-for-audit-executives

https://www.accenture.com/us-en/insights/security/cost-cybercrime-study
https://newsroom.ibm.com/2019-07-23-IBM-Study-Shows-Data-Breach-Costs-on-the-Rise-Financial-Impact-Felt-for-Years