



# CITRUS CONSULTING ACCELERATES DIGITAL TRANSFORMATION FOR THEIR CUSTOMERS WITH DATA INFRASTRUCTURE INSIGHTS

With NetApp technology, Citrus Consulting manages their customers' environments with complete visibility and real-time reporting.



**Citrus Consulting Group**

Citrus Consulting provides customers with secure, reliable cloud data solutions and cloud data management consulting. As a leading provider in New Zealand, they specialize in data management for hybrid clouds, offering cloud consulting services for customers who want a comprehensive data strategy with a focus on hybrid cloud or multicloud environments.

As directors at Citrus Consulting, Adrian Hall and Kevin Rapson continually adapt their business to meet customer demand, leverage industry trends, and broaden their market share. Delivering best-in-class solutions to help their customers requires leading enterprise-class technology.



Up and running in  
<15 minutes

As a longtime NetApp partner, Citrus works with NetApp to help customers accelerate digital transformation by developing a next-generation, cloud-architected infrastructure. This infrastructure must manage data and services as one integrated resource supporting a customer's existing onpremises, hybrid cloud, or full cloud data center.

## SOLUTIONS

After discovering NetApp® Data Infrastructure Insights during a hosted partner event, Hall and Rapson knew that bringing in Data Infrastructure Insights would be the differentiator they needed to deliver the ultimate service for a complex market. Managing dozens of customer environments requires simple-to-deploy and easy-to-use enterprise-grade software. With Data Infrastructure Insights, Citrus gets complete visibility into their customers' environments; rapid and streamlined identification of potential issues; and unified, real-time reporting.

### In less than 15 minutes, Hall and Rapson can get Data Infrastructure Insights up and running in a customer environment—

literally delivering value in minutes. ***"It's useful straightaway,"*** said Hall. Showing the customer the root cause of performance issues, such as the culprit servers with rogue applications, is just as easy with dashboards and topological mapping.

Further, Hall and Rapson can immediately arm their customers with an array of valuable information about their environments, with real-time reporting on data usage, inactive data that could be moved, hot virtual machines (VMs), and more. All of this is all visible in live dashboards that enable their customers to see what's happening in their environments at that very moment.

With Data Infrastructure Insights, Citrus Consulting is prepared for any customer environment. They've found a way to be forewarned and forearmed to easily discover, predict, and resolve issues in on-premises, cloud, or even hybrid or multicloud environments. Whether a customer has NetApp solutions in their data center, or no NetApp at all, vendor-agnostic Data Infrastructure Insights brings fast, valuable insight to the equation.

***"It's useful straightaway."***

~ Adrian Hall, director at Citrus Consulting

## BENEFITS

### Find problems faster

With Data Infrastructure Insights, Citrus gets to the root of customers' problems faster to resolve them before they affect the business.

### Discover with ease

Vendor-agnostic monitoring means that Citrus is prepared for any customer environment—whether it's a multivendor on-premises, hybrid cloud, or multicloud environment.

### Get real-time reporting

No more PDFs and PowerPoints that are instantly out of date. With real-time dashboards, Citrus can point to live-reported data in conversations with their customers.



Contact Us



### About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. [www.netapp.com](http://www.netapp.com)

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