AWS Competencies are designations awarded to partners who demonstrate deep technical expertise and proven customer success in specialized solution areas. These competencies validate that a partner has met rigorous requirements, including technical assessments and documented success stories, giving customers confidence in their ability to deliver secure, reliable, and innovative solutions on AWS.

NetApp's 10 AWS Competencies reflect this validation and translate into tangible benefits for customers:

Storage ISV Competency

Recognizes partners with deep expertise in delivering secure, scalable, and high-performance storage solutions on AWS. This competency validates technical proficiency in enabling customers to optimize data management and achieve operational excellence in the cloud.

This competency highlights NetApp's ability to provide scalable, secure, and high-performance storage for diverse workloads, including NAS and SAN protocols.

Microsoft Workloads ISV Competency

Awarded to partners who demonstrate proven success in migrating and modernizing Microsoft workloads on AWS. This designation confirms the ability to deliver reliable, cost-effective solutions for Windows-based applications and enterprise environments.

In support of this competency, NetApp ensures smooth transitions for Windows-based environments, optimizing SQL Server and other applications for cloud efficiency.

Containers ISV Competency

Highlights partners with advanced capabilities in containerized application deployment and management on AWS. Competency holders have demonstrated technical excellence in orchestrating Kubernetes environments and enabling agile, scalable solutions for modern workloads.

NetApp supports Kubernetes orchestration with Astra Trident, enabling dynamic provisioning, persistent volumes, and simplified data management for containerized applications.

Security ISV Competency

Validates partners who provide robust security solutions aligned with AWS best practices. This competency ensures expertise in safeguarding data, enforcing compliance, and delivering resilient architectures that protect customer environments.

AWS confirms robust security expertise. NetApp provides solutions that safeguard sensitive data, enforce compliance, and maintain resilience across hybrid and cloud deployments.

Migration and Modernization ISV Competency

Recognizes partners with a proven track record of successfully migrating legacy systems and modernizing applications on AWS. This competency confirms the ability to reduce risk, accelerate transformation, and optimize cloud adoption strategies.

AWS designates partners skilled in reducing risk during migrations. NetApp streamlines legacy system transitions, accelerates modernization, and eliminates technical debt while ensuring operational continuity.

Manufacturing and Industrial Software Competency

Designates partners who deliver specialized solutions for manufacturing and industrial sectors on AWS. Competency holders have demonstrated success in enabling operational efficiency, regulatory compliance, and innovation for mission-critical workloads.

For manufacturing and industrial sectors, NetApp supports complex workflows, regulatory compliance, and high availability for mission-critical operations in manufacturing environments.

Financial Services Technology Competency

Awarded to partners with validated expertise in serving financial institutions on AWS. This competency ensures the ability to meet stringent regulatory requirements, secure sensitive data, and deliver scalable solutions for financial operations.

AWS awards partners serving financial institutions. NetApp delivers secure, compliant, and scalable solutions that meet stringent regulations and optimize financial workloads.

Government ISV Competency

Recognizes partners who provide secure, compliant, and reliable solutions for public sector organizations. This designation validates technical excellence in meeting government standards and supporting critical workloads in regulated environments.

In our focus toward public sector needs NetApp provides secure, compliant architectures that meet government mandates and ensure data sovereignty.

Resilience Software Competency

Highlights partners who enable business continuity through fault-tolerant architectures and disaster recovery solutions on AWS. Competency holders have demonstrated success in delivering high availability and rapid recovery capabilities.

AWS validates expertise in business continuity. NetApp enables fault-tolerant systems with advanced replication, backup, and disaster recovery capabilities for uninterrupted operations.

Energy & Utilities Software Competency

Designates partners with proven expertise in supporting energy and utility companies on AWS. This competency validates the ability to manage large-scale data, optimize operational analytics, and ensure compliance in highly regulated industries.

AWS designates partners serving energy and utility companies. NetApp offers scalable solutions for managing large datasets, operational analytics, and compliance in regulated industries.

Automotive Competency

Recognizes partners with proven expertise in supporting automotive customers on AWS. This competency validates technical proficiency and customer success across key automotive workloads such as software-defined vehicles, autonomous mobility, connected mobility, manufacturing, supply chain, and digital customer experience.

NetApp enables automotive customers to manage and protect large volumes of vehicle, engineering, and manufacturing data on AWS, supporting scalable analytics, resilient operations, and cloud-based innovation across the automotive lifecycle.

High Performance Computing (HPC) Competency

Designates partners with proven expertise in delivering high performance computing solutions on AWS. This competency validates the ability to run large-scale, compute-intensive workloads with high performance, scalability, and cost efficiency for complex simulations, modeling, and data-intensive research.

NetApp provides high-performance, scalable data services that support compute-intensive workloads, enabling fast access to large datasets, efficient data movement, and reliable storage for simulation, analytics, and research at scale

Trademark information

∏ NetApp