

# NETAPP DATA MIGRATION AS A SERVICE



Enable smooth, secure, and cost-effective large-scale data migrations with the help of NetApp experts.

## **Data migration can be a disruptive and risky process**

Safely transitioning to a new storage environment on premises or in the cloud is one of the biggest challenges that your IT department can face. Scheduling overruns, unplanned costs, and business disruption can slow and even halt the process. Business, technical, and operational requirements can also impede a successful transition. Whether you're a current NetApp customer upgrading to next-generation data management software or you're a new NetApp customer moving to a new storage environment, without the time and right technical expertise, it can be a disruptive and risky process.

## **Trust the experts**

NetApp® Data Migration as a Service delivers specialized expertise to smoothly and securely migrate your data from NetApp or non NetApp storage environments to any new on-premises NetApp system or to AWS, Azure, or Google Cloud services. NetApp Professional Services experts and NetApp Services Certified Partners provide the knowledge and the experience to get your systems into production quickly, while maintaining normal business operations throughout the transition. The service tailors and executes a migration plan that meets the specific requirements of your business.

### Migrate any data to or from anywhere

Move your data to any NetApp system—on premises or in the cloud—on time, on budget, and without disruption. Premigration planning and discovery establish a quick and efficient path to the end state that you want. By determining optimal implementation and configuration and by providing the right sequencing and tools, NetApp Data Migration as a Service mitigates business disruptions from outages and long cutovers during and after migration and maintains data protection and regulatory compliance. In addition, the ability to run parallel environments during the migration helps facilitate a complete and successful migration.

This service includes the following types of data migrations:

- File (NAS)
- Block (SAN)
- Object (S3)
- Virtual machine (VM)

### Reduce costs

NetApp makes it easy and cost-effective to complete large-scale data migrations. Tell us how much data you need to move, and we will give you a cost in just minutes—no more long, drawn-out quote processes. The more data you move, the lower the cost per terabyte.

Within each 1-year contract, our experts will move one workload or multiple workloads to new on-premises NetApp systems or to any hyperscaler cloud environment for a flat fee that's based on the amount of data that you are migrating, not the number of volumes or VMs. And it doesn't matter where your data currently resides.

### Benefit from your new technology faster

With deep proficiency in cloud and on-premises data migrations, NetApp Professional Services specialists use proven methodologies and tools to provide the operational flexibility to easily migrate your data to a new cloud or on-premises environment. You can depend on NetApp Professional Services to deliver a fully validated and tested NetApp environment, with your data completely intact.

## KEY BENEFITS

### Migrate data to or from anywhere

- Move your data to the NetApp system of choice, on premises or in the cloud, no matter where it resides now—all while maintaining data protection and regulatory compliance.

### Reduce costs

- Migrate more data for less cost with a fixed-amount per-terabyte pricing model, without limitations or hidden costs.

### Benefit from your new technology faster

- Rely on NetApp Professional Services experts to use proven methodologies and best practices to migrate your data quickly, smoothly, and securely.

### Our proven data migration process includes:

- **Scope and quote.** Discuss your migration needs with the NetApp team. Determine the amount of data to migrate and the type of migration (NAS, SAN, S3, cloud).
- **Discover.** Determine key risks and data sources in your current environment to establish a transition timeline and storage mapping to hosts.
- **Design.** Assess migration requirements to create a solution design and implementation strategy, test and remediation plans, methods, and tools.
- **Implement.** Perform migration in waves, according to plan. Confirm project reporting and risk management for addressing operational configurations, connectivity integration, user acceptance testing, and validation.
- **Close out.** Deliver detailed solution documentation for transition execution and confirm that all aspects of the transition plan are complete and that the project requirements have been met.



## Related NetApp Services

Before transition:

- **NetApp System Deployment Services.** Let NetApp experts quickly deploy and configure your new NetApp storage systems.
- **NetApp Cloud Volumes ONTAP® Implementation Service.** Quickly and securely deploy business-critical data on NetApp Cloud Volumes ONTAP across all major public clouds.

After transition:

- **NetApp Managed Services.** Free your IT staff to focus on moving the business forward while NetApp experts manage your infrastructure and help optimize performance and efficiency in your hybrid cloud.
- **NetApp Residency Services.** Let NetApp residents manage your new ONTAP software environment to reduce operational risk, to improve utilization and storage efficiency, and to help control costs.
- **NetApp Support Services.** Use tools and technology such as the NetApp Active IQ® Digital Advisor tool to help you maintain business continuity by proactively managing your systems and by quickly resolving issues.

## About NetApp Services

Whether you're planning your next-generation data center, need specialized know-how for a major storage deployment, or want to optimize the operational efficiency of your existing infrastructure, NetApp Services and NetApp Professional Services Certified Partners can help.

## Get started today

Learn how your IT environment can help achieve the outcomes that matter most to you. Contact your local NetApp sales representative or visit [www.netapp.com](http://www.netapp.com).



Contact Us

## About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. [www.netapp.com](http://www.netapp.com)



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