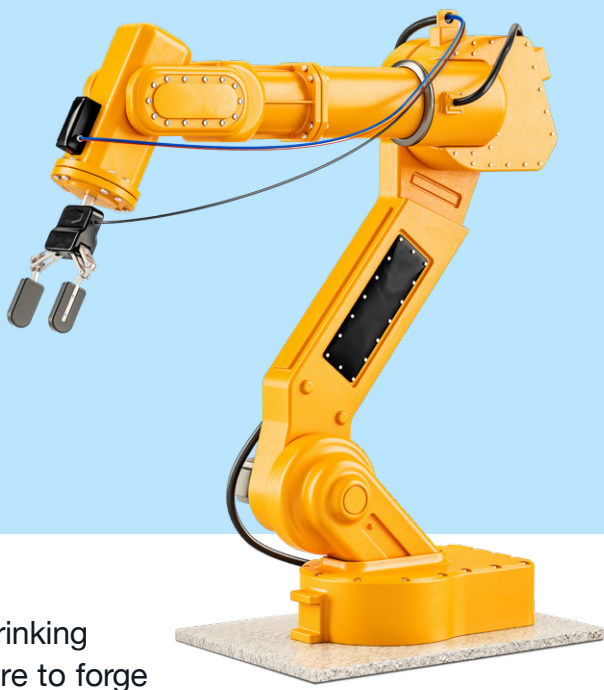


Manufacturing data harmony

NetApp cloud and data management solutions are helping manufacturers successfully bridge the IT-OT divide.

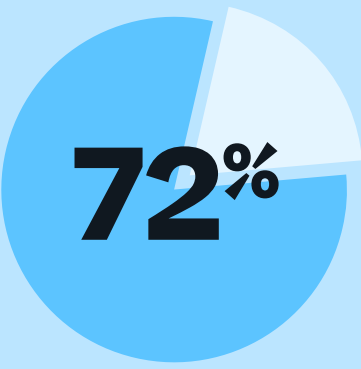
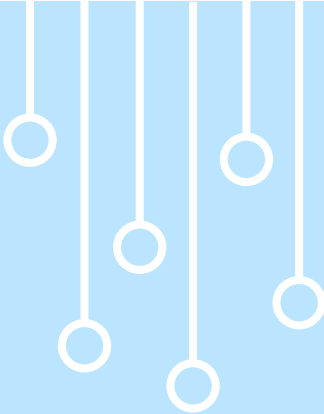


With smart technologies and IoT devices progressively shrinking the IT-OT divide, manufacturers are under heavy pressure to forge a solid convergence strategy. An effective strategy is vital to reach deeper insights and greater operational agility.

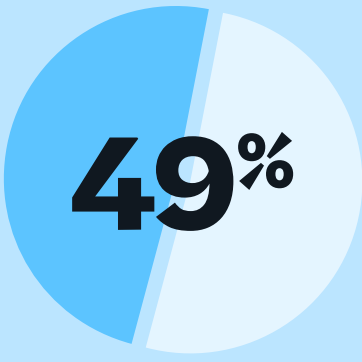
Check out some of the highlights from our joint report with The Manufacturer on IT-OT convergence, or access the [full report here](#).

IT-OT convergence journey maturity

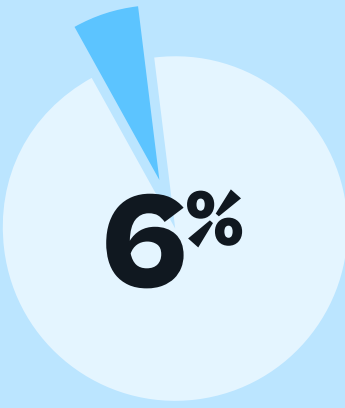
Despite its far-reaching effects and impact on operational priorities, IT-OT convergence is still a work in progress for many.



Manufacturers that have achieved at least some level of IT-OT convergence



Manufacturers that say their IT-OT convergence is only at a basic level with supply vendors



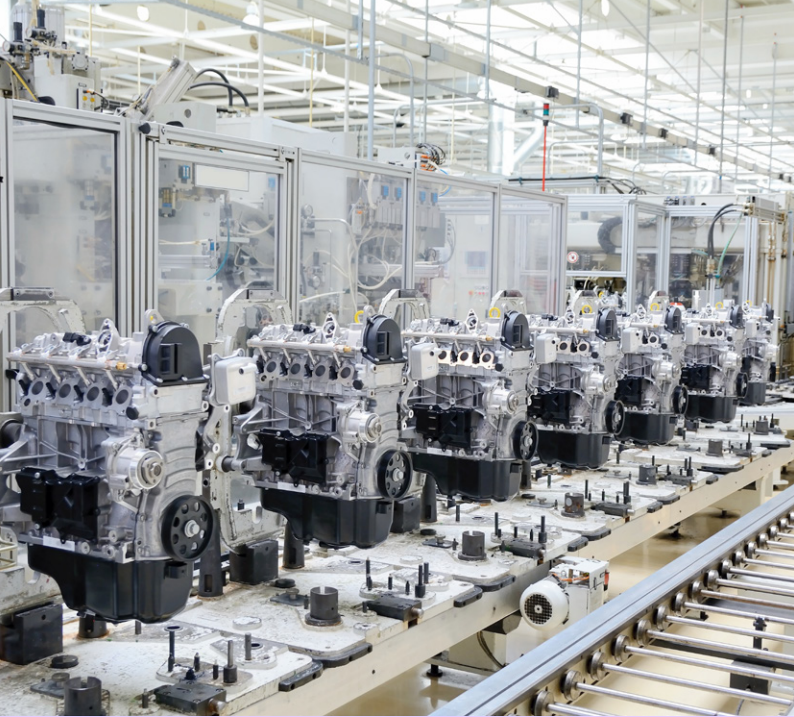
Manufacturers that indicate their IT & OT operations are "fully integrated with an understanding of financial impact"

Barriers to IT-OT convergence

Effective data management is proving to be one of the key hurdles for manufacturers to overcome before reaping the benefits of IT-OT convergence.

58%

cite disconnected data or a lack of interconnectivity between siloed systems and technologies



49%

pinpoint not utilizing data to its fullest potential as their biggest IT-OT challenge

IT-OT convergence strategy

Realizing the real benefits of better IT-OT integration requires both sides to work in unison for the benefit of the organization's overall digitization strategy.

42%

Less than half of manufacturers agree their IT and OT visions are aligned



Key takeaways



The top priority for manufacturers right now is operational efficiency.



Only a quarter of manufacturers have achieved more than a basic level of IT-OT convergence.



Siloed data is one of key obstacles preventing effective progress on the convergence journey.



Manufacturers are harvesting more useful data than ever before but struggling to manage and analyze these unprecedented volumes.

Looking for ways to make your convergence journey with confidence?

Contact NetApp

Read full report