

OWN THE FUTURE SHIFT INNOVATION INTO HIGHER GEAR WITH INTELLIGENT DATA INFRASTRUCTURE FROM NETAPP

VOLKSWAGEN GROUP

Data is key to Volkswagen Group and all of its global operations. When you architect an IT environment with dedicated storage designed to harness the intelligence of your data, you create more opportunities to drive growth and gain a competitive advantage.

Manage data smarter, not harder

Intelligent data infrastructure from NetApp delivers truly unified data storage that goes beyond combined file, block, and object protocols to advance what your business can do. Truly unified data storage enables you to store any data type and power any workload across any environment—all managed together with built-in intelligence. Innovate faster, minimize cyberthreats, and operate more efficiently.

Unlock new levels of innovation

NetApp® unified data storage breaks down silos to give your data the freedom to flow wherever it is needed so that you can innovate without bounds. Native integration with AWS, Azure, and Google Cloud enables you to store your data and run your workloads anywhere across your hybrid multicloud environment without risking the roadblocks that other solutions can result in.

By eliminating vendor lock-in, NetApp gives Volkswagen Group the flexibility to take on new opportunities and technologies, including the ability to seamlessly upgrade or migrate to a different infrastructure approach to better support the business while avoiding dependencies.

A common operating environment across on-premises and cloud storage, a common control plane, and AI-optimized data management simplify managing data-intensive workloads so that your team can focus on innovation.

Because NetApp unified data storage is built for flash and cloud, you can trust that it will deliver the performance you need to keep pace with the speed of innovation at Volkswagen Group.

WHY NETAPP FOR VOLKSWAGEN GROUP

Unified data storage from NetApp can empower Volkswagen Group to successfully execute their ACCELERATE strategy by removing obstacles to e-mobility, digitalization, and sustainability.

- Gain complete control over your data on premises and across every major cloud with a single OS.
- Break down silos to simplify data management, improve performance, and innovate faster.
- Boost cyber resilience with built-in, AI-powered protection that automatically detects and responds to threats.
- Integrate with legacy systems and take advantage of NetApp storage efficiencies to lower TCO.
- Increase sustainability with NetApp's energy-efficient technologies, cloud tiering, and AI-driven analytics to help manage consumption.

All of our systems are designed to enable Volkswagen Group to provide services to your internal customers faster and more securely than any other solution on the market.

"NetApp is one of the few companies we know that can help virtually every part of our business. Data is only the beginning. NetApp has showed us the power of its comprehensive suite of solutions, from all-flash storage systems to all opportunities offered by cloud data services. NetApp has helped us capitalize on today's business opportunities while we innovate for tomorrow."

Andrea Spina, Chief Information Officer, Ducati Motor Holding

Defend your business

NetApp unified data storage is more than terabytes and petabytes—it's an intelligent data infrastructure with built-in, AI-powered data protection that spans your entire NetApp storage estate from edge to core to cloud. Everything from immutable snapshots to encryption at rest and in flight to access controls and multifactor authentication are at your fingertips and easy to apply anywhere your data resides.

With cybercrime constantly on the rise, built-in ransomware protection with 99% detection accuracy and zero false positives adds another layer of protection for Volkswagen Group. NetApp Ransomware Recovery Guarantee ensures recovery of your protected NetApp Snapshot™ copies.

Reduce costs

Unified data storage from NetApp is inherently cost efficient. NetApp deduplication and compression technologies enable you to store more data with less storage. Integration features allow Volkswagen Group to minimize TCO by enabling legacy systems and evolving technologies to work together efficiently while reducing complexity. With NetApp unified data storage, you don't have the upfront capital expense of specialized hardware and software and there's no need for specialized skills to manage and operate it.

With NetApp stepping up to be our Official Data Infrastructure Partner, Porsche Motorsport is looking forward to on-track success for many years to come. It's all about analyzing data at race speed.

Carlo Wiggers, Director Team Management, Business Relations and Esports at Porsche Motorsport

Level up

When you store your data smarter, your business can operate on an entirely different level—one that activates business growth and advances your business like never before. Let's venture together into a future where data is boundless, empowered by AI, and fortified by industry-leading cyber resilience.

Contact your account team to learn more:
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Contact Us

About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com



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