NetApp®

The Leader in Hybrid Cloud Data Services

Simplifying Data Services Across Your Choice of Clouds to Accelerate Digital Transformation

Company Snapshot

$6.1 Billion FY19 Revenue 10,000+ employees, 110+ offices	A Leader in 2019 Gartner Magic Quadrant for Primary Storage[1]

Our Customers

In a world where technology is changing our everyday lives, digital transformation tops the strategic agenda in most organizations.

In order to successfully transform, data must become the lifeblood of an organization, accelerating efforts to optimize operations, create innovative business opportunities and enable new customer touchpoints through technology.

This puts IT leaders under tremendous pressure to harness today's wealth of data and apply it to create new value across the entire organization—all with limited time, skills and budget. Digital transformation requires IT transformation. This is no small undertaking. Organizations are innovating on their choice of clouds, building private clouds to gain speed and agility, and modernizing and simplifying IT to accelerate critical business applications— sometimes all at the same time.

Our Company

NetApp is a leader in hybrid cloud data services. In a world increasing of complexity, we simplify. We help our customers ensure their data and applications are in the right place at the right time with the right characteristics and capabilities in order to achieve new insights and accelerate innovation. We do this by helping customers build their data fabrics.

Together with our partners, we empower organizations to unleash the full potential of their data to expand customer touchpoints, foster greater innovation and optimize their operations.

At NetApp, there is one thing more important than data—and that is people. Our culture and our people are at the heart of what we do. We place importance in trust, integrity, teamwork, and caring above all else. NetApp is a place where people are empowered to make a difference. Empowered to innovate. Empowered to collaborate. Empowered to help ourselves and others change their world with data. We take care of each other, our customers, our partners, and our communities simply because it's the right thing to do.

Building Your Data Fabric

NetApp helps customers move from building data centers to building data fabrics. A data fabric simplifies the integration and orchestration of data services across clouds and on-premises to accelerate digital transformation. Only NetApp can deliver the full range of capabilities organizations need for their data fabrics: the power to discover resources, integrate disparate data services, automate operations, optimize over time, and protect and secure data everywhere.

[1] Gartner, Inc., 17 September 2019 Santhosh Rao, John Monroe, Roger W. Cox, Joseph Unsworth. Download report here. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Our Portfolio

For customers looking to transform with cloud, only NetApp offers data services across the world's biggest clouds: Microsoft Azure, Amazon Web Services (AWS) and Google Cloud Platform. Customers can choose the cloud resources that are best for their workloads and simplify the complexities of managing data across multiple clouds and on premises.

For customers looking to grow by adding new capabilities, speed and agility to their current environment, NetApp provides unmatched private cloud capabilities. This enables customers to deliver new applications and services faster and run existing workloads more efficiently. Customers enjoy real cloud, real performance, at scale, on premises, all with a single experience that unifies on-premises and public cloud.

For customers looking to run their current application environment more efficiently, NetApp provides high-performing, cloud-integrated technologies and converged and hyper-converged infrastructures. This includes a highly differentiated portfolio of all-flash and hybrid array offerings. Customers get better results with simplicity, speed and automation across core, edge, and cloud.

NetApp has reinvented the customer experience with Keystone, a program that offers a arrange of flexible solutions, whether customers choose to build or buy their cloud infrastructure, on premises or off. Keystone offers the agility, pay-per-use economics, dynamic scaling, and operational simplicity that customers need to be able to consume cloud on their own terms.

Explore NetApp's portfolio at explore.netapp.com.

Our Services and Support

Professional services teams from NetApp and our partners offer assessment, design, and implementation services that help customers optimize their cloud and IT environments. These experts help customers deploy new capabilities with confidence. Our highly responsive NetApp Global Support organization supplies systems, processes, and people wherever they are needed to provide continuous operation in complex and critical environments.

Our Partnerships

We form lasting partnerships with the industry's best cloud, infrastructure, consulting, application, and reseller partners with one goal in mind: the success of our customers. Global enterprises, local businesses, and government installations look to NetApp and our ecosystem of partners to help maximize the business value of their IT investments.

Some of Our World-Class Partners