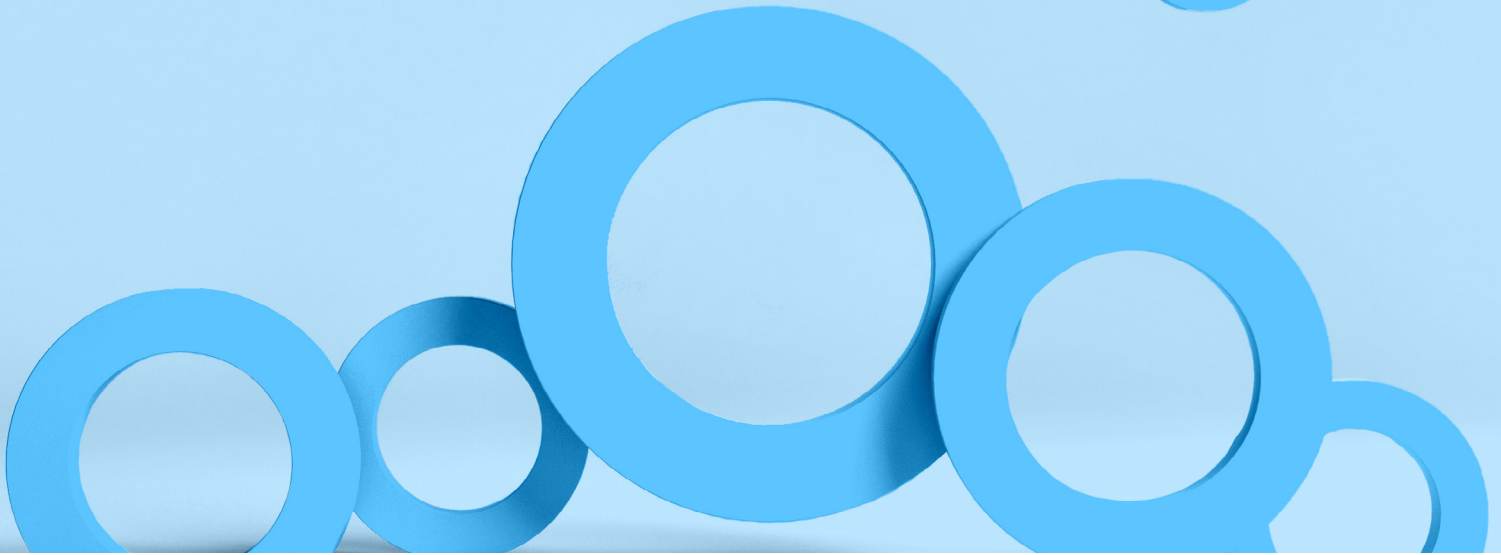


Simplify digital transformation with NetApp and Google Cloud



Introduction

NetApp and Google Cloud work hard to enable companies to adapt to change, capitalize on uncertainty, and shape business opportunities. Specifically, we've created a powerful cloud toolkit to help solve and simplify tough business challenges. We've built a flexible, robust cloud storage infrastructure that redefines performance and ease of use – at the lowest possible cost.

The NetApp and Google Cloud difference

Together, we're focused on simplifying migration to the cloud and enabling you to get the most value from your data while lowering IT costs. When you combine Google Cloud's robust infrastructure and rich analytics with NetApp's enterprise-class data management services, you get co-engineered, advanced services that fulfill the promise of cloud for even the most complex enterprise apps.

Our customers find migrating business-critical workloads to the cloud is easier than anticipated:

- Digital and data are at the heart of operations for French retailer [Carrefour](#). With Google Cloud as its foundation, NetApp technologies complement and support the implementation of cloud processes and the migration from on premises to 100% cloud by 2026. Carrefour IT teams are seeing real benefits from their new cloud solution, including increased migration simplicity, guaranteed performance and resilience, clearer storage identification between hot and cold data, and ease of service delivery.
- [MailerLite](#), an email marketing company that's part of The Remote Network, recently migrated more than 100 million files to Google Cloud with the help of NetApp Cloud Volumes Service. When they started their migration process, they had all their files safe in Google Cloud in less than one hour, putting an end to the availability, management, and maintenance issues they had experienced in the past.

“On the migration day, it took maybe one hour and we had all our files safe on Google Cloud. NetApp XCP is amazing. No other data mover tool in the market can achieve that. And we tried a bunch of them.”

Nikola Milojević, Chief Technology Officer
The Remote Company, parent company of MailerLite

The benefits of NetApp and Google Cloud

With NetApp and Google Cloud, you get the performance you need to move, deploy, and manage business-critical data and applications in the cloud. An [IDC report](#) underscores the value of adopting NetApp Cloud Volumes: Surveyed organizations realized average annual savings of \$4.7 million and a 3-year return on investment (ROI) of 457%.

Robust data management | As you consider moving workloads or deploying new enterprise applications to the cloud, you need a storage environment that delivers high data availability, rapid backup and recovery, multi-protocol support (SMB and NFS), and more. With fully managed [NetApp Cloud Volumes Service](#) or self-managed [NetApp Cloud Volumes ONTAP](#), you get the most comprehensive set of storage management capabilities for enterprise applications available on Google Cloud.



Container-native solutions | With NetApp Cloud Volumes Service and Google Kubernetes Engine, you can build, deploy, manage, and run containerized applications. Cloud Volumes Service provides fast, reliable, and [persistent storage for your stateful applications](#) that run on Kubernetes. And Cloud Volumes ONTAP provides Kubernetes multi-cloud management for persistent storage requirements of containerized workloads.



Hybrid cloud solutions | Many organizations choose to build a hybrid cloud that spans on-premises and cloud infrastructure to enable portability across environments. The advantage of this approach is that it lets you continue using existing data center tools and skillsets as you start working on Google Cloud. You can extend NetApp on-premises ONTAP systems to Google Cloud by using Cloud Volumes ONTAP, which lets you do seamless mirroring, cloning, caching, and migration of data between on-premises environments and Google Cloud.



Start a risk-free trial of one of our data management tools today:

[NetApp Cloud Volumes ONTAP free trial](#)

[NetApp Cloud Volumes Service free trial](#)



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NetApp and Google Cloud are committed to delivering the tools you need to simplify digital transformation and get the most value out of your data. We've built an impressive foundation that will help you adapt and shift to market conditions, migrate and modernize apps, and reduce costs.



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