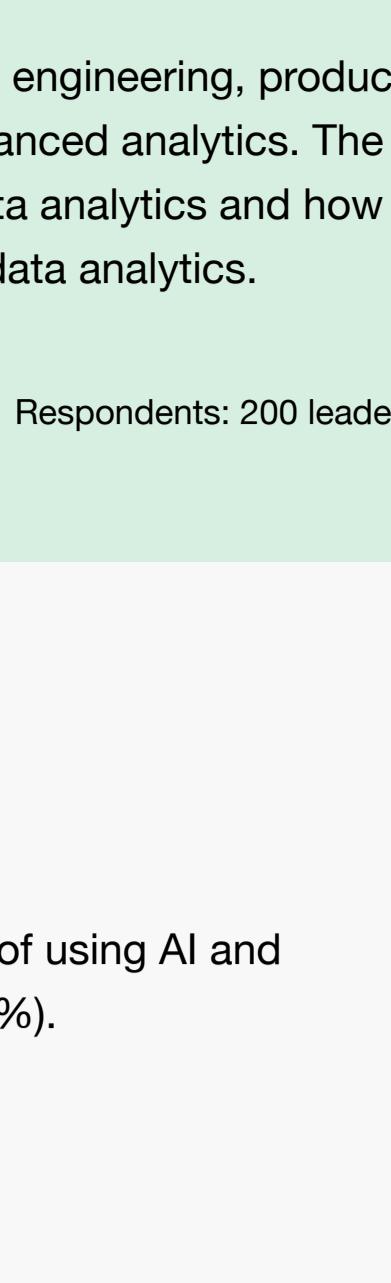


AI and Modern Data Analytics



NetApp utilized the Gartner Peer Community platform to survey 200 IT, engineering, product, and operations leaders familiar with their company's use of AI and advanced analytics. The goal was to understand the intersection of storage, AI, and modern data analytics and how storage can affect the business goals associated with AI and modern data analytics.

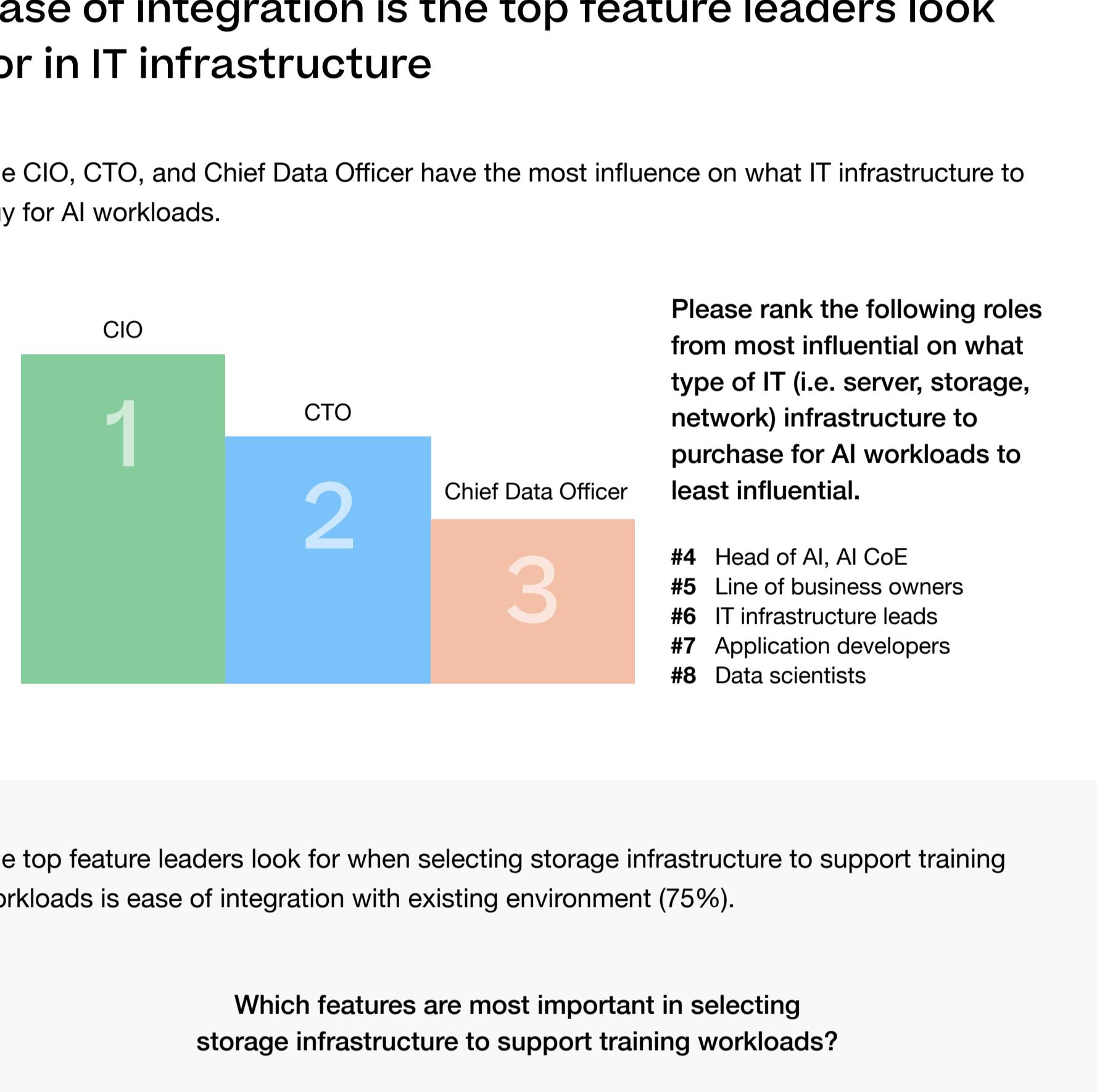
Data collection: November 2, 2022 - January 11, 2023

Respondents: 200 leaders

Leaders see the benefits of using AI and advanced analytics

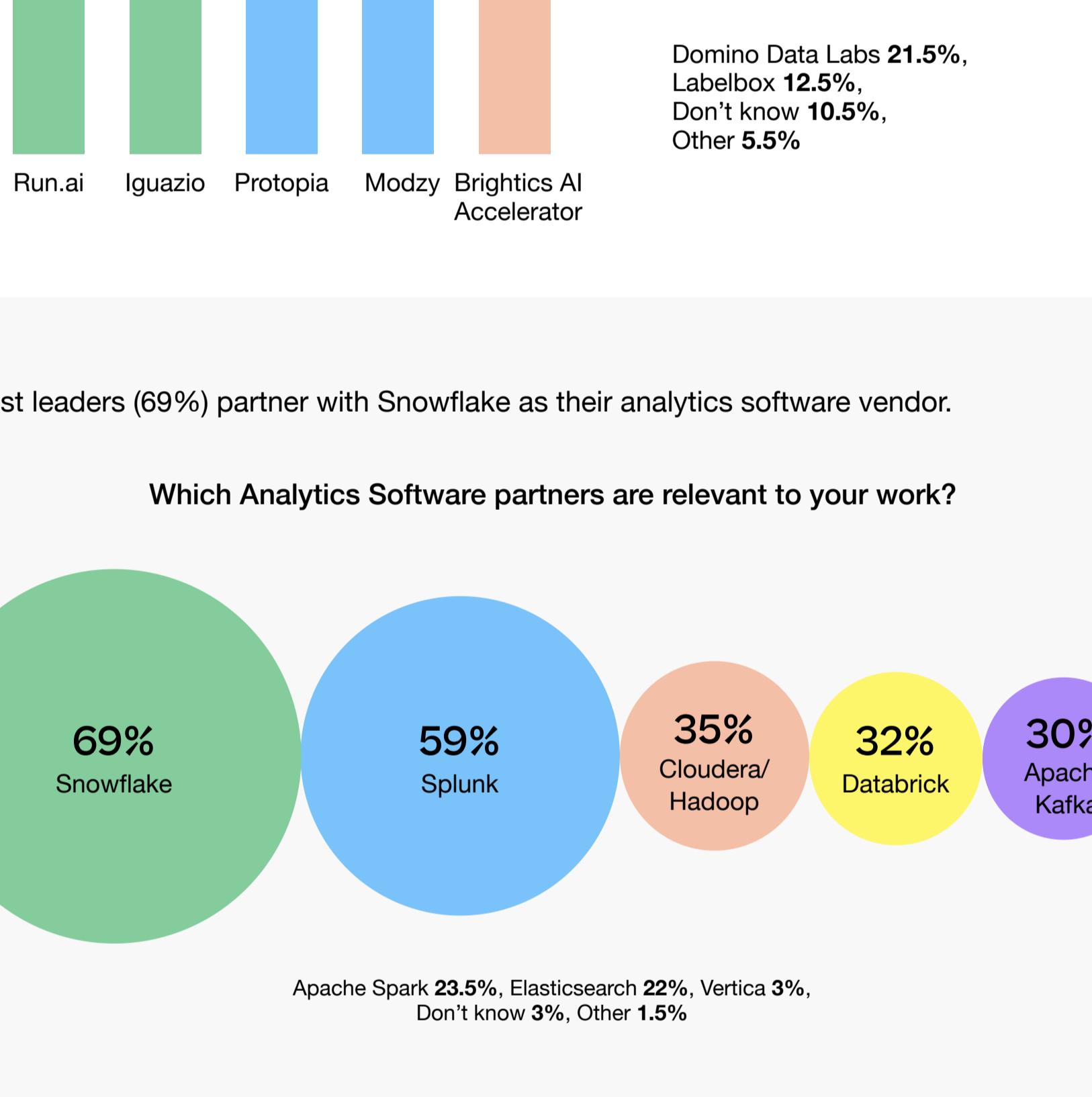
Leaders have seen improved customer experience (58.5%) as a result of using AI and advanced analytics as well as improved existing product offering (53.5%).

What business outcomes have you seen as a result of using AI and advanced analytics?



IT (63%) is the top department leveraging AI, followed by sales (45.5%), and supply chain management (39%).

Where is your business leveraging AI?



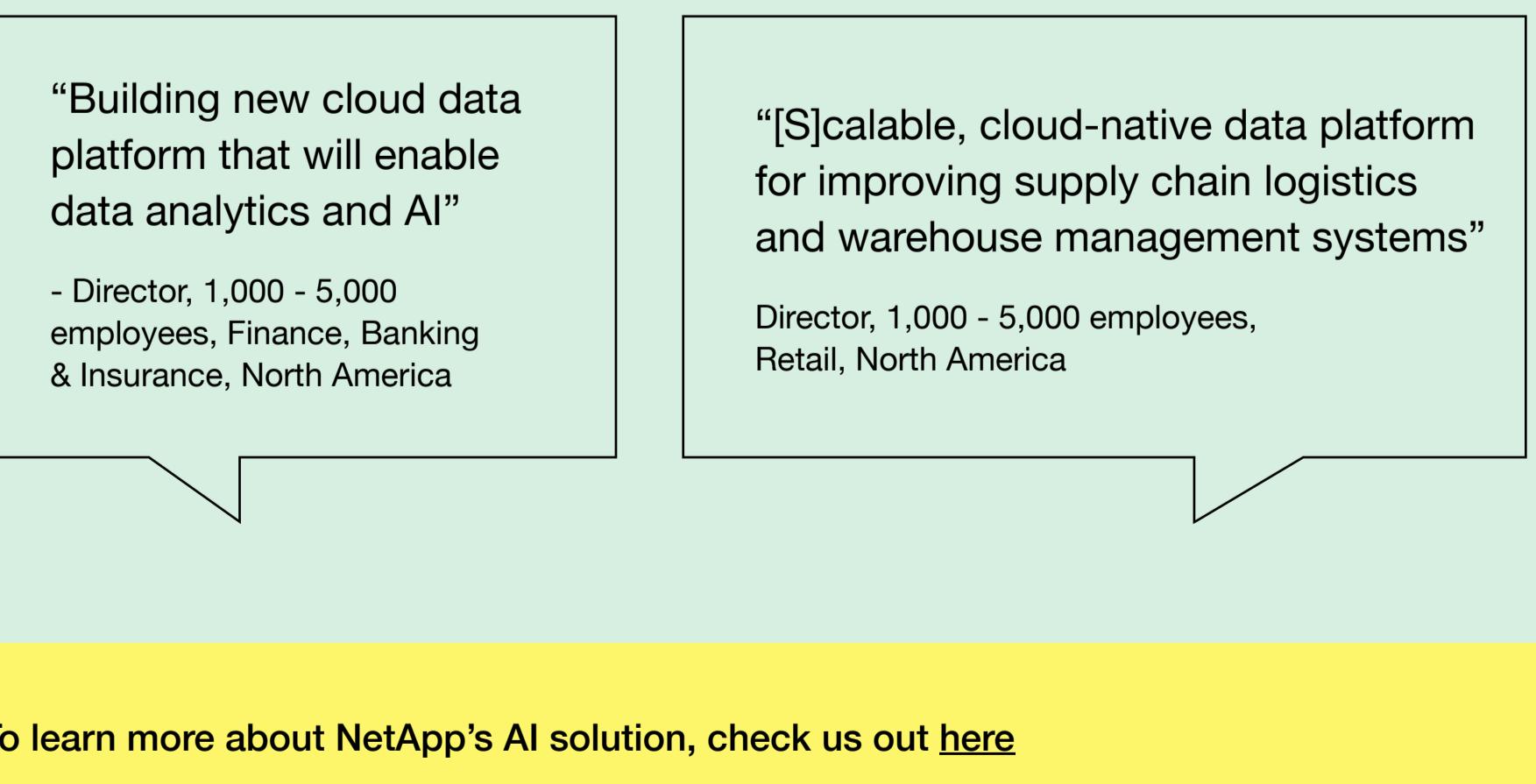
Similarly, IT (61.5%) and sales (38%) remain as the top two departments leveraging advanced analytics with supply chain management and finance following closely in third (35%).

Where do you leverage advanced analytics (e.g., machine learning, data analytics, etc.)?



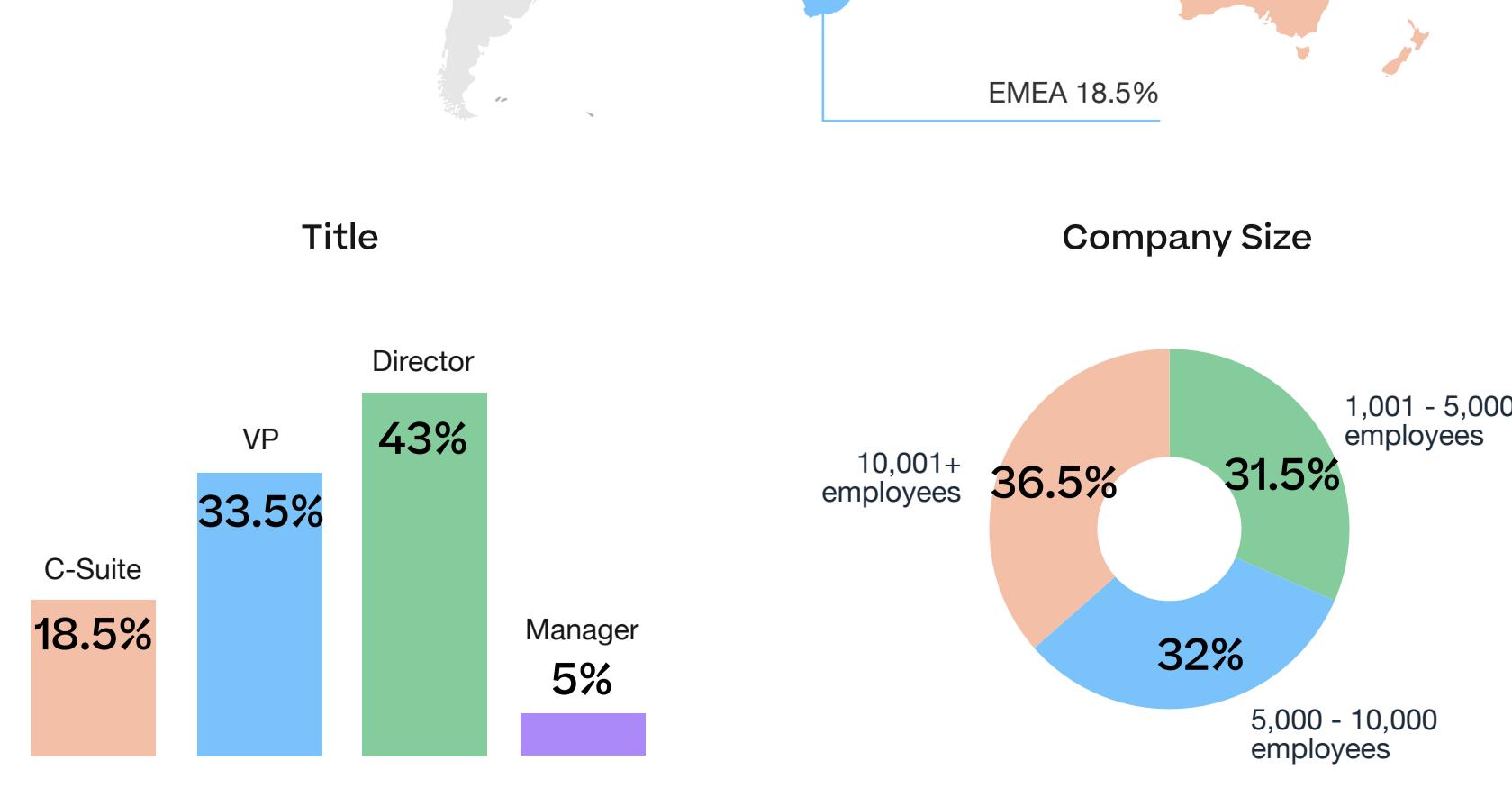
The top feature leaders look for when selecting storage infrastructure to support training workloads is ease of integration with existing environment (75%).

Which features are most important in selecting storage infrastructure to support training workloads?



Leaders are currently running AI training workloads in hybrid cloud (36.5%) and multiple public clouds (35%).

In which environment do you currently run AI training workloads?



They plan to run AI training workloads in multiple public clouds (36.5%) and hybrid cloud (36%).

In which environment do you plan to run AI training workloads in the future?

In what areas do you plan to invest in the next 12 months as it relates to AI and Modern Data Analytics?

"Building an AI / ML ready data platform to understand customer behaviour in real time. This is to help business teams make informed business decisions and increase revenue"

- VP, 10,000+ employees, Finance, Banking & Insurance, APAC

"Building new cloud data platform that will enable data analytics and AI"

- Director, 1,000 - 5,000 employees, Finance, Banking & Insurance, North America

"Scalable, cloud-native data platform for improving supply chain logistics and warehouse management systems"

- Director, 1,000 - 5,000 employees, Retail, North America

To learn more about NetApp's AI solution, check us out [here](#).

Respondent Breakdown

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