## IT'S NOT COMPLICATED. DATA MODERNIZATION WITH NETAPP KEYSTONE STAAS

Is your enterprise struggling with outdated storage systems? Are you finding it hard to commit to the high capital and operational costs of traditional storage for data infrastructure modernization? Maybe it's time for a new relationship with storage.

## Do any of these sound familiar?

Your organization is struggling with an outdated storage system and you are reaching a tipping point where your legacy infrastructure is becoming a barrier to growth, agility, and innovation. Rising costs, limited scalability, and operational inefficiencies are all clear signs that it's time for a change.

 NetApp® Keystone® STaaS is a modern solution designed to meet the demands of today's digital-first world.

Purchasing traditional storage for data modernization will require heavy upfront investments in hardware and infrastructure that could lead to unpredictable costs and wasted resources through over-provisioning.

• Keystone STaaS replaces offers a flexible, pay-as-you-go model that shifts spending from capital expenditure to operational expenditure—giving you predictable pricing and the ability to scale storage as needed.

Scalability is critical factor. With your legacy storage, expanding capacity is often slow and expensive.

 Keystone STaaS enables dynamic scaling with just a few clicks, giving your business the agility to respond to changing demands instantly. Its flexible architecture ensures you're never locked into a rigid system that can't evolve with your needs.

Operationally, your legacy systems demand constant attention from your IT teams, who spend valuable time managing backups, updates, and troubleshooting.

 Keystone STaaS simplifies operations by automating routine tasks and guaranteeing performance through service-level agreements, allowing your team to focus on strategic initiatives instead of maintenance.

Security and compliance are top concerns. Your legacy environments struggle to meet modern standards, leaving data vulnerable and compliance at risk.

 Keystone STaaS consolidates your storage across environments, enhances data protection, and supports regulatory requirements like GDPR and CCPA with built-in security features and disaster recovery capabilities.

Innovation for your organization depends on data accessibility and performance. Your current infrastructure can't support AI, machine learning, or real-time analytics.

 Keystone STaaS provides the speed, reliability, and scalability needed to power advanced technologies and accelerate digital transformation.

Keystone STaaS isn't just a storage solution—it's a strategic enabler for growth, efficiency, and innovation. If you're ready to move beyond the limitations of legacy systems, Keystone STaaS is the modern foundation your business needs.

Let's modernize your data strategy—starting today.

- Top Ten Reasons to Choose NetApp Keystone STaaS
- Storage as a Service with NetApp Keystone
- Top 10 Reasons to Choose NetApp Keystone STaaS for Enterprise Al













