

Modernize your data center and unlock new potential.

Meet new market pressures with the latest NetApp technology and solutions.



Today, maintaining a competitive edge requires enterprise leaders to deploy business-critical applications and consumer-facing services faster and more reliably to deliver exceptional time-to-results. Being able to harness data insights is key to the success of these initiatives but the explosion of data and growing market pressures are making this increasingly challenging. If you want to refresh and modernize your data storage to be able to adapt with agility, read on.

72%

Companies that don't have a data culture.

[SOURCE](#)

5 benefits to refresh and modernize your data storage



Benefit 1: Lower costs

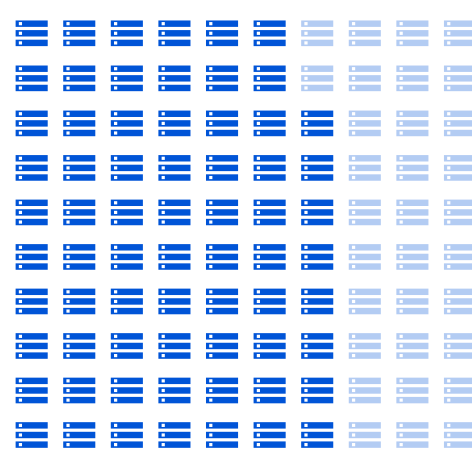
Modernize to an all-flash data center with zero compromise.

NetApp can support your modernization agenda with latest generation technology that's more efficient and scalable. It allows you to increase performance while reducing hardware, software and energy costs resulting in significant savings over time.

68%

IT managers that report storage costs as their main pain point when it comes to data storage.

[SOURCE](#)



Benefit 2: Time to market

Unleash your data's superpowers and speed deployments

At NetApp, we're ready to help break down data silos and seamlessly connect on-premises and cloud environments for improved operational efficiency and faster time to market. We'll securely deliver the right data, services, and applications, anytime, anywhere to unleash your data's true power.

68%

Data that remains unleveraged by businesses.

[SOURCE](#)



Benefit 3: Risk reduction

Stay one step ahead of attacks before they happen with end-to-end data protection including ransomware protection

NetApp will help keep data secure and available with solutions that include 30+ security features. These provide you with total observability and cyber resilience across all your environments.

93%

Ransomware attacks that attempted to destroy backup data.

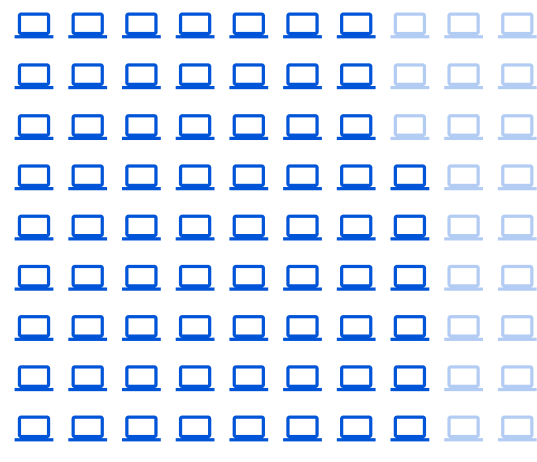
[SOURCE](#)



Benefit 4: Meet energy goals

Achieve your energy reduction targets, while maintaining service SLAs and meeting sustainability expectations

NetApp will guide you on your sustainability journey with our energy-efficient technologies. We'll help you hit your energy reduction targets by reducing on-premises and cloud energy costs with efficient solutions that maintain service SLAs and meet sustainability objectives.



87%

Organizations who identified that an internal ESG program led to an accelerated replacement time frame for existing IT equipment.

[SOURCE](#)



Benefit 5: Manage resource shortages

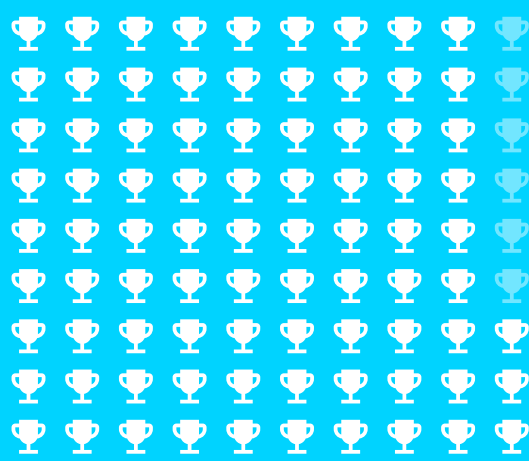
Empower your workforce with a unified data management experience

NetApp provides a unified operating system that delivers the same experience and tools to your team for multiple environments across on-premises and the cloud. This eliminates the need for extensive staff retraining or hires and enables your workforce to transform while optimizing your modernized infrastructure.

94%

IT decision-makers who feel the talent shortage is a top challenge to success.

[SOURCE](#)



See how Ducati realizes value by modernizing with NetApp solutions.

"NetApp has showed us the power of its comprehensive suite of solutions, from all-flash storage systems to all opportunities offered by cloud data services. NetApp has helped us capitalize on today's business opportunities while we innovate for tomorrow."

Andrea Spina | CIO, Ducati

[Learn more](#) →



A modernization solution for every market pressure

Let your account team help you find the right combination of NetApp solutions.

[Get in touch](#)

See our solutions in action

Preview NetApp's modernization technology with a proof of concept.

[Request a POC](#)

Why modernize IT infrastructure now?

Read more about NetApp's modernization technology and solutions.

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