

UNITE!

TOP 10 REASONS TO PARTNER WITH NETAPP

1. Our partner-first model continually invests in your business success.
2. Our partners who consistently deliver services can achieve 30% growth in profits year over year.
3. You can rely on our strong, predictable margins and profit opportunities.
4. We continue to refine relationships with valued partners, resulting in simpler and more efficient ways to quote, order, and deliver our solutions.
5. We offer a broad portfolio, targeting the fastest-growing segments of the market, including industry-leading flash, converged solutions, and the cloud.
6. The world-class NetApp® ONTAP® data management software is an industry leader in all-flash arrays and data portability and helps maintain enterprise-required six-9s reliability.
7. Our flash solutions are growing 3 times faster than the overall market rate.
8. We have a superior ecosystem that includes leaders such as Cisco, Intel, Microsoft, Samsung, SAP, and VMware.
9. We offer integration with hyperscale service providers, including Amazon Web Services (AWS), Microsoft Azure, and Google.
10. Our Data Fabric vision allows you to elevate the conversation beyond boxes to business outcomes.

We're fully invested in partner success. For all these reasons and more,

WHY WOULDN'T YOU PARTNER WITH NETAPP?



 **NetApp®**