

Better Together: NetApp E-Series and Veeam

Accelerate recovery and avoid data loss by using Veeam and NetApp

The Challenge

With data growing at astounding rates, IT managers depend more and more on reliable backup and recoverability of their data. High-growth businesses require a complete data protection solution that is reliable, flexible, and easy to use. By virtualizing your environment, you increase the level of data availability, but the need to meet aggressive recovery point objectives (RPOs) and recovery time objectives (RTOs) becomes more difficult. Traditional backup tools were not created for virtualized environments, causing many IT managers to struggle with:

- Unreliable backups
- Lengthy recovery times
- High costs for managing backup data and secondary storage
- Potential lack of compliance because of unreliable backups
- Lost productivity due to management complexity
- Lack of scalability

The Solution

To meet this challenge, NetApp and Veeam have joined forces to offer high performance storage with reliable data protection that is designed for virtualized environments. Modernize your data protection strategy with a solution that can manage exploding data volumes and can handle the increasing performance and availability demands of a 21st-century infrastructure.

NetApp and Veeam have identified the following compelling use cases for this partnership:

- **NetApp® E-Series as a Veeam backup repository.** This scalable, modular storage solution delivers excellent performance to fulfill aggressive RTO and RPO requirements. For more information, see this technical report: bit.ly/eseries-veeam-tr.
- **NetApp E-Series as a Veeam cloud repository.** NetApp E-Series can help drive cloud business by offering service providers high-density and high-capacity storage at a low price point. For more information, read this white paper: bit.ly/eseries-veeam-cloudconnect.

KEY BUSINESS BENEFITS

- Increase performance and flexibility with a modular, flexible design.
- Reduce operating expenses and the cost of downtime and deployment.
- Improve backup reliability with granular, self-service virtual machine (VM) and file recovery.

NetApp E-Series

A NetApp E-Series system provides simple and reliable SAN storage that integrates seamlessly with most application environments. Its modular design helps decrease operating expenses while offering many options for connectivity, capacity, and performance that easily scale to meet the demands of a growing backup environment.

Veeam Backup & Replication

Veeam Backup & Replication unifies backup and replication in a single solution, reinventing data protection for VMware vSphere and Microsoft Hyper-V virtual environments.

Veeam's agentless design provides multiple backup options to meet your needs. Features such as source-side deduplication and compression, change-block tracking, parallel processing, and automatic load balancing provide the fastest, most efficient backups possible.

Together, Veeam and NetApp create an optimal staging area for backups, reducing ingest bottlenecks and increasing speed with parallel processing.

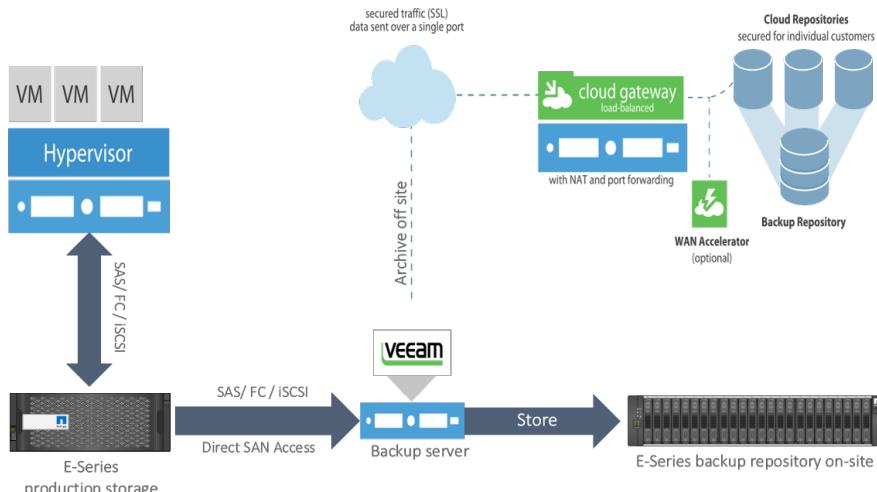


DIAGRAM 1: VEEAM AND E-SERIES SOLUTION.

In addition, Veeam Backup & Replication provides:

- Granular recovery of VMs and files, including Microsoft Exchange and SharePoint application items
- Automatic verification of every backup, VM, and replica
- Self-service recovery of VMs and guest files without direct network connection to the VM, user permissions, or the need to deploy costly agents
- Instant VM Recovery to recover a failed VM in less than two minutes
- Flexibility to choose what data to back up and where and when to back up and recover your data—whether it's on the premises, on tape, or in the cloud

Veeam and NetApp offer the right solution for performance, flexibility, and reliability, giving you an impressive, modern disaster recovery solution for your vSphere or Hyper-V environment.

New Veeam and NetApp Express Pack Bundles

To make it easy for customers to adopt this solution to handle their data protection needs, Veeam and NetApp are selling a combined Express Pack.

You can find more information in this on-demand webcast:
bit.ly/eseries-veeam-expresspacks.

ABOUT VEEAM

Veeam recognizes the new challenges companies across the globe face in enabling the Always-On Enterprise, a business that must operate 24.7.365. To address this, Veeam has pioneered a new market of Availability for the Always-On Enterprise by helping organizations meet recovery time and point objectives.

www.veeam.com

ABOUT NETAPP

Leading organizations worldwide count on NetApp for software, systems and services to manage and store their data. Customers value our teamwork, expertise and passion for helping them succeed now and into the future.

www.netapp.com