

# Data mobility, agility, connectivity – in unity.

Unifying Stellantis' data into a single connected experience will power innovation and drive efficiencies.



In an industry being redefined by smart factories, connected cars, and rising consumer expectations, the new auto leaders will be those that have their fingers on the pulse of tech innovation. With cloud-based digital transformation, Stellantis has the opportunity to gain an edge on the competition by reducing costs, increasing operational agility, and uniting the wealth of data you've amassed through your merger.

By 2023, more than

# 55%

of enterprises will swap their outdated operational models for cloud-centric ones.



The quality of data and insights is the number one technology bottleneck for

# 50%

of automotive organizations looking to transform.



## Cross-functionality is fundamental

Data quality and access is a key differentiator within the automotive industry. Every decision hinges on it. Yet as many automotive leaders grow in scope, few have created dedicated, cross-functional data capabilities – leaving their data isolated, insecure, and inaccessible. With our hybrid cloud solutions, Stellantis won't be one of them.

## Connecting Stellantis' data from edge, to core, to cloud

At NetApp, we specialize in creating unified, resilient, scalable platforms that smooth the flow of data across businesses. We can help Stellantis take advantage of the synergies created by its merger and build information sharing capabilities that function across a multi-cloud environment – with speed that meets the demands of the automotive industry.

## How digital transformation with NetApp can empower Stellantis

### Connected experience

NetApp is a specialist in a world of generalists – we focus on simply unlocking the best of cloud. Our unique architecture of systems, software, and services will help manage your data as a single, connected experience, easing data exchange across all sites and IT environments.

### Accelerated adaptability

Our flexible solutions let you scale the capacity of your cloud infrastructure up or down in line with business demands. This helps promote adaptive planning, resilient development, and continuous improvement to keep you ahead of the competition.



## Ducati case study

“ We were able to leverage NetApp's data fabric and we fully understand that the future will be in the hybrid cloud, as we will face new challenges with products that need to be more and more connected. ”

*Konstantin Kostenarov, Chief Technology Officer, Ducati Motor Holdings*

### By working with NetApp to build its data fabric, Ducati was able to:

- Develop a hybrid cloud strategy that could meet its current and future IT needs
- Tap into data generated by over 60 physical sensors on their MotoGP motorcycles
- Enable engineers to conduct telemetry processing directly inside the box — on the track and in real time
- Improve its data management strategy, including versioning, security, and snapshots
- Consolidate a wide range of workloads and 200 applications
- Harness data from over 15,000 motorcycles to roll out connected bikes to consumers
- Support 90 virtual machines in a disaster recovery center
- Reduce the time to develop prototypes and get new motorcycles to market by 30% by moving data to a hybrid cloud

## Ready to unite Stellantis' data and experience true digital transformation?

[Find out how](#)

### About NetApp

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environment and the worlds biggest clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services, and applications to the right people - anytime, anywhere.