

We can't lock up cyber-criminals, but we can unlock the cloud for Financial Services companies

Data has become the foundation of the Financial Services industry. Massive amounts of highly confidential data. Trust is based on maintaining and deeply attractive target for cyber-criminals. At NetApp, we've been trusted data specialists for almost 30 years. Let's lock down your data

the accuracy and security of that data. But, increasingly, your data is a rich wherever it resides, in the cloud or on-premises.

Time for action.

Improve security and reduce cyber threats.



every 39 seconds, on average: 2,244 times a day¹ **\$1 Trillion** – global spending on

cybersecurity products and

39 seconds – hackers attack



services will exceed \$1 Trillion cumulatively 2017-2021²

critical for us to be able to protect our customers' data - and our data - but the

Challenge

cyber threats continue to escalate. New threats seem to emerge all the time." Fortune 100 Bank

"We are under attack from all sides. It's

NetApp Cloud Volumes helps increase data protection, security, and privacy while reducing cloud storage TCO. Azure NetApp

Opportunity

Files is compliant with GDPR standards and features FIPS-140-2-compliant data encryption at rest. We provide role-based access control (RBAC), Active Directory authentication, and export policies for network-based access control lists (ACLs) to ensure data security and privacy is protected to the highest levels.



\$305 Billion – the global fintech

Innovate faster than ever before.

"Our industry has been slower to embrace change and it is hurting us. Our competitors are not saddled with legacy systems, so they

Challenge

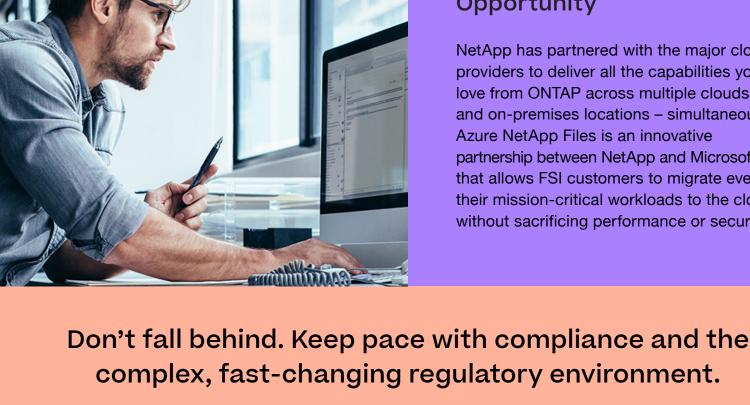
invest in new technologies and APIs that deliver the low-cost, personalized services our customers want from us." **Major Insurance Provider**



primarily based on high investment in technology-based solutions and APIs3 **\$25.6 Billion** – global fintech investments in H1 2020 with 1221 deals⁴

market is expected to grow at 20% CAGR to \$305 Billion 2020-2025,





Azure NetApp Files is an innovative

partnership between NetApp and Microsoft that allows FSI customers to migrate even their mission-critical workloads to the cloud without sacrificing performance or security.

NetApp has partnered with the major cloud providers to deliver all the capabilities you love from ONTAP across multiple clouds and on-premises locations – simultaneously.

\$181 Billion – cost of compliance Challenge to global financial services companies in 2020, according "We are struggling to keep up on the to LexisNexis Risk Solutions5 compliance front, in a dizzyingly complex



biometrics by 2022 as regulatory environments shift faster than ever before, according to Gartner⁶

60-90% of large or mid-size organizations will be using

Major EMEA Bank

regulatory environment. How do we plan

for all this change and expense?"

costs by automating many tasks. You'll generate Data Subject Access Reports (DSARs) in seconds instead of weeks.

Opportunity

Work from home is here to stay. Embrace it to reduce costs and increase performance. Challenge

NetApp solutions like Cloud Compliance use powerful Al algorithms to prepare FSI

environments to be privacy-ready. Cloud Compliance helps you save time and reduce

business application data and cloud



20-40% increase in productivity

83% of employees would like

to work from home (WFH) at

least one day a week, and 73%

of executives report that WFH

during COVID-19 has been

for employees⁷

a success8

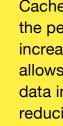
NetApp Virtual Desktop Service reduces infrastructure costs by up to 50%, reduces complexity and risk, and shrinks days of

Opportunity

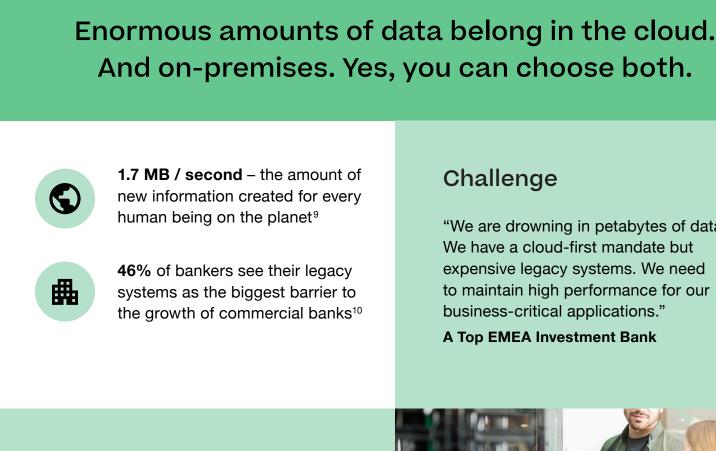
work to just hours. NetApp Global File Cache reduces the costs and increases the performance of distributed teams, increasing productivity without risk. GFC allows you to manage and back up your data in a single location, without servers, reducing the resources required to manage a global network.

"As a traditional and conservative industry, we have never put systems or processes in place to allow employees to work from home. Customer-facing jobs and data center jobs need to be on-site."

Major U.S. Bank



Challenge "We are drowning in petabytes of data. We have a cloud-first mandate but expensive legacy systems. We need to maintain high performance for our business-critical applications." A Top EMEA Investment Bank



At NetApp, we're like the Switzerland of cloud. We partner with the major cloud providers, so no matter where your data is, in the cloud or on-premises, you have a single platform to secure and analyze massive amounts of data.

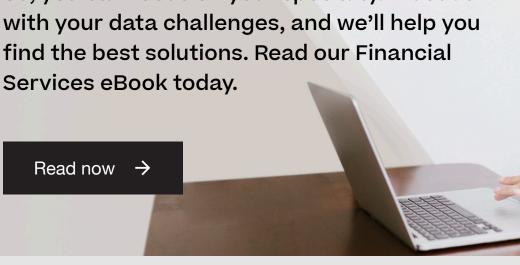
Get all the benefits of our 28 years of

experience in storage working for you.

Opportunity

You and your teams are financial services specialists. At NetApp we are data specialists. We live and breathe data all day, every day.

find the best solutions. Read our Financial Services eBook today. Read now





¹ https://eng.umd.edu/news/story/study-hackers-attack-every-39-seconds ² https://cybersecurityventures.com/cybersecurity-market-report/ ³ https://www.prnewswire.com/news-releases/fintech-industry-report-2020-2025---trends-developments-and-growth -deviations-arising-from-the-covid-19-pandemic-301080282.html

⁷ https://globalworkplaceanalytics.com/resources/costs-benefits

respective owners.

8 https://www.pwc.com/us/en/library/covid-19/us-remote-work-survey.html

10 https://www.fraedom.com/3120/why-upgrading-legacy-technology-is-a-priority-for-the-banking-industry/

9 https://www.mckinsey.com/industries/financial-services/our-insights/analytics-in-banking-time-to-realize-the-value

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⁴ https://assets.kpmg/content/dam/kpmg/xx/pdf/2020/09/pulse-of-fintech-h1-2020.pdf ⁵ https://www.bankingexchange.com/bsa-aml/item/8202-cost-of-compliance-expected-to-hit-181bn 6 https://www.corporatecomplianceinsights.com/trends-legal-compliance-2020/