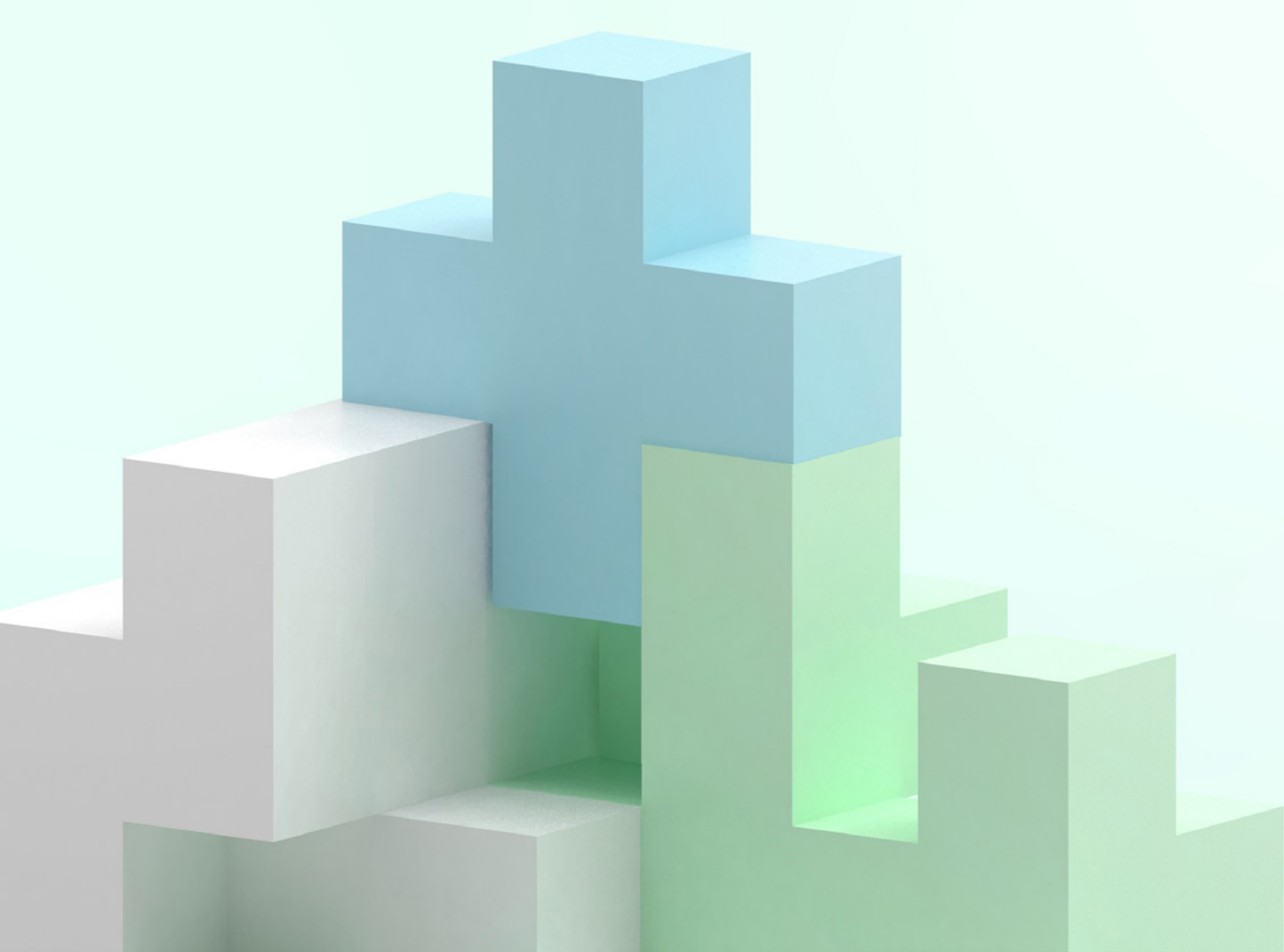


# Care for your data and it will care for you



NetApp data management solutions can drastically reduce admin time and boost patient outcomes.

 **NetApp**



## Piece your data puzzle together

More advanced use of data is a key frontier in the future of medicine, but data fragmentation is a serious obstacle to progress. Gathering vast volumes of data has little meaning if you aren't able to pool it together and use it to improve efficiency, productivity, and patient outcomes.

What's needed is a unified data ecosystem that creates true synergies. One that lets you seamlessly access, share, and combine medical data, giving end-to-end visibility and enhancing decision-making across the board.

At NetApp, we're specialists in delivering just that. Our data fabric framework simplifies and accelerates your on-prem, hybrid, and cloud implementation, delivering unparalleled organizational efficiency and connectivity for your workloads and applications.

# 48%

Healthcare providers that say disparate data sources are one of their biggest challenges

*Source: TransUnion, 2021*

## Keep your AI tools fighting fit

Once data is unified, the question is how best to process it and draw insights from it. AI-based solutions are generally understood as the most promising means of analyzing large datasets in a way that supports clinical decision-making.

This is because AI offers caregivers accurate real-time insights at point of care, mitigating the possibility of error, speeding up diagnosis, and improving patient outcomes by enabling more proactive healthcare. However, building the ecosystem necessary for these AI systems to flourish is complex.

At NetApp, we can help you create AI-ready infrastructure through our suite of AI solutions built in partnership with AI leaders like NVIDIA. These let us smooth and speed your medical data pipeline, allowing you to train algorithms faster, realize the full value of your AI tools, and improve patient outcomes through better analytics.

# 1.8 BILLION

Number of hours AI could help free up for clinicians to focus on patient care

*Source: Healthcare IT News, 2021*



## We both believe in safety first

Tech businesses talk up the benefits of digital transformation. But they're less keen to discuss that it isn't enough for your data to be handled efficiently and effectively—it must also be protected robustly. The digitalization of sensitive patient data creates a significant risk of ransomware attacks. Similarly, the potential consequences of data losses become far more serious.

At NetApp, we can strengthen your protection by combining the right security, data privacy, and business continuity practices—safeguarding your patient data and critical services. By combining our AI-based automatic data classification and anomaly detection with a zero-trust framework, you can analyze data access patterns to identify real-time risks from ransomware attacks and misuse.

In addition, we help ensure constant availability and protection of healthcare data across its entire lifecycle, using our integrated security, backup, restore, and long-term archive capabilities. These let you effortlessly reinstate data anytime and to anywhere, reducing recovery time and operational impact.

# 67%

Increase in cyberattacks  
on healthcare organizations  
in Europe

*Source: Infosecurity Magazine, 2021*

## Ready for data management that helps, not hinders, patient care?

[Learn more](#)

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