

THE DATA PLATFORM
YOUR AI WORKLOADS
HAVE BEEN WAITING FOR



THE PROBLEM

Gartner predicts that through 2026, organizations will abandon 60% of AI projects unsupported by AI-ready data. AI is only as powerful as the data it can access, process, and trust. For organizations of all sizes and in all industries, the real challenge isn't just building AI models; it's making sure that the right data is available, secure, and ready for AI at scale.

THE SOLUTION

Scaling AI from pilot to production isn't just about algorithms, it's about having an intelligent data infrastructure that's flexible, reliable, and built for growth. It's essential to think about AI from a data and storage perspective.

NetApp empowers organizations to turn AI ambition into real results by delivering a unified data platform. Transform your data and storage into the engine of innovation.

Key AI challenges

- 1 Data is everywhere, but it's not AI ready
- 2 Complexity and costs spiral
- 3 Security, governance, and compliance risks
- 4 Scaling from pilot to production is difficult

NetApp is the leader in enterprise data management. More unstructured data is stored on NetApp than anyone else, making us the trusted partner for organizations that demand reliability, performance, and proven expertise.



Where NetApp adds value

- 1 Simplify preparing for AI
- 2 Power your most demanding workloads
- 3 Speed time to insight and value
- 4 Reimagine workflows with GenAI tools
- 5 Easily build your RAG architecture

Only NetApp enables you to

Accelerate innovation

Move from AI pilot to production with a NetApp® trusted data platform approach. Remove bottlenecks so your teams can deliver more insights and value to your organization.

Reduce risk

Protect your data, models, and reputation with advanced security and compliance. NetApp's built-in governance and AI-powered ransomware protection keep your most valuable assets safe and compliant.

Lower cost and complexity

Simplify operations and optimize your infrastructure spending. NetApp eliminates data silos and reduces the need for costly data movement, enabling you to do more with less from edge to core to cloud.

Scale without limits

Support AI at any scale, anywhere. NetApp's flexible architecture grows with your organization, empowering you to innovate without limits.

Additional resources

Intelligent data infrastructure for AI ›



Contact Us

About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data, operational and workload services to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our operational and workload services provide continuous optimization of performance and efficiency for infrastructure and workloads through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. Learn more at www.netapp.com.