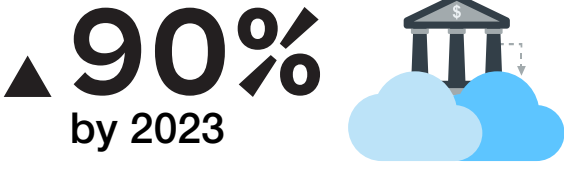


Next-generation cloud solutions for financial services

Modernize operations and customer interactions



Banks and financial services industry companies (FSIs) are migrating to the cloud at record rates. About half of all FSIs already use public or private cloud services, and that percentage is expected to reach 90% by 2023.

Compared to many other industries, banks have unique requirements that complicate their ability to pursue the advantages of the cloud.

Highly regulated markets often compel banks to retain some proportion of data storage and utilization on premises.

Protecting vast quantities of personally identifiable information (PII) makes banks major targets of cybercrime.

Complex technical know-how needed to migrate to the cloud lies outside the main core competencies of many FSI IT teams.

Competitive pressures and technical challenges mean that the priorities for banks lean toward innovation and data utilization.



Migration to the cloud is necessary but complex

Banks cite a multitude of challenges with cloud implementation, ranging from security and compliance issues to managing multiple cloud partners. Yet **59% of FSI institutions** say that they lack the in-house expertise to successfully implement cloud solutions.

To do cloud right, FSI institutions need to do the following things.

Ensure compliance and security of data and apps.

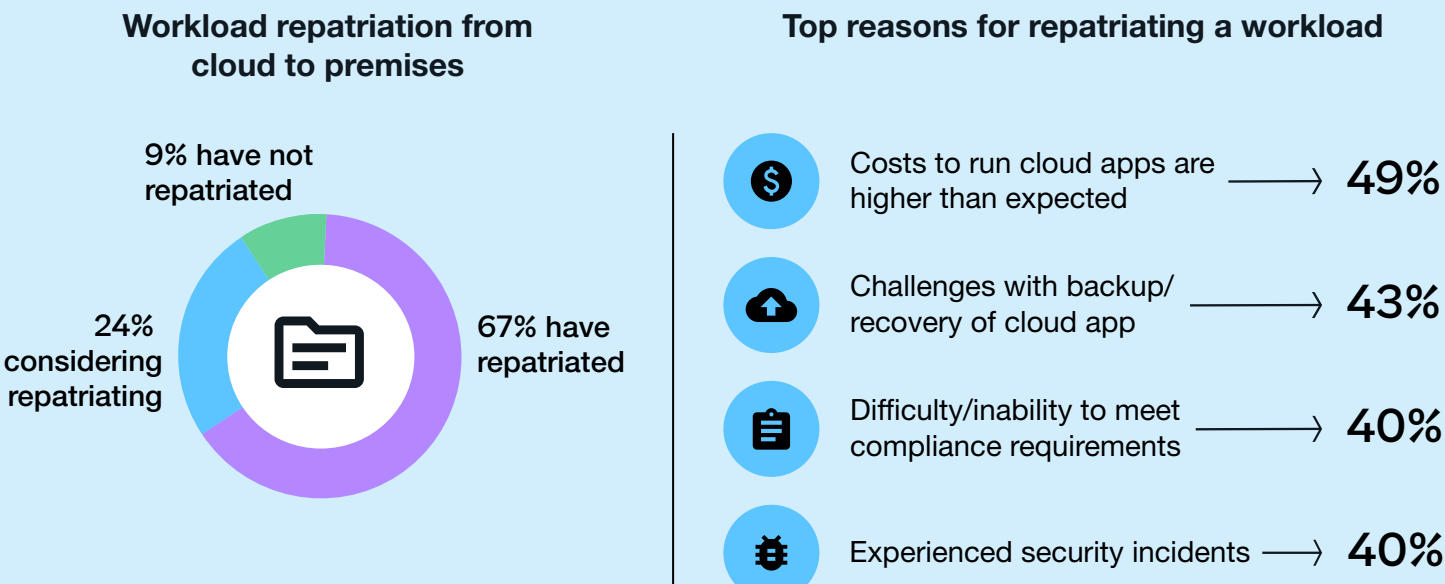
Implement resilience and backup plans.

Consistently manage multiple cloud or platform vendors.

Keep costs under control.

Your data—wherever you need it

Only NetApp gives you the flexibility to repatriate or move workloads from on premises to the cloud, or from one cloud to another. Get the right data storage tools to make your cloud data management as simple as possible.



You need an advanced cloud solution that’s built for financial services

Gain greater operational visibility through a “single-pane-of-glass” offering. Address financial services’ most pressing cloud challenges with leading solutions from NetApp.

Enhance data compliance and security
NetApp® Cloud Manager delivers a SaaS-based, single-pane-of-glass control plane, enabling integrated cloud compliance and cloud security solutions to automatically ensure that data and apps are safe and compliant.

Optimize data backup and recovery from the cloud
Leverage backup services from advanced cloud service providers, such as NetApp Cloud Volumes ONTAP® solutions that work across hyperscalers and workloads.

Manage a multicloud environment
Take advantage of the powerful data management capabilities of NetApp ONTAP solutions to efficiently build and manage a multicloud environment on premises, near premises, or in the cloud—without building data silos.

3 steps to smart cloud adoption

Modernize business operations while maintaining data security and compliance.

- Make sure that data is fully protected and accessible, wherever it lives and works**
To remain competitive as data and technology advance, FSIs must shore up their operations regardless of data infrastructure and utilization.
- Avoid the pitfalls of cloud while leveraging the advantages**
Work with partners who understand the market and can provide the right tools for data storage and data management.
- Work with NetApp to remain competitive in the face of new challenges**
Find a cloud partner that provides technology-driven tools to avoid roadblocks.

Get started today

We’ve partnered with Microsoft Azure, AWS, and Google Cloud to deliver the advanced capabilities you trust, across multiple clouds and on-premises locations, wherever your data resides, now and in the future. This means that your business is resilient and your data is future proofed so you can move it wherever and whenever you need to. Anywhere. Anytime.

Unlock your data and be ready to innovate in the financial services industry

Build a data fabric with the power to drive transformation and keep pace with threats.

Learn more

Modernize operations and customer interactions in the financial services industry

FSI’s recent acceleration to the cloud has outpaced that of every other industry, resulting in both new opportunities and new challenges. Can the right solution provider ensure successful outcomes?

Read the white paper