

Simplify migrations with AWS ISV Workload Migration Program



Offers an easy and repeatable process for data and application migrations to NetApp on AWS

Business challenges and benefits of migrating to NetApp on AWS

In today's rapidly evolving digital landscape, businesses are constantly seeking ways to optimize their operations and leverage the benefits of the cloud. With NetApp on AWS you can increase service availability and reliability. Plus, a flexible, consumption-based pricing model on AWS allows you to easily scale your storage up or down as needed, without having to worry about deploying, provisioning, patching, managing, and maintaining on-premises systems.

NetApp cloud storage services

NetApp offers cloud-scale enterprise storage solutions that support mission-critical hybrid and cloud-native workloads. Run Linux (NFS), Windows (SMB), and block (iSCSI) applications natively across the hybrid AWS Cloud without redesigning your code, your processes, or your teams.

Extend on-premises unstructured data and lift-and-shift file-based applications to AWS for improved efficiency and insights. With [Amazon FSx for NetApp ONTAP](#), you can extract value from your unstructured data with enterprise-grade data services—with the ease of a native AWS managed service. Or achieve greater cloud control, efficiency, and visibility from a self-directed data management cloud environment with [NetApp Cloud Volumes ONTAP for AWS](#).

NetApp is an Advanced Tier Services Partner with AWS, an [AWS Marketplace Seller](#), and has joined the AWS ISV Workload Migration Program (WMP). The program employs best practices to reduce risk when migrating your data and applications to the AWS Cloud.

AWS ISV Workload Migration Program

The AWS ISV Workload Migration Program is designed to help you migrate your workloads to AWS quickly and efficiently. It offers independent software vendors (ISVs), including NetApp, a framework, best practices, and a set of tools to make the migration process easy and repeatable.

The [WMP](#) financially supports your journey to NetApp on AWS by providing funding incentives, thus reducing existing migration barriers. The WMP assists NetApp customers who want to transition from managing NetApp on premises or in other public clouds. It also assists customers on non NetApp storage who want to transition to NetApp on AWS for increased performance, agility, and scalability.

Start your cloud migration journey today

The [AWS migration checklist](#) is a detailed list of tasks, processes, and best practices that need to be followed when migrating applications and

Key benefits

- **[Simplified data migration](#)**
Provides efficient data mobility mechanisms and automated processes, reducing the complexity and time required.
- **[Data protection and security](#)**
Maintains the safety and availability of critical workloads during the migration and beyond using integrated replication, disaster recovery, and backup capabilities.
- **[Cost optimization](#)**
Provides tools for intelligent data tiering and storage efficiency.
- **[Run file shares and enterprise apps](#)**
Build, run, and scale Linux and Windows shared file storage for business apps and address demanding [VMware](#), [SAP](#), and database workloads with multiprotocol support.
- **[Seamless hybrid cloud operations](#)**
Easily move workloads between on-premises infrastructure and AWS.

data to the AWS Cloud. This checklist is a guide to help you plan, execute, and manage your migration projects, helping you to make sure that all necessary steps are taken, and potential risks are mitigated.

About NetApp

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world's biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services and applications to the right people—anytime, anywhere. www.netapp.com



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