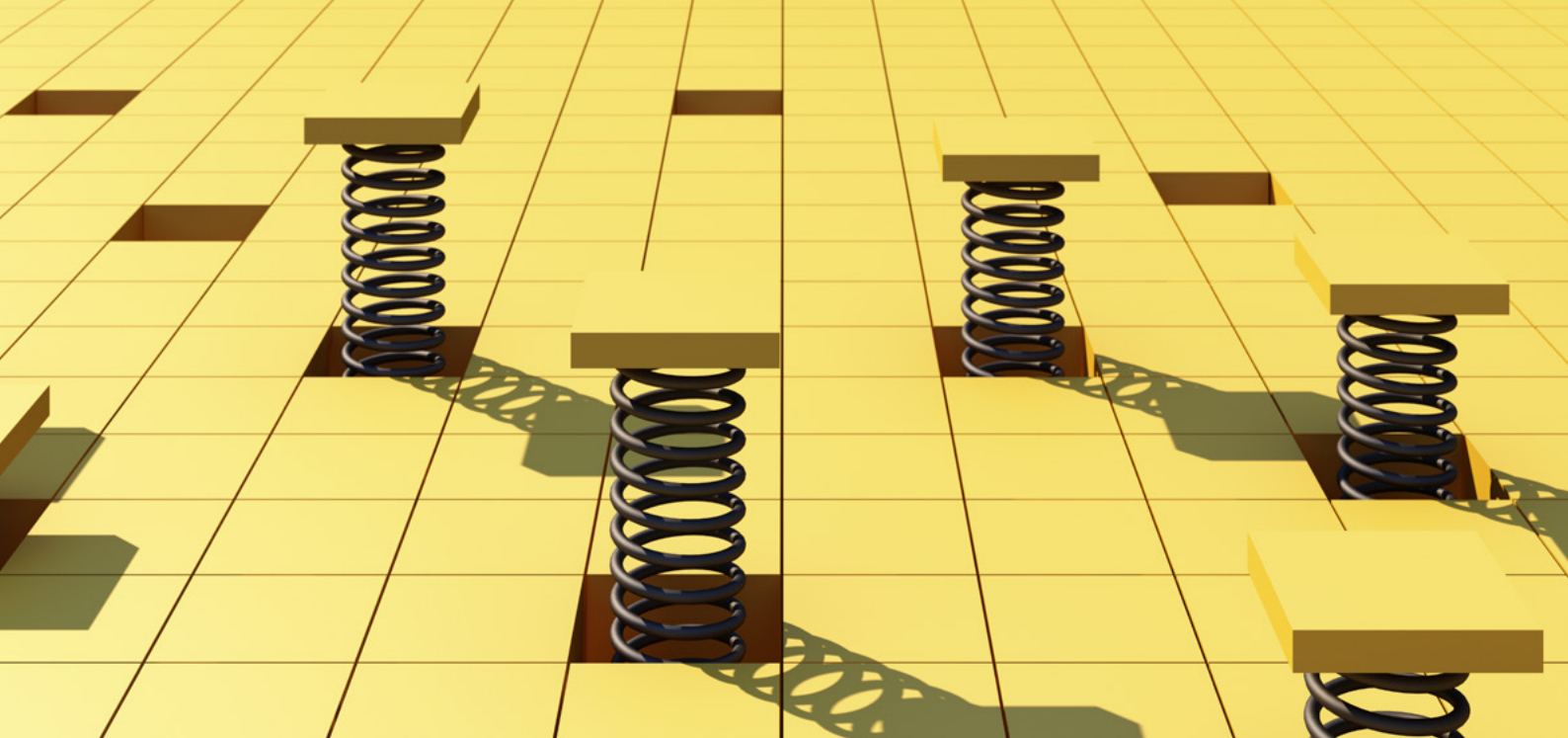


High-speed services make lifelong customers



Using the best of cloud to bring T-Systems the agility and efficiency needed to move customer data easily and adjust services effortlessly.

 **NetApp**



Overview

From improved end customer satisfaction to greater business agility and considerable cost reductions, there's no limit to the benefits cloud offer telco companies. It's therefore not surprising that these businesses are leading the way when it comes to cloud adoption.

However, when compared to its competitors, T-Systems has been slower on the uptake of cloud and its associated technologies. But all of this is about to change.

\$1 TRILLION

The value telcos stand to unlock by following the lead of cloud-migration outperformers.

Source: McKinsey, 2021

The challenge

Although it may have arrived a little late to the cloud party, T-Systems is now switching to a cloud-first strategy. To do this effectively, the business needs a trusted and strategic partner who can help it to deliver cloud solutions to customers faster.

Despite having impressive global capabilities, in the past T-Systems has been considered less innovative than other market players. The cure for this? Implementing more agile IT solutions and constantly expanding expertise in innovative technologies like AI to help maintain systems more proactively, understand end customer needs better, and manage networks more efficiently.

Oh wait, there's more. T-Systems is also wanting to offer its business customers connectivity from a single source, enabling them to increase their productivity, build more agile and resilient operations, and serve up new cloud offerings at speed. This means linking data from edge to core to cloud, which will require data management innovation from a data center perspective.

44%

The percentage of telcos that expect to have 60% or more of their IT systems in the cloud by 2022.

Source: Infosys, 2021

The solution

At NetApp, we have the experience and solutions to move T-Systems to the cloud seamlessly and utilize it properly. Here's how we can help (in a nutshell).

No.1

Telcos do better at leveraging the data management benefits of cloud than any other industry.

Source: Infosys, 2021



Simplify your architecture

A data fabric created in partnership with NetApp provides the software-centric architecture needed to eliminate the chaos of individualized management. With data connected from edge to core to cloud, data endpoints are managed the same way wherever they live, giving T-Systems a solid foundation to base its services on.



Ease the productization of services

Our specific service provider program offers free training to help T-Systems staff understand costs, ROI, the environment that has been built, and go-to-market advice. This promotes greater profitability for data management services and reduces business risk when launching new services into the market.



Build a powerful data fabric

We help drive value for T-Systems' end customers by delivering an agile data fabric with all its services wrapped around it. The flexibility of our technology means you can easily move customer data to make service changes at the speed they dictate, helping them to win more business and prevent churn.



Realize the potential of cloud

We ease your cloud migration using Cloud Volumes ONTAP, which makes it simpler and quicker to move your data to the cloud, ensuring data integrity and minimal disruption with minimal effort. There's also no need for any changes to existing applications, meaning this approach is the least expensive and safest to carry out.

Ready to kickstart T-Systems cloud transition?

Find out how