

NetApp Financial Analyst Day 2017



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The non-GAAP to GAAP reconciliation of the financial information presented is available on our website at www.netapp.com.

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Harnessing the Power of the Hybrid Cloud

Mark Bregman

Senior Vice President and Chief Technology Officer



IT Imperatives Driving NetApp Product Development

Modernize
storage and data
management

Build a next-
generation
data center

Harness the
power of
hybrid cloud

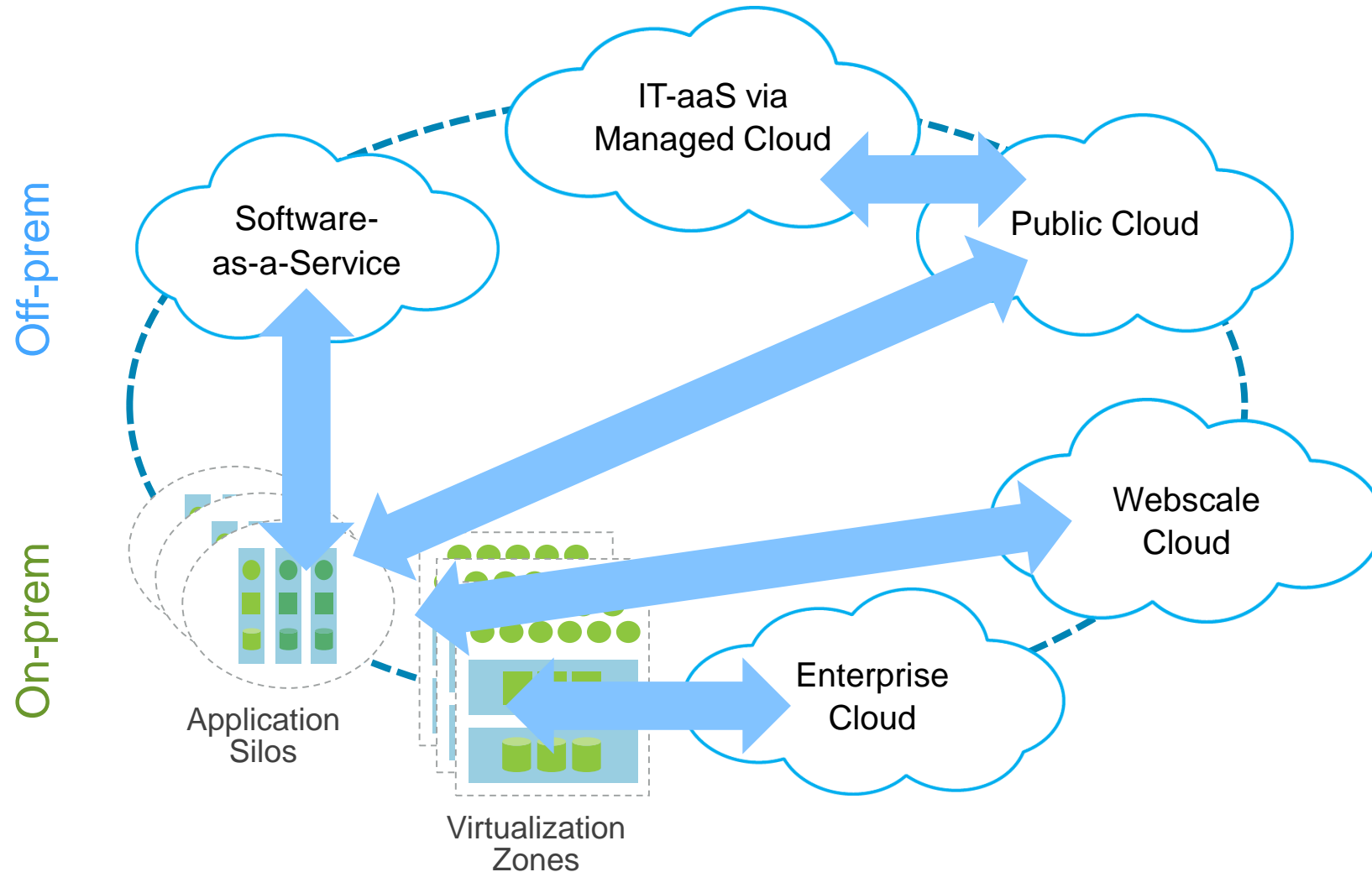
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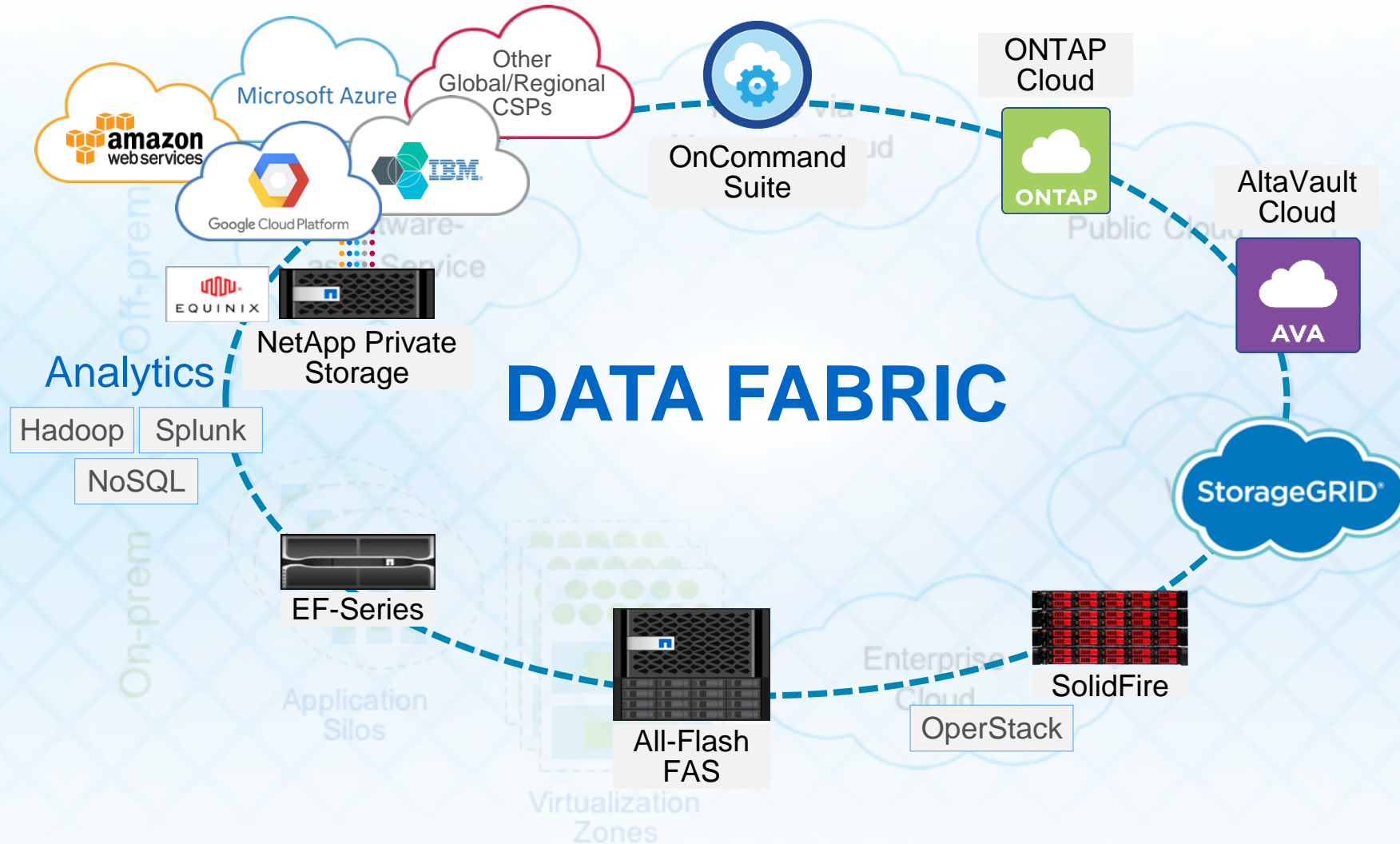
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Data Lives and Moves Among Multiple Clouds and Locations

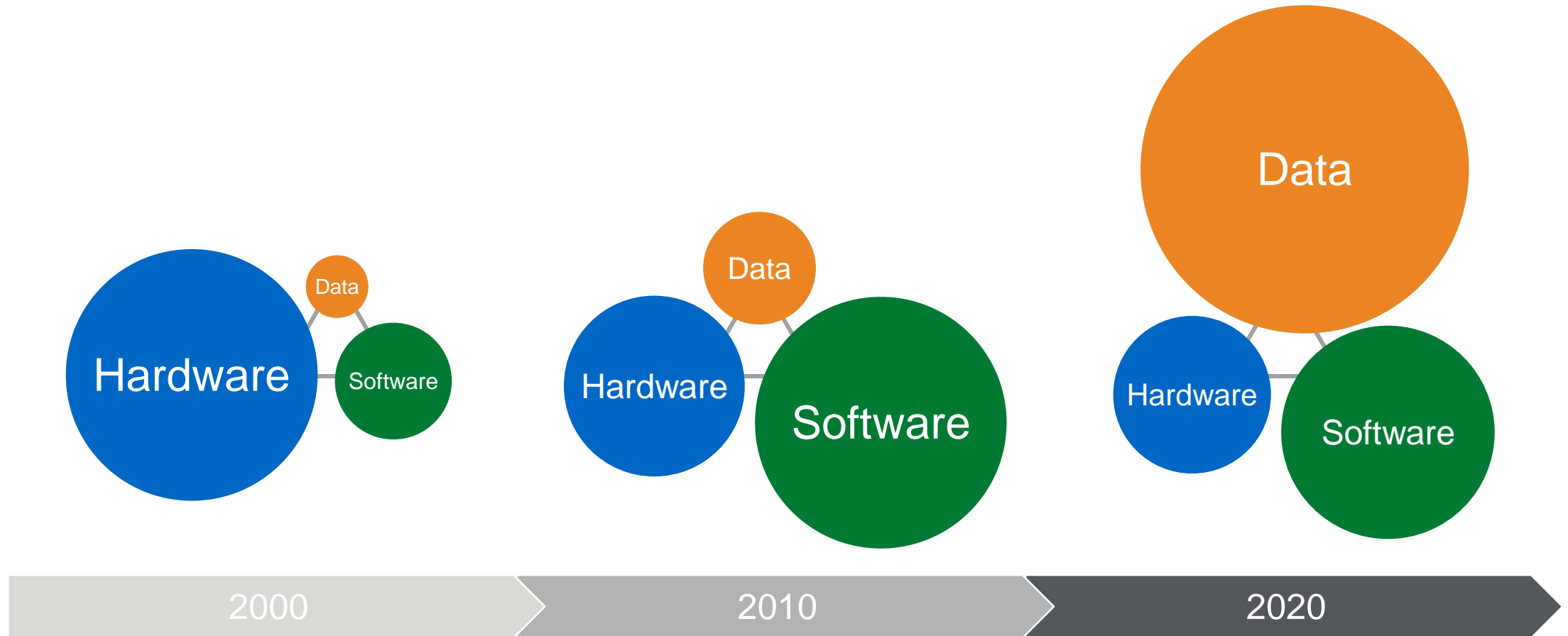


Harnessing the Power of the Hybrid Cloud

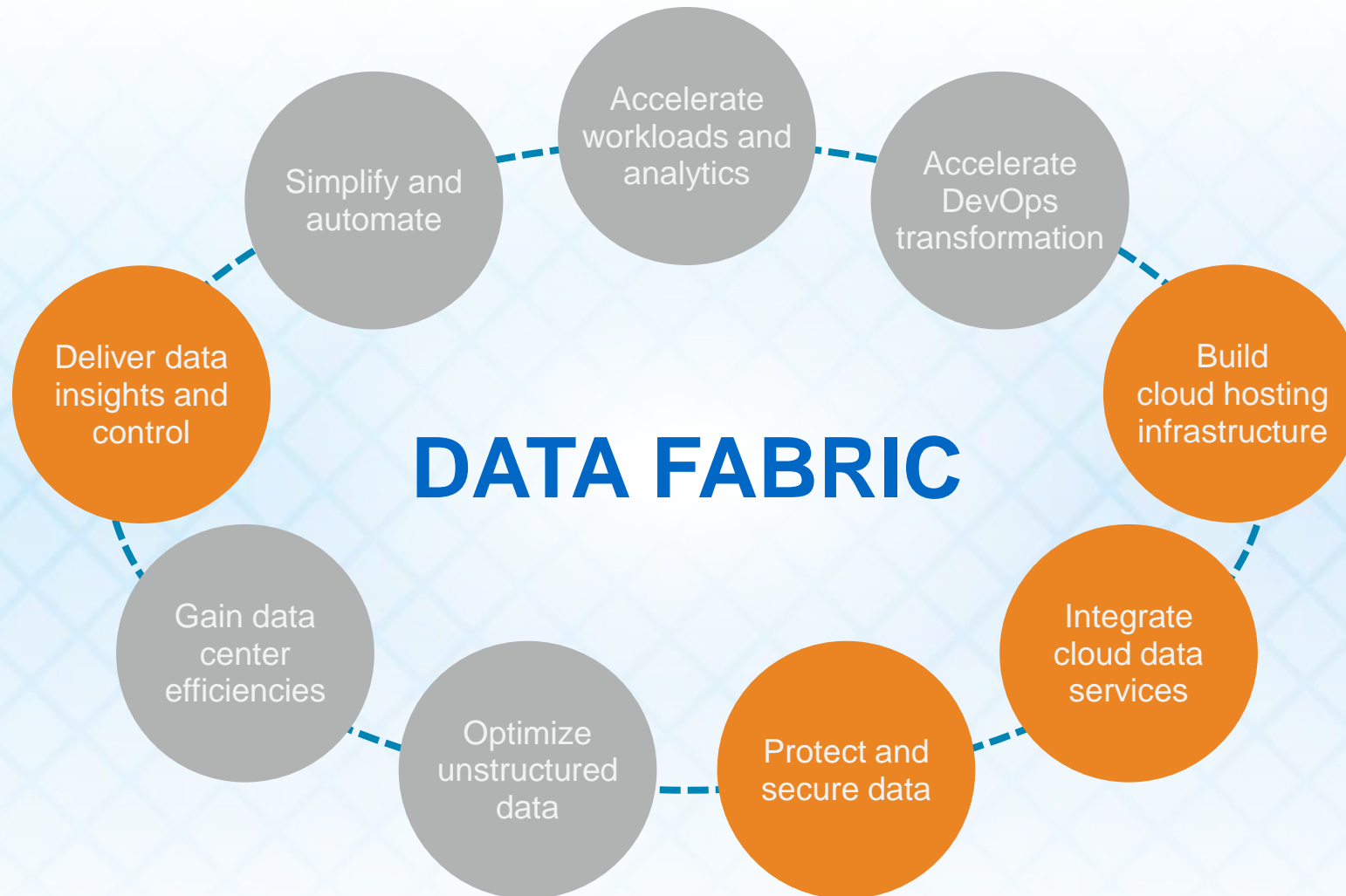


IT Priorities in the Data Driven Economy

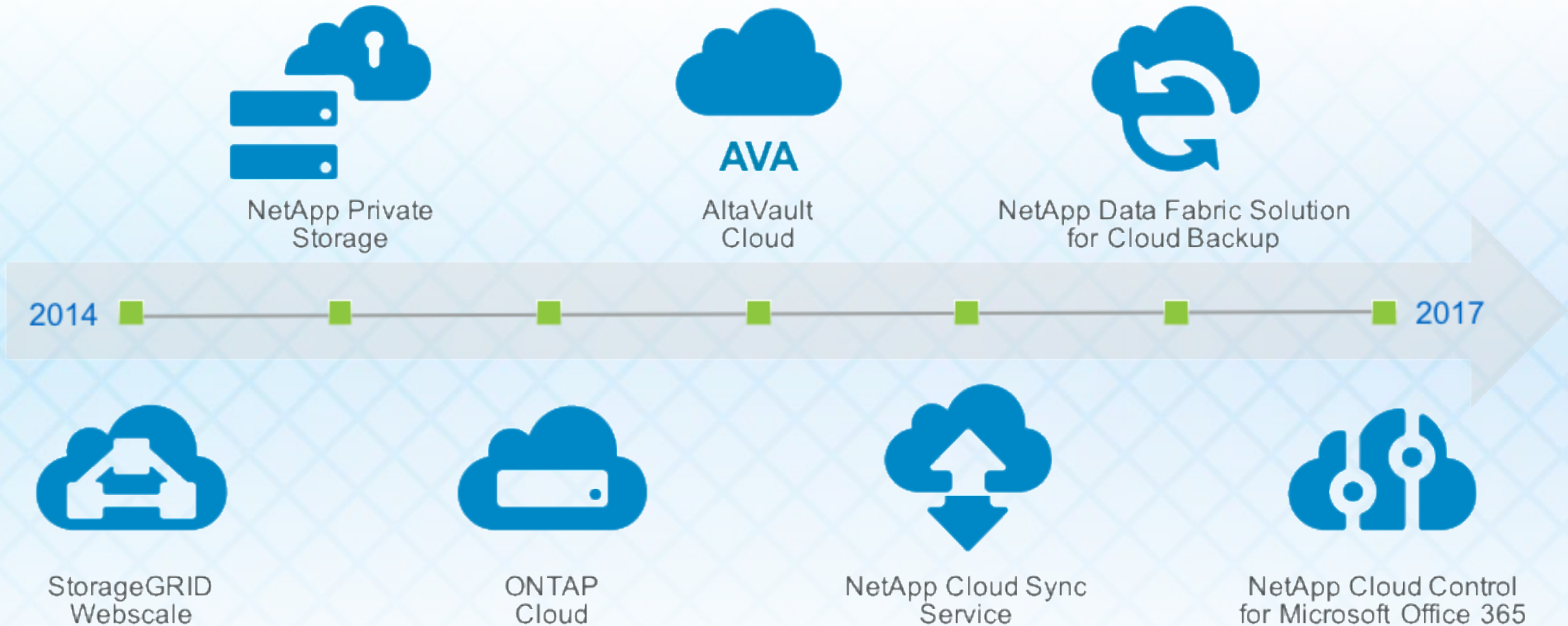
The relative importance of hardware, software, and data as IT business drivers over time



Harnessing the Power of the Hybrid Cloud



Meeting Evolving Customer Needs with Integrated Services



Extending Hybrid Cloud Strategy

Challenge

Help customers better manage growth of unstructured data, long retention requirements, and global accessibility

Why they chose NetApp

- NPS as a service allows customers to access dedicated storage in DARZ data center
- Maintain choice of cloud while meeting stringent data protection regulations
- Dynamic scaling

Efficient, highly scalable object-storage environment for large repositories

Boosts collaboration with globally dispersed archived data available from any device or location

Optimizes data security while meeting long-term data durability requisites

As a global platform for IT and technological innovation, DARZ acts as a full-service IT provider with its own high-security data center. The company also markets modular services in the public and private cloud as well as colocation.

“With StorageGRID Webscale, we can give our customers an innovative hybrid cloud approach for preserving and leveraging the value of their vast data repositories and archives.”

— Lars Göbel
Director of Sales and IT Services
DARZ

Comprehensive Hybrid Cloud Management



Challenge

Alleviate performance, capacity, and management challenges of existing infrastructure supporting critical applications and VDI; and move disaster recovery into the cloud

Why they chose NetApp

- NetApp evaluation units beat Pure Storage POC
- High performance and ability to fail over to AWS cloud
- AFF performance and functionality dovetailed with Randstad desktop virtualization model for highly variable workloads

Consistently higher performance supports power users

Optimize virtual desktop environment and integrate seamlessly with AWS cloud

Facilitate easy, comprehensive hybrid cloud management

Randstad is a global provider of HR services. As one of the world's largest staffing organizations, Randstad provides temporary, temporary-to-hire and permanent placement services through its network of branches and onsite locations.

“It wasn’t just a question of NetApp making a sale. They really understood our needs and were committed not only to delivering what we needed but also to helping and supporting us on our journey to the cloud.”

— David Leybourne
IT Director of Infrastructure
Randstad UK

ONTAP Cloud users
have **more than doubled** in
the past year

Open Partner Ecosystem



Helping customers harness the power of the hybrid cloud

