

ELEVATE YOUR CYBERSECURITY WITH THE MOST SECURE STORAGE ON THE PLANET



NetApp stands at the forefront of data protection, threat detection, and security, offering a robust, user-friendly storage and security solution.

In an era where cyberthreats are on the rise, it's a common misconception that only the largest enterprises are at risk. Statistics reveal a different story: About 43% of cyberattacks target growing businesses, which often become lucrative targets for cybercriminals because of perceived vulnerabilities. With the rapid evolution of AI and attacker tactics, it's more crucial than ever to prepare and to protect your business.

2 seconds

By 2031, there will be a ransomware attack every 2 seconds.

66%

Last year, two-thirds of organizations, regardless of size, felt the sting of ransomware.

73%

The frequency of ransomware incidents has escalated by 73% for companies across the board.

NetApp provides the most secure storage on the planet, tailored for businesses that are poised for growth, and we back it with our guarantee.

Stay ahead of ransomware attacks

No company, whether a fledgling startup or a well-established firm, is immune to ransomware. When such an attack strikes, the response time is critical. The best strategy to prevent extensive downtime and long recovery periods is to employ a comprehensive solution that can stop attacks swiftly and restore operations promptly if needed.

Discover the NetApp difference

Choosing NetApp® technology means more than acquiring storage space; it means securing an intelligent data infrastructure that combines world-class security with unparalleled simplicity. NetApp streamlines cyber resilience with autonomous, AI-powered data protection and security that are seamlessly integrated into every NetApp ONTAP® One, AFF, and FAS flash and hybrid storage system, at no extra cost.

Harness AI to combat ransomware

NetApp ONTAP Autonomous Ransomware Protection, powered by AI (ARP/AI), delivers real-time anomaly detection and immediate response capabilities. With the ARP/AI 99% detection rate and zero false positives, you can trust that you will be alerted without delay if your data is under threat. This technology enables you to act instantly and to recover your entire environment within minutes.

NetApp has your back

NetApp provides the safest storage for any data type, workload, or application, specifically designed with growing companies in mind. Our Ransomware Recovery Guarantee ensures the recovery of your protected NetApp Snapshot™ copies, or NetApp will rectify the situation.

WHY NETAPP?

NetApp storage is more than terabytes and petabytes, it is an intelligent data infrastructure that features built-in ransomware protection. Reasons to choose NetApp for ransomware protection include:

- Dual advantage: seamless integration of storage and security in a single, user-friendly package
- Immediate anomaly detection and automated response, powered by sophisticated machine learning (ML)
- Rock-solid backups that are immutable and indelible to prevent data tampering and loss
- Certified and trusted solution to secure highly confidential data
- AAA rating awarded by SE Labs for exceptional proactive defense and accuracy

The clock is ticking

Don't wait for a data breach to highlight the vulnerabilities in your cybersecurity strategy. Talk to a NetApp security specialist to evaluate your current setup and to explore how NetApp's AI-driven, real-time detection and response capabilities, along with our Ransomware Recovery Guarantee, can shield your business from cyberthreats.



Contact Us

About NetApp

NetApp is the intelligent data infrastructure company combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, then harnesses observability and AI, to enable the best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility and our data services create a data advantage through superior cyber-resilience, governance, and applications agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload or environment, transform your data infrastructure to realize your business possibilities with NetApp. www.netapp.com

