

FUTURE-PROOF YOUR INVESTMENT

with NetApp's Storage Lifecycle Program

When choosing the right storage solution for your business, it's hard to predict how your needs will evolve. Emerging technologies like AI amplify this challenge, fueling unprecedented data growth and dynamic workloads that demand adaptable infrastructure. Offering predictable pricing across the lifecycle, free controller updates every 3 years when eligible, and flexible trade-in credit options for when business needs change—NetApp's Storage Lifecycle Program (SLP) gives you that flexibility, ensuring your storage investment grows as your needs evolve.

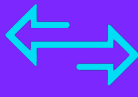
Let NetApp handle the complexity, so you don't have to. SLP makes refreshing storage simple and stress-free. With support-managed software upgrades, on-site support and troubleshooting, and proactive services like predictive analytics and next-day part replacement, your team can focus on driving business outcomes—not managing hardware.

KEY BENEFITS

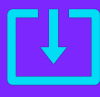
Optimize your investment across the entire lifecycle—ensuring your storage evolves in step with your business.



**FREE CONTROLLER
UPDATE EVERY 3 YEARS
WHEN ELIGIBLE**



**FLEXIBLE
TRADE-IN
CREDIT OPTIONS**



**SUPPORT-MANAGED
SOFTWARE
UPGRADES**

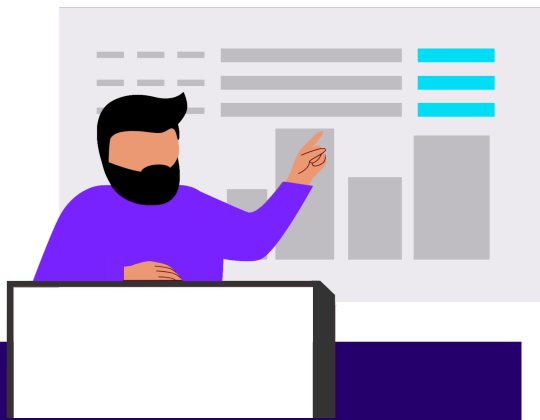


**VIP SUPPORT
EXPERIENCE**



**AI-POWERED
PERFORMANCE
ANALYTICS**

FOCUS ON BUSINESS OUTCOMES, NOT UPKEEP



With managed software upgrades and onsite controller update installation, the Storage Lifecycle Program frees IT teams to focus on innovation and growth.

Predictable costs and lifecycle-based pricing simplify budgeting, while proactive support and analytics minimize risk and downtime.

The result? **Lower TCO, improved ROI, and a storage strategy that evolves alongside your business.**

ACCESS VIP SUPPORT AND AI-POWERED ANALYTICS

Every purchase of Storage Lifecycle Program automatically includes an upgrade to NetApp StorageEdge Advisor.



Remote technical support, including 24/7 chat



Next-day replacement parts delivery



On-site support and troubleshooting



AI-powered analytics to maximize uptime and performance



Full-stack visibility to identify, troubleshoot and address issues outside of the system

GET STARTED TODAY!

The Storage Lifecycle Program is available with new NetApp AFF A-Series, C-Series, FAS, and latest versions of ASA (R2).

Contact your NetApp sales representative or authorized reseller to learn why you never have to refresh your storage again.

