Dodge the data storage do-over
Why NetApp is best for flash

Top 7 reasons why NetApp is best for flash

01 **Performance**
Deliver the right performance for the right workloads. NetApp® all-flash arrays can go head to head with the competition, delivering more IOPS and less latency.

02 **Efficiency**
Save money, save energy, and save space with a NetApp system that is right-sized from the start, with ongoing data reduction improvements.

03 **Flexibility**
Avoid future data storage do-overs with storage that evolves with you. With NetApp, you have the flexibility to purchase what you need in the short term and add more storage later with nondisruptive scale-out.

04 **Protection**
Get nonstop access to business-critical data. With NetApp, data protection and security are built in, not bolted on, and recovery times are measured in seconds at petabyte scale.

05 **Integration**
Let your application owners provision storage as they need it, without having to be storage experts. Meet enterprise application demands with plug-ins for SAP, VMware, Oracle, Microsoft SQL, My SQL, IBM, and DB2.

06 **Cloud connectivity**
Get a unified software-defined experience to manage your data across the world's biggest clouds, private clouds, and on-premises environments. Only NetApp delivers both cloud data services to your data center and enterprise storage capabilities to the public cloud.

07 **Future proof**
Buy storage once, refresh anytime, with minimal disruption. With NetApp, you're choosing a future-proof investment with the industry's broadest portfolio of all-flash, hybrid-flash, and object storage systems.

The challenge
Customers need to store, manage, and protect data and applications wherever they need them – in their data center and in the cloud. And at the same time, they need cost-effective performance, airtight data protection, and unified management — all on an ever-tightening budget.

The opportunity
Get data storage right with a partner that has the solutions to streamline your data center, provide airtight protection and security, and build a cost-effective and more sustainable business.

NetApp is the only storage solution that is elastic, automated, and built for a hybrid cloud world.

Customer success stories

BE THE MATCH

q.beyond

SCHOTT
glass made of ideas

Be The Match

"About 10 years ago we chose NetApp as our partner to help rebuild our infrastructure. And we're now able to cure almost twice as many people per year."

Mike McCullough
CIO

q.beyond

"More and more customers want to know what systems their applications are running on. NetApp is seen as a mark of quality."
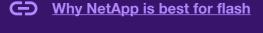
Thomas Schenk
Head of Platform Infrastructure

SCHOTT Schweiz AG

"More and more customers want to know what systems their applications are running on. NetApp is seen as a mark of quality."

Michael Schachinger
IT Location Manager

Additional resources

🔗 Why NetApp is best for flash

🔗 NetApp AFF C-Series

🔗 NetApp AFF A-Series