

Econocom Nexica, 25 years at the forefront of Spanish cloud computing



Clouds working together in a hybrid system.

Nexica was founded in Barcelona in 1996, more than 25 years ago, and was integrated into Econocom in 2015 as a leader in cloud services. The company has an IT infrastructure that is ubiquitously accessible and secure, available 24 hours a day.

Econocom Nexica's cloud, known as Nexica Cloud, is deployed in two data centers in Madrid and Barcelona. The cloud provider relies on NetApp® all-flash technology to maximize net space utilization, achieving storage capacity of up to nearly 4PB.

Econocom Nexica is meeting the challenge of hybridization

“We offer services in our Nexica Cloud, on-premises and in public clouds such as Microsoft Azure and Amazon Web Services (AWS), with excellent results for our customers.”

Damián Pascual Boixader
General Director of Econocom Nexica

A common evolution with NetApp

Econocom Nexica's cloud services infrastructure is based primarily on NetApp technology. The cloud provider's general director, Damián Pascual Boixader, stresses the two companies' evolution in common. Says Pascual, “Econocom Nexica has a long-standing relationship with NetApp, who shares our values of proximity and adaptability, and has demonstrated this repeatedly during all these years of working and evolving together.”

In addition, the company relies on NetApp storage virtualization with NetApp ONTAP® Select software, a robust, cost-controlled, and high-performance solution for critical environments. Econocom Nexica can thus offer a high-performance unified solution in on-premises customer environments.

Econocom Nexica, Spanish pioneer in cloud services

By embracing the hybrid cloud, the company boosts its service offering and strengthens its position as the only hybrid cloud provider in the region.

“At a time when hybridization in the cloud is almost a must, NetApp's strategy is a clear reference,” says Pascual.

The Econocom Nexica infrastructure delivers performance that meets the requirements of its critical business operations. The company can provision new services immediately, without having to wait for purchases or investments, and offers great flexibility in a pay-per-use model for resources.

The virtualized infrastructure is the essence of Econocom Nexica's business and offering. It satisfies some of the primary needs of customers, such as speed of provisioning and flexibility, including flexibility in the use of resources with a pay-as-you-go model. It also provides cost efficiency, the basis of Nexica's business, commercial, and operational models.

Customers in search of reliability, flexibility, and proximity turn to Econocom Nexica. Among its customers are companies from multiple sectors, such as industrial, pharmaceutical, food, fashion, and public administration. These customers have different needs that are at the same time very similar in terms of their IT infrastructures.

One Econocom Nexica customer is SB Hotels, a hotel chain with more than 700 employees. The chain's IT director, Jordi Puig, confirms that its environments are very heterogeneous and demanding at the systems level. “So, reliability in the execution of the IT infrastructure, including services and data integrity, is very important for the company's business,” says Jordi. “If you add to that the immediacy in provisioning and flexibility in the use of services, along with a close and personalized treatment, they [Econocom Nexica] are our ideal partners.”

And in the words of José Manuel Beltrán Sánchez,
chief information security officer of Hermanas
Hospitalarias,

**“Econocom Nexica’s professionals
have a deep knowledge of NetApp
solutions. Thanks to that, we
have been able to accommodate
and optimize our systems in on-
premises, hybrid, and 100% cloud
environments, in a secure manner.”**



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As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services and applications to the right people—anytime, anywhere. To learn more, visit www.netapp.com



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