

# The race is on

How NetApp can help you stay ahead while staying compliant



In a rapidly evolving payments industry, we know businesses like Adyen strive to stay competitive and deliver value.

That means automating infrastructure as code is crucial. It accelerates the delivery of new features, minimizes errors, enhances reliability and facilitates rapid scaling; keeping merchants and their customers coming back for more.

More  
than 25%



Business revenue and profits that’s created from newly released products and services

SOURCE

## But there’s a catch

This is all very well, but speeding up innovation heightens security and privacy concerns: hacking, cyber-attacks, phishing scams, data breaches. Then there’s the necessity of being DORA-compliant by January 2025. How do you make sure the business is protected and ready? In a big organization it’s a race against time involving careful planning and buy-in from all the relevant stakeholders before choosing the right partner to implement the necessary infrastructure.



Business leaders who are concerned that constant change “increases the risk of their organization not complying with relevant laws and regulations.”

SOURCE

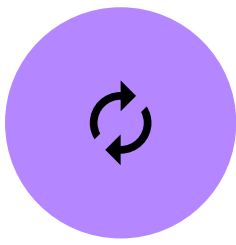
## Big challenges need expert hands

NetApp is the trusted leader in storage according to leading analysts Gartner, GigaOm and IDC, as well as over 9,000 FSI organizations. Our 30 years of innovation shows we’ve got what it takes to be your long-term partner. But there’s more we can do:



### Increase your speed of deployment

NetApp provides a consistent, seamless experience. Developers can iterate faster with automated, on-demand provisioning, development, testing, and deployment. Speed up time-to-market from hours to minutes and from months to days, and scale with ease.



### Deploy AI and ML anywhere

NetApp AI solutions remove bottlenecks at the edge, core, and cloud for more efficient data collection, accelerated AI workloads, and smoother cloud integration. Our unified data management solutions support seamless data movement across your hybrid multi-cloud environment.



### Keep sensitive data secure

More than 30 security features across all your environments help to combat ransomware attacks. Proactively detect potential threats and recover data, applications and workloads in minutes if something sinister strikes. Lowering risk and disruption.



### Remain compliant with ease

NetApp can give you the necessary safeguards to comply with upcoming DORA regulations. One single dashboard gives you total visibility of your data. Identify compliance and privacy concerns, get automated reports and share compliance program information in real time.



### Meet sustainability targets

We know sustainability is a big deal for our FSI clients. We’re committed to creating energy-efficient technologies that help you achieve your energy reduction targets by reducing on-premises and cloud energy costs while maintaining service SLAs.

## EMEA Executive Briefing Center Event

At NetApp we’re ready to help you adapt quickly to the ever-changing demands of the industry. So we’d like to exclusively invite you at Adyen to meet with our financial industry experts at one of our EMEA Executive Briefing Centers.

### Details

October 2023 – Simply contact our team to pick your preferred date and most convenient location.

Register your interest now