

INFOGRAPHIC

# 10 reasons your customers will love NetApp Cloud Volumes Service for Google Cloud



NetApp and Google Cloud have collaborated to create an enterprise-class data storage management service that makes it easier to migrate and run enterprise workloads in the cloud. It's called NetApp Cloud Volumes Service for Google Cloud and it has out-of-the box capabilities like multiprotocol support, data protection, storage efficiency, high availability, and more.

When your customers discover all of this goodness they'll thank you for helping them reduce infrastructure costs and simplify how they migrate and manage enterprise apps in the cloud.

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**1** **70% cloud infrastructure savings**  
 Help customers reduce storage infrastructure costs and the time they spend managing infrastructure.
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**2** **90% reduction in snapshot times**  
 Reduce snapshot times from hours to minutes.
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**3** **99.9% uptime**  
 Improve customer experience, with guaranteed service level monitoring 24/7.
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**4** **Try before committing**  
 Invite customers to take advantage of a 14-day risk-free trial with up to \$1,000 worth of volume consumption. This allows them to test functionality, latency, cost savings and more.
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**5** **100% peace of mind**  
 Restore data even if the original data is no longer available. You've got options: Revert to a snapshot, replicate volumes across regions, create a zone-redundant volume, or back up volumes to Google Cloud object storage.
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**6** **Efficiency and flexibility**  
 Scale volumes up or down, and change performance tiers dynamically. Your customers can provision new volumes in seconds.
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**7** **Pay-as-you-go simplicity**  
 Customers will get GB-per-month pricing and a single line-item for service, billed by Google Cloud as part of their regular invoice.
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**8** **Secure data**  
 Control sensitive file data with all data encrypted at rest.
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**9** **Fast migration**  
 Run applications in Google Cloud without rearchitecting. Save time; lower risk and costs.
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**10** **Multiprotocol support**  
 Simplify how your customers migrate and run traditional and cloud-native applications in Google Cloud, thanks to multiprotocol support (NFS, SMB/CIFS).

“ **Roger Kjensurd, CTO, Impact** ”

*Impact is disrupting traditional affiliate marketing by bringing automation to enterprise partnership management. Cloud Volumes Service for Google Cloud Platform has enabled us to develop an agile and flexible enterprise grade platform for our customers with ease and simplicity. In turn, this has allowed us to enable customers to improve the full partnership lifecycle and optimize revenue.*

Invite your customers to take Cloud Volumes Service for a test drive with our free, no risk 14-day trial.

**Start trial**