

AI and Modern Data Analytics



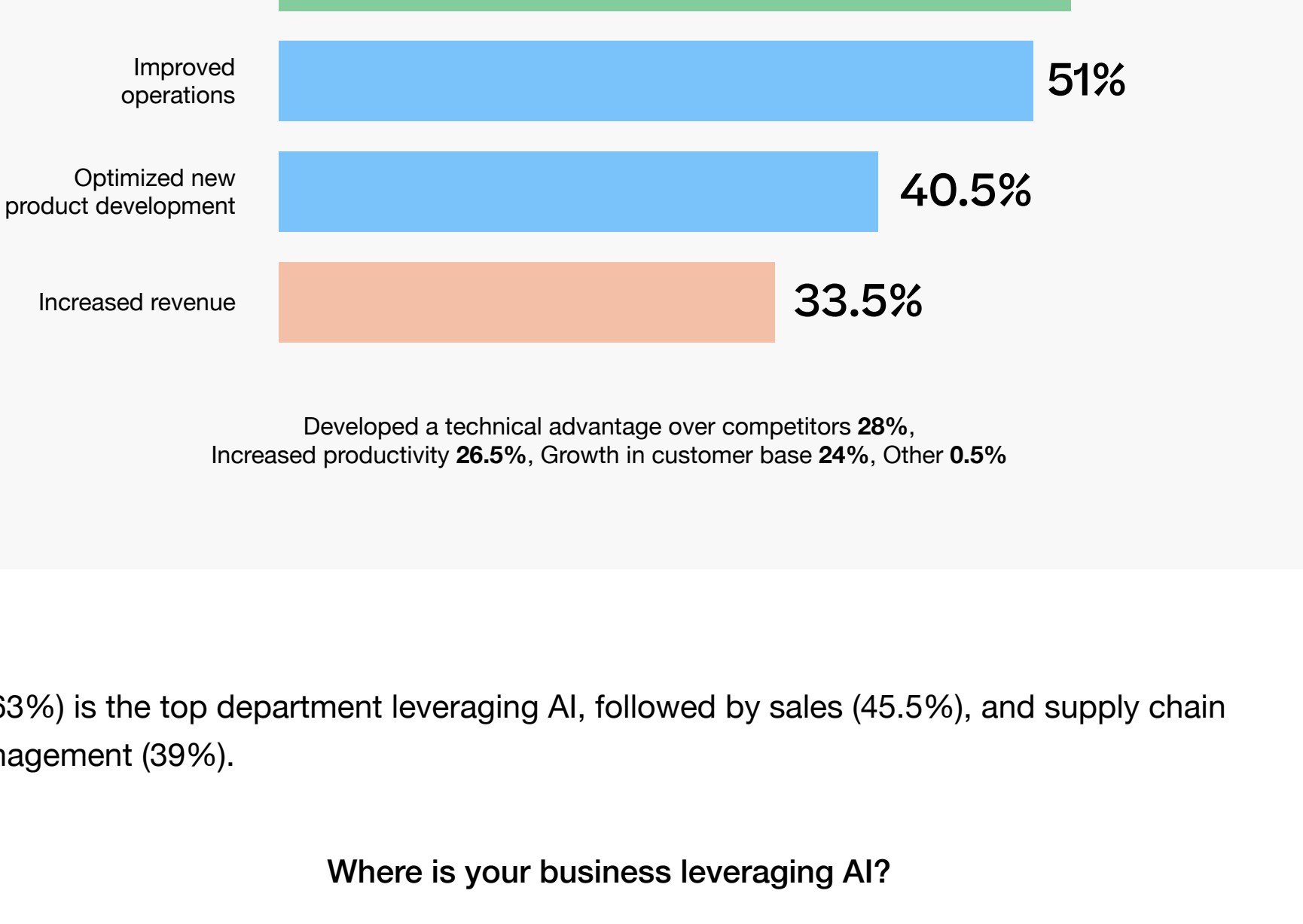
NetApp utilized the Gartner Peer Community platform to survey 200 IT, engineering, product, and operations leaders familiar with their company's use of AI and advanced analytics. The goal was to understand the intersection of storage, AI, and modern data analytics and how storage can affect the business goals associated with AI and modern data analytics.

Data collection: November 2, 2022 - January 11, 2023

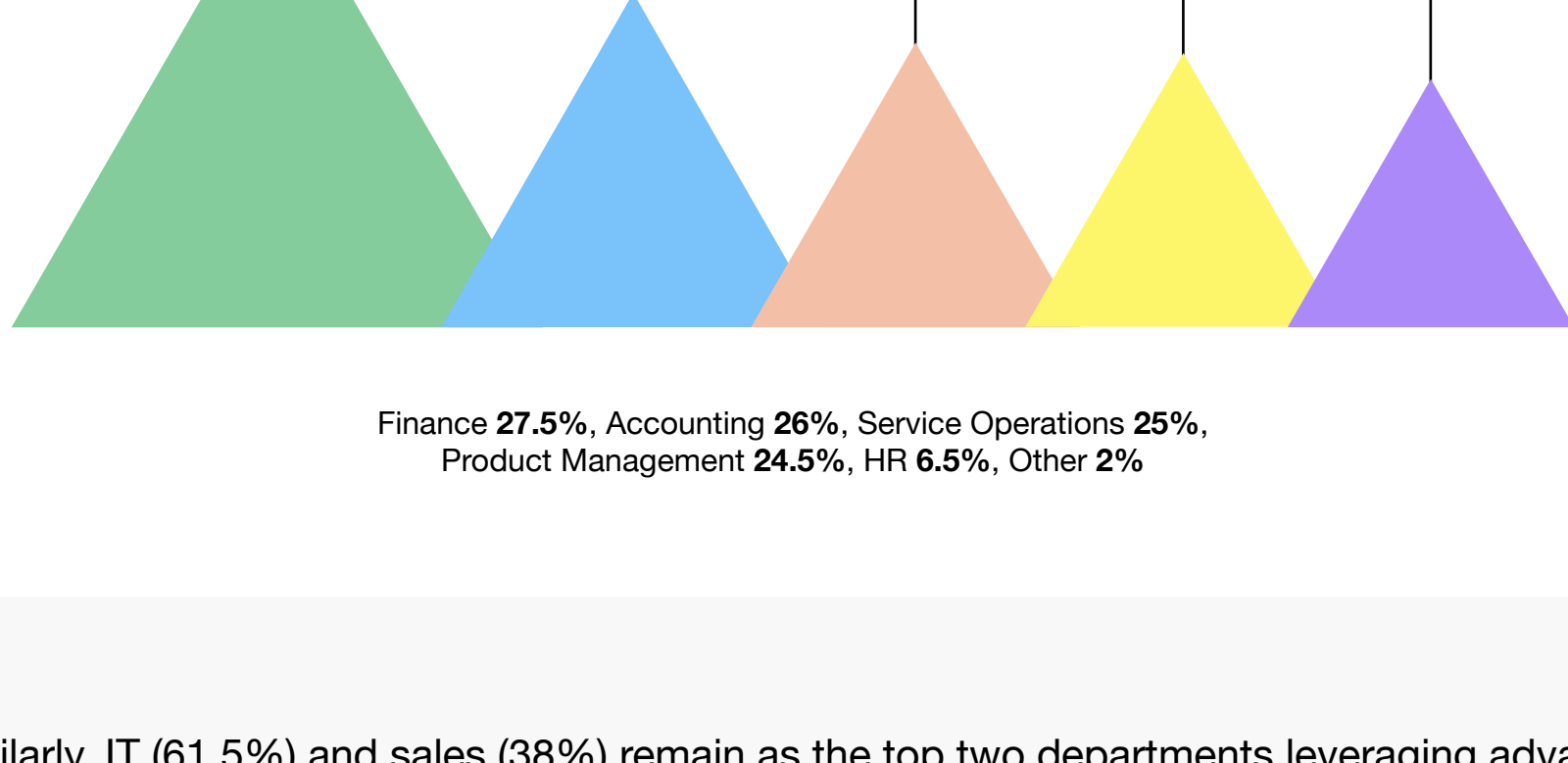
Respondents: 200 leaders

Leaders see the benefits of using AI and advanced analytics

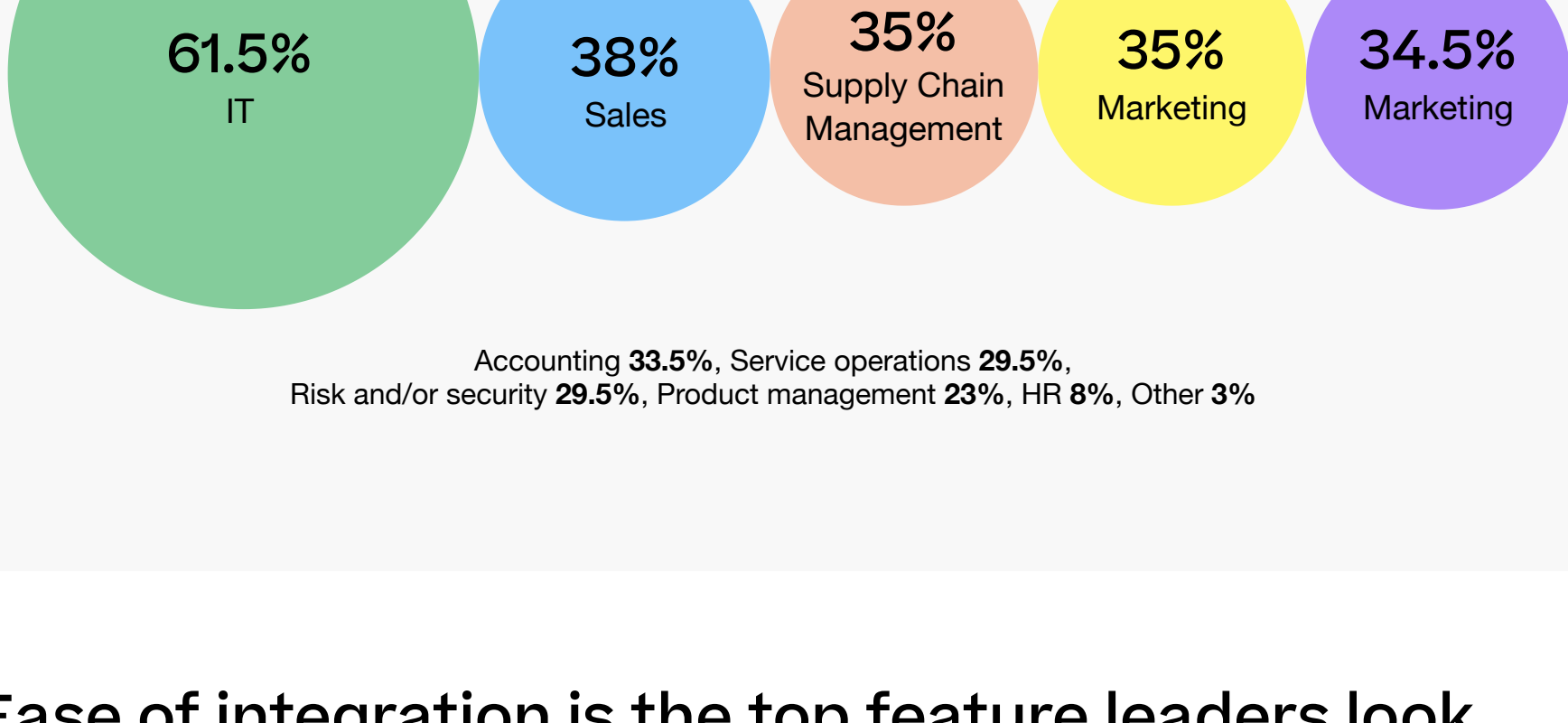
Leaders have seen improved customer experience (58.5%) as a result of using AI and advanced analytics as well as improved existing product offering (53.5%).



IT (63%) is the top department leveraging AI, followed by sales (45.5%), and supply chain management (39%).

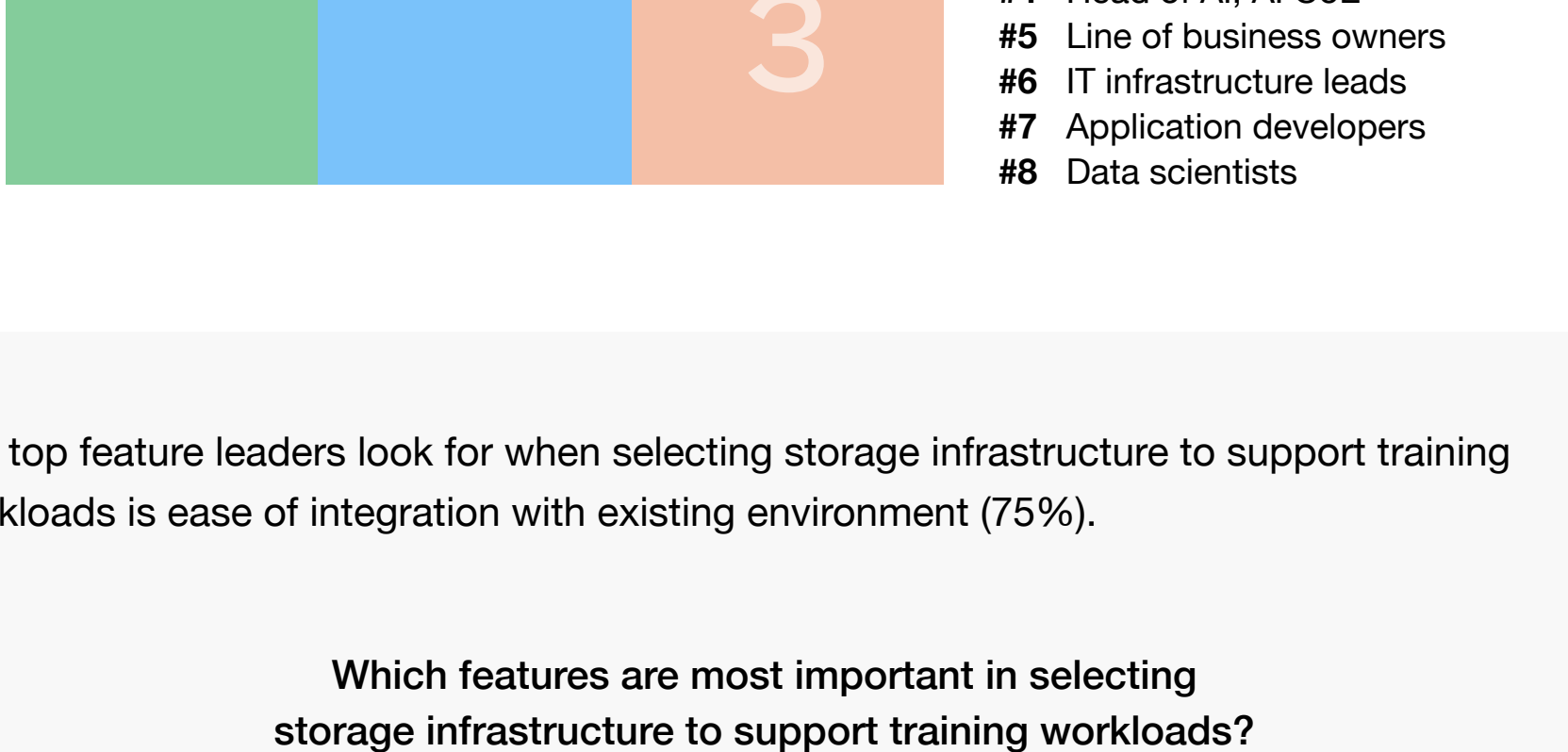


Similarly, IT (61.5%) and sales (38%) remain as the top two departments leveraging advanced analytics with supply chain management and finance following closely in third (35%).

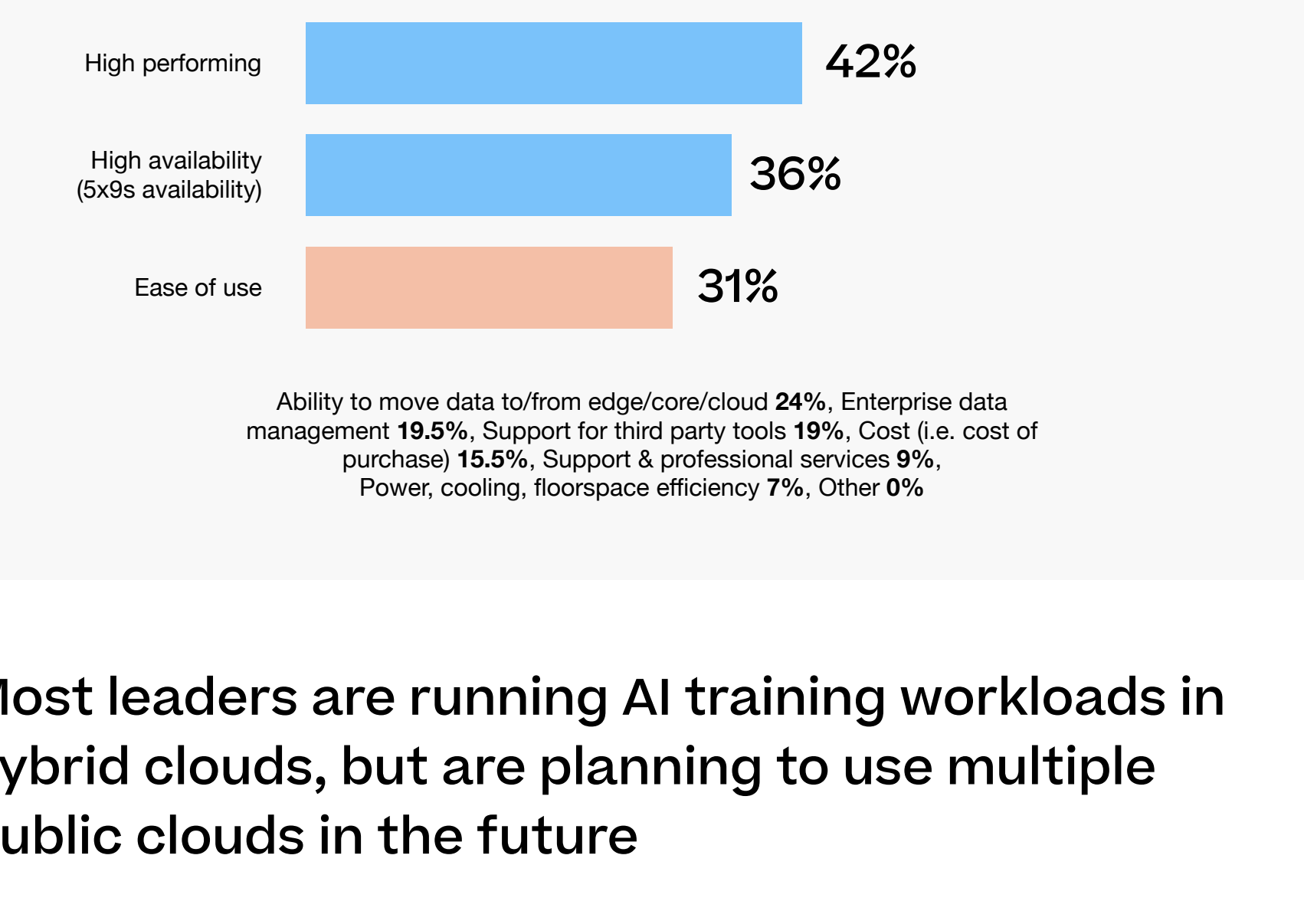


Ease of integration is the top feature leaders look for in IT infrastructure

The CIO, CTO, and Chief Data Officer have the most influence on what IT infrastructure to buy for AI workloads.

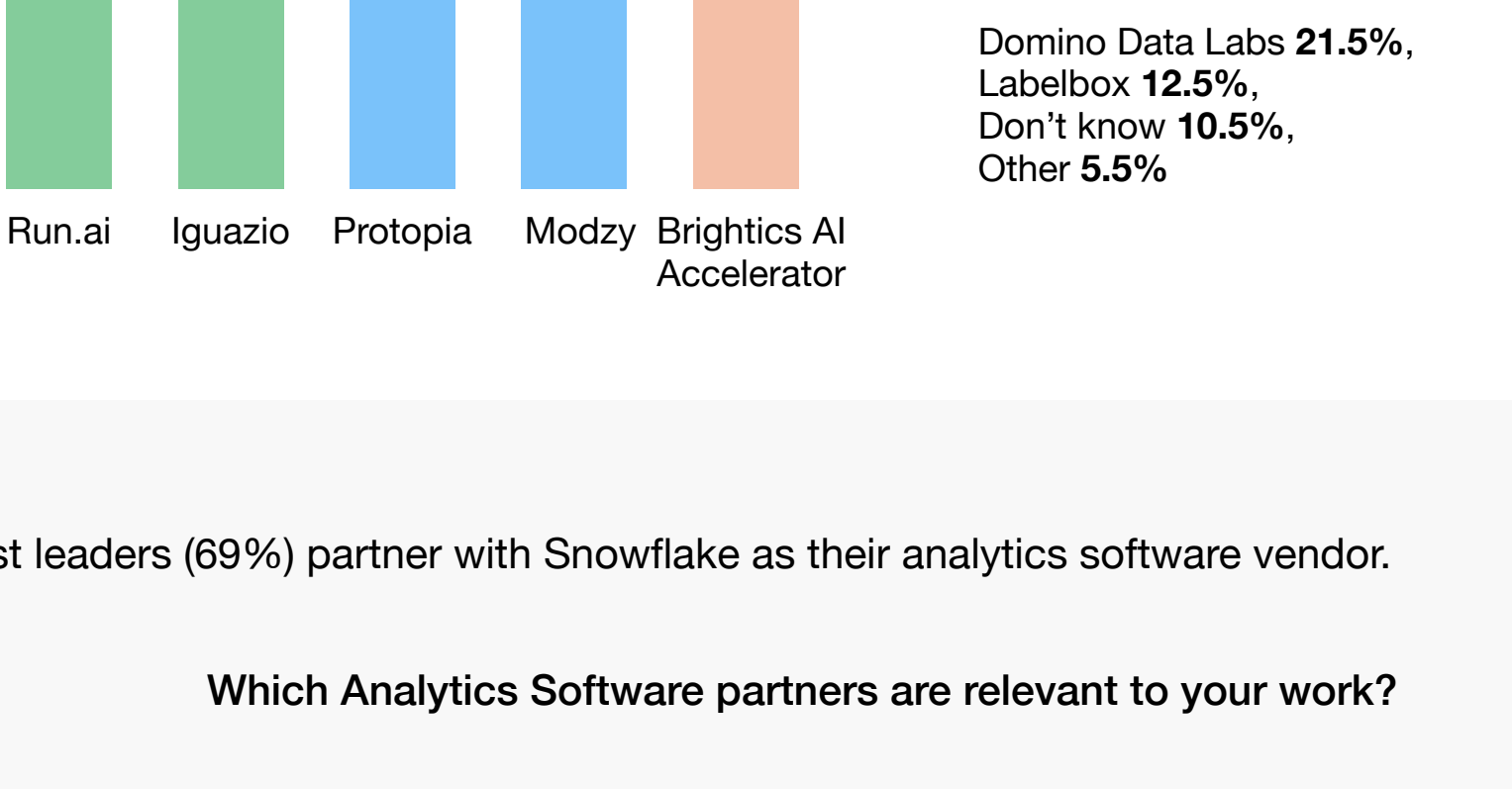


The top feature leaders look for when selecting storage infrastructure to support training workloads is ease of integration with existing environment (75%).

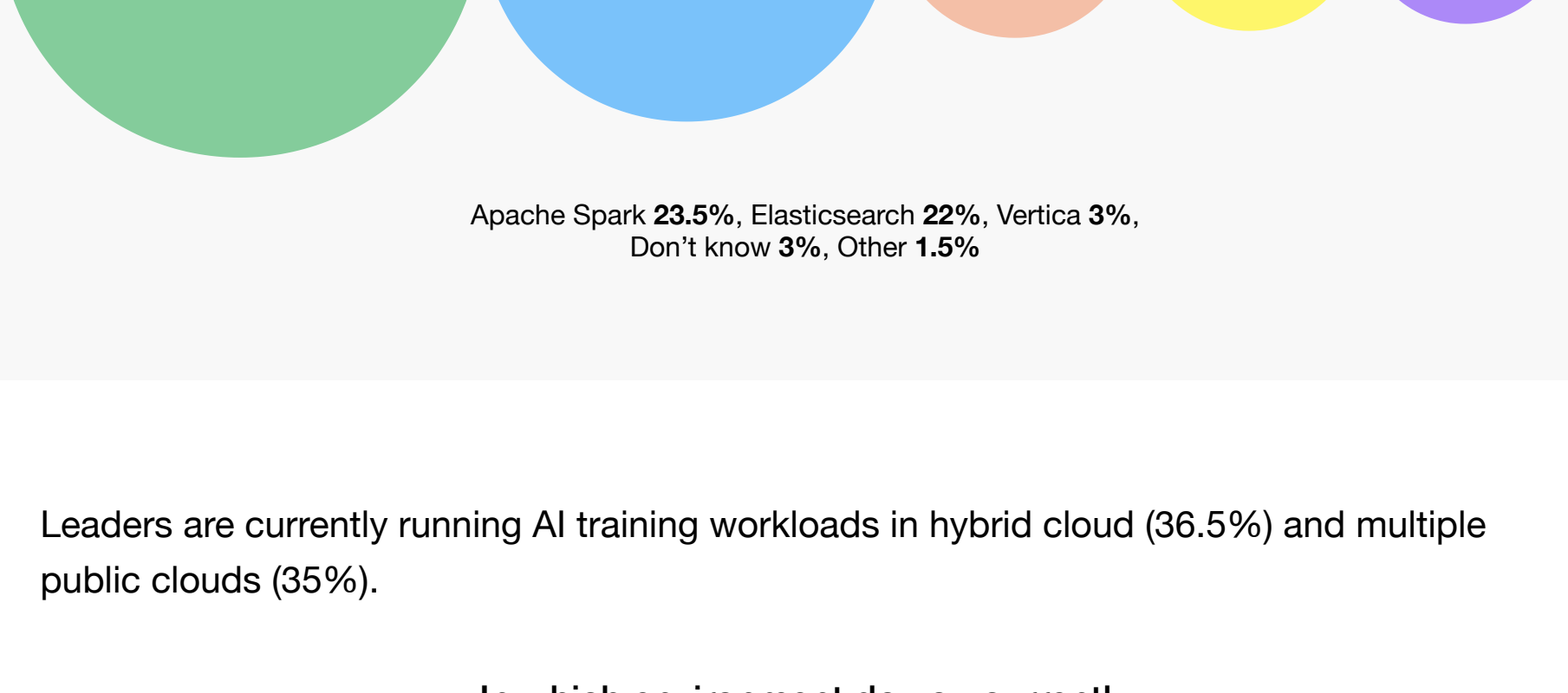


Most leaders are running AI training workloads in hybrid clouds, but are planning to use multiple public clouds in the future

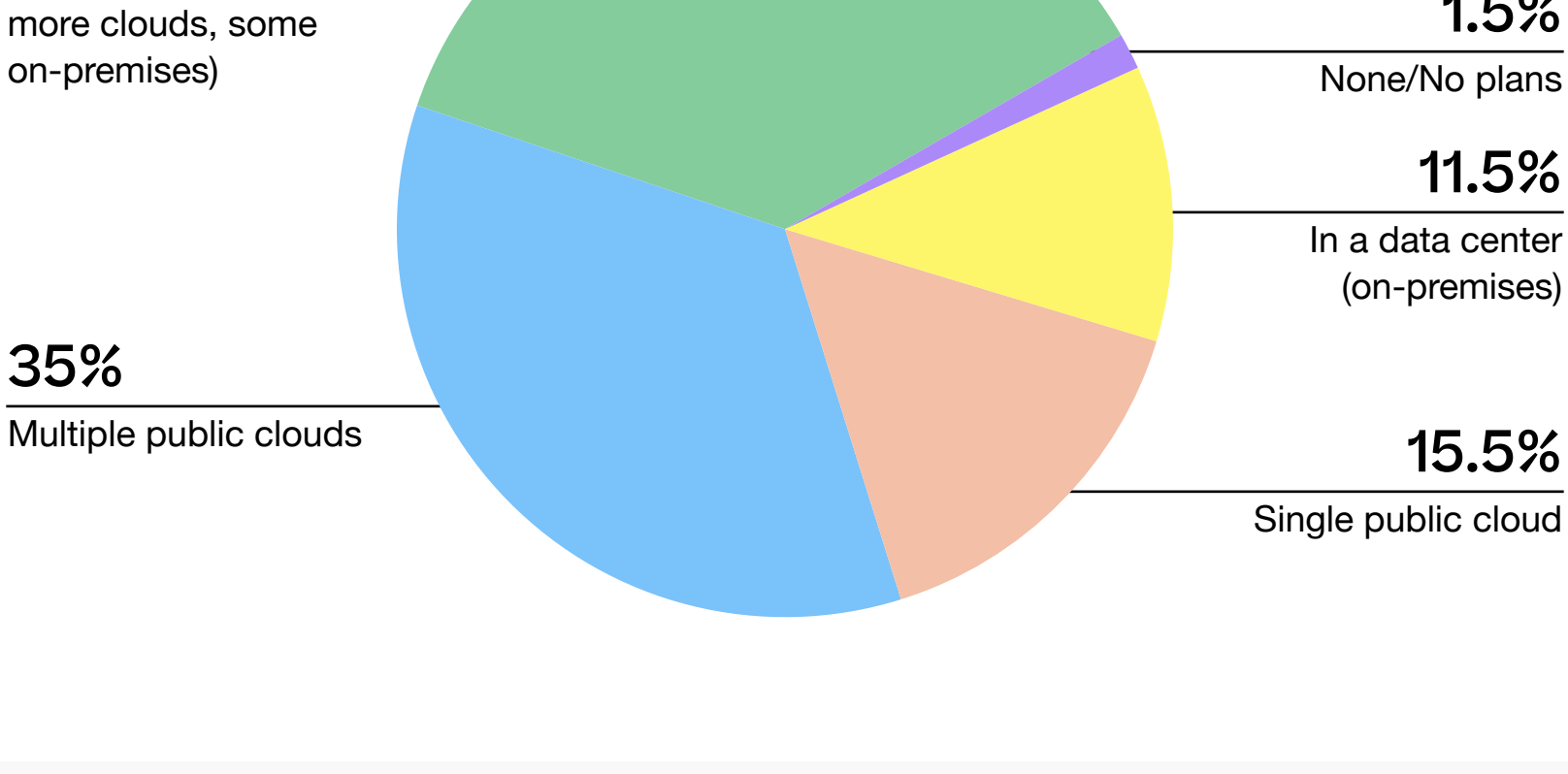
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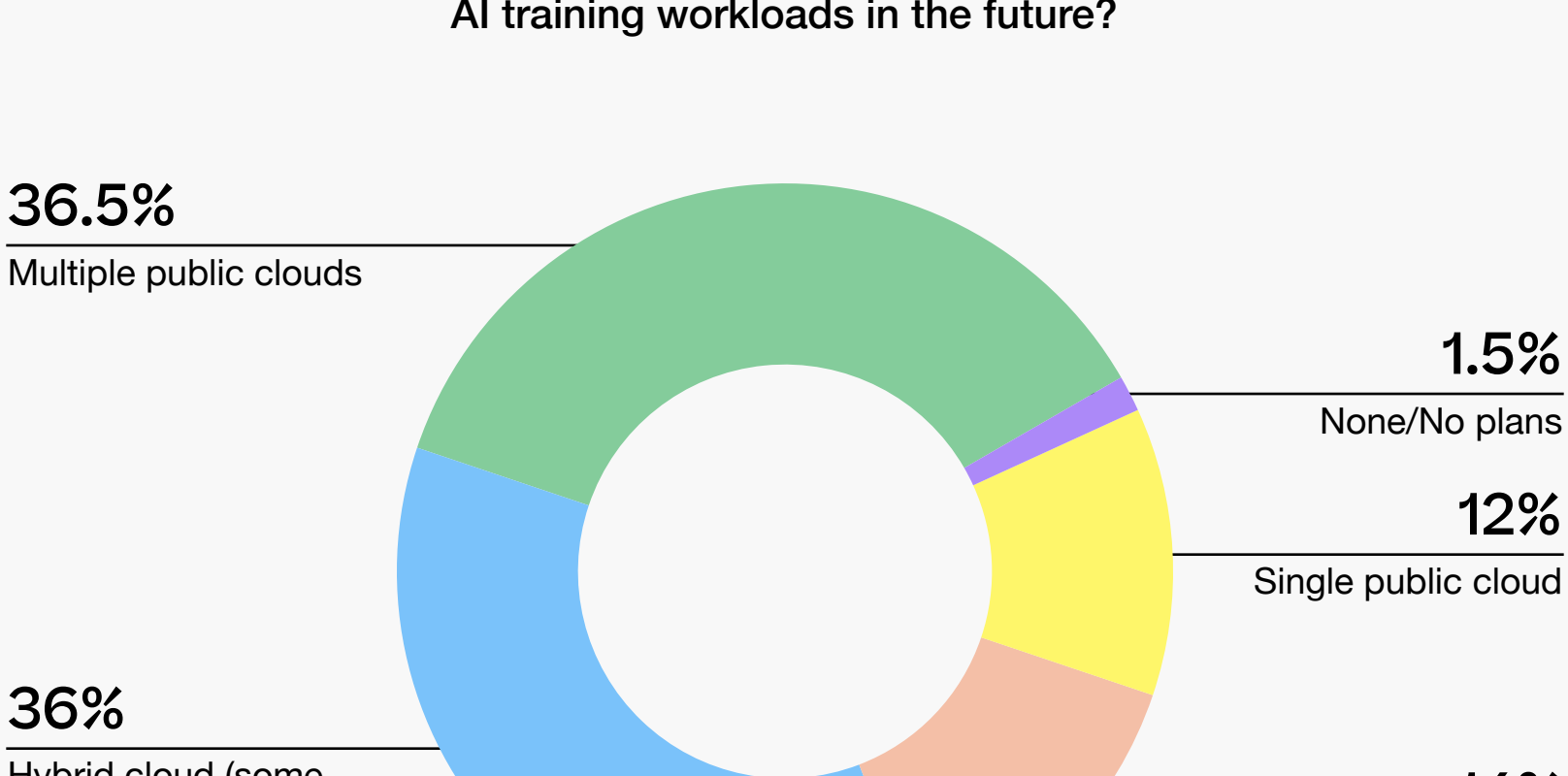
Most leaders (69%) partner with Snowflake as their analytics software vendor.



Leaders are currently running AI training workloads in hybrid cloud (36.5%) and multiple public clouds (35%).



They plan to run AI training workloads in multiple public clouds (36.5%) and hybrid cloud (36%) in the future.



In what areas do you plan to invest in the next 12 months as it relates to AI and Modern Data Analytics?

“Building an AI / ML ready data platform to understand customer behaviour in real time. This is to help business teams make informed business decisions and increase revenue”

- VP, 10,000+ employees, Finance, Banking & Insurance, APAC

“Building new cloud data platform that will enable data analytics and AI”

- Director, 1,000 - 5,000 employees, Finance, Banking & Insurance, North America

“[S]calable, cloud-native data platform for improving supply chain logistics and warehouse management systems”

Director, 1,000 - 5,000 employees, Retail, North America

To learn more about NetApp's AI solution, check us out [here](#)

Respondent Breakdown

