

# Whizz towards your cloud goals

Let NetApp bring expertise that moves NXP to the cloud faster and helps it consume resources smarter.



Over the next five years, NXP plans to close its data centers and move most of its operations to the cloud. To kick this off, NXP has moved its chip design workloads to AWS to improve processes and transform how semiconductors are made and tested, speeding up time to market through accelerated design cycles. Plus, being able to flexibly scale storage up and down will help NXP increase efficiency and access the compute storage needed to design a new generation of faster, more powerful chips.

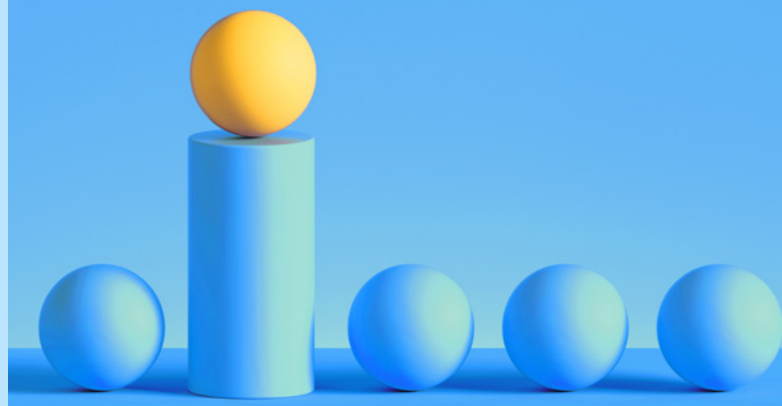
# 77%

Businesses that feel cloud technology gives them a competitive advantage

# 16%

Businesses that believe that advantage is significant

[SOURCE](#)



# 60%

Businesses that lack the proper environment and infrastructure to embark on their cloud adoption journeys

[SOURCE](#)



## Concerns clouding your judgement?

It's not always easy to realize the full potential of your cloud environment because migrations remain a big challenge and slow process that require careful planning and expertise. Uncertainty over moving applications or workloads, financial costs, security, performance, and data requirements are common worries.

# 50%

Manufacturers that cite lack of necessary technical skills as a hurdle to cloud adoption

# 43%

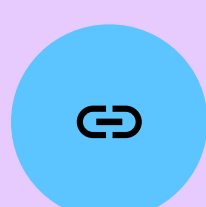
Manufacturers that cite lack of trusted technology partners as obstacles holding back cloud adoption

[SOURCE](#)



## It's clear skies with NetApp

We're a software company focused on helping you unlock the best of cloud. We apply our services and know-how to make you agile enough to perform optimally and transform in an ever-evolving industry.



### Accelerate your cloud transition

FSx for ONTAP pairs the convenience of Amazon FSx with the features our proven data management software. All nestled in an AWS-native experience, it offers a fast path to the cloud, letting you migrate applications without changing them or how you manage your data so you can launch, run, and scale them fully with just a few clicks. This allows you to access the performance, control, and security you get in the datacenter in AWS.



### Consume resources how you want

With our suite of data services baked in, NXP can scale storage and compute on demand, allowing you to automatically consume the required resource when and where it's needed. As a result, you'll benefit from predictable cloud performance through a highly flexible architecture that eliminates resource contention, enables three times faster storage performance, and increases compute efficiency by 22%.

## Ready to do cloud right, NXP?

[Find out how](#)

### About NetApp

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environment and the worlds biggest clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services, and applications to the right people - anytime, anywhere.