

KEEP YOUR PRODUCTION LINES MOVING. ACHIEVE AUTOMOTIVE DATA SOVEREIGNTY.

Ransomware attacks are shutting down automotive production lines for days or weeks, with average downtime losses reaching \$1.9 million per day. Cyber resilience and business continuity are now board-level mandates.¹

Every hour of downtime costs millions. Automotive cyberattacks are surging—are you ready?

Automotive manufacturers face relentless cyber threats that can halt operations. Legacy security practice can't keep pace with today's complex, software-driven vehicles and factories. 75% of manufacturers are exposed by critical vulnerabilities, and customers demand ironclad data privacy. The stakes have never been higher.

75%
of manufacturers have critical vulnerabilities—such as poor patch management, exposed credentials, or broken encryption

Source: Black Kite, 2025²

Security isn't just a state. It's a state of mind.

Responsible data handling is essential across the entire value chain—from partners to employees to end-customers. But it often involves lengthy manual processes for classifying, managing, and controlling security policies. A holistic data governance approach automates these tasks, strengthens legal compliance, and transforms organizational culture—delivering robust protection for customer and internal data from creation to disposal.

65%
better data quality—organizations with mature governance programs are seeing the difference

Source: Gitnux, 2025³

You can't secure what you can't see.

Automotive manufacturers are investing heavily in digitalization, but real-time data visibility and actionable intelligence remain critical challenges. Connected vehicles, smart factories, and global supply chains generate more data than ever—yet many still struggle to turn data into a competitive advantage.

Manufacturing accounted for 22% of all ransomware attacks globally in 2024, making it one of the world's top targets for ransomware.⁴

Recent attacks have caused multi-week shutdowns, costing millions per day

Source: NetApp, 2024⁴

Governance

Confidently manage your data at scale. Automated governance gives you visibility and control. Know what data you have, where it is, and who can access it. Reduce risk, support compliance, and enable secure digital transformation.

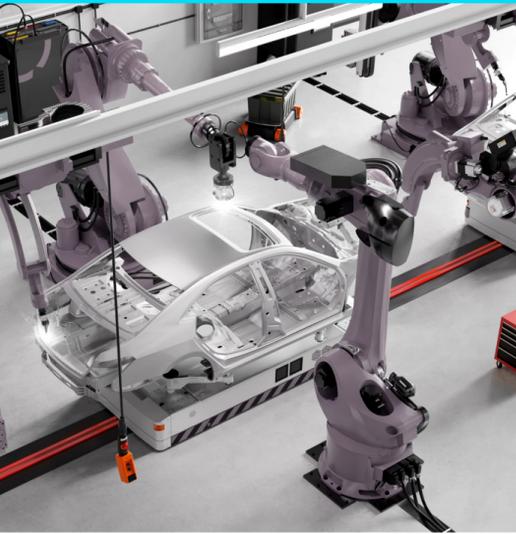


Protection

Fully understand and control your risk and compliance posture across your environment. Use AI-driven algorithms to identify and categorize your data, then apply policies to report and recommend remediation according to modern compliance regulations—including TISAX, GDPR, and other automotive standards.

Control

Automotive manufacturers face a rapidly changing regulatory landscape, with new data privacy and cybersecurity requirements emerging across regions. Compliance is now a continuous process. NetApp's automated governance and compliance solutions help automakers stay ahead of evolving standards like TISAX, GDPR, and NIST. They protect data and support business continuity wherever you operate.



Compliance

Gain unified oversight of your entire technology landscape. Monitor, troubleshoot, and optimize all resources and applications—across factories, data centers, and cloud environments. NetApp empowers you to maximize performance, reduce risk, and maintain data availability and control.

Trusted by leading automakers worldwide, NetApp empowers you to turn data into a strategic asset—protecting operations, reputation, and growth.

NetApp gives you direct control over your data, wherever it lives—on-premises or in the cloud. Meet TISAX, EU Data Act and other local requirements, and prove to your customers that their data is safe.

Our built-in, AI-driven ransomware defense stops attacks before they halt your operations. Quantum proof encryption and Zero Trust architecture deliver advanced protection for your data. NetApp is certified to the highest global standards, so you can focus on innovation—not compliance headaches.

Sources:

¹ <https://www.manufacturing.net/cybersecurity/article/22933339/ransomware-attacks-costing-manufacturers-19mday-in-downtime>

² <https://content.blackkite.com/ebook/manufacturing-tprm-report-2025/>

³ <https://gitnux.org/data-governance-statistics/>

⁴ [Cyber resilience for manufacturers: Protect your operations | NetApp Blog](#)



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About NetApp

For more than three decades, NetApp has helped the world's leading organizations navigate change – from the rise of enterprise storage to the intelligent era defined by data and AI. Today, NetApp is the intelligent data infrastructure company, helping customers turn data into a catalyst for innovation, resilience, and growth. At the heart of that infrastructure is the NetApp data platform – the unified, enterprise-grade, intelligent foundation that connects, protects, and activates data across every cloud, workload, and environment. Built on the proven power of NetApp ONTAP, our leading data management software and OS, and enhanced by automation through the AI Data Engine and AFX, it delivers observability, resilience, and intelligence at scale. Disaggregated by design, the NetApp data platform separates storage, services, and control so enterprises can modernize faster, scale efficiently, and innovate without lock-in. As the only enterprise storage platform natively embedded in the world's largest clouds, it gives organizations the freedom to run any workload anywhere with consistent performance, governance, and protection. With NetApp, data is always ready – ready to defend against threats, ready to power AI, and ready to drive the next breakthrough. That's why the world's most forward-thinking enterprises trust NetApp to turn intelligence into advantage.

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