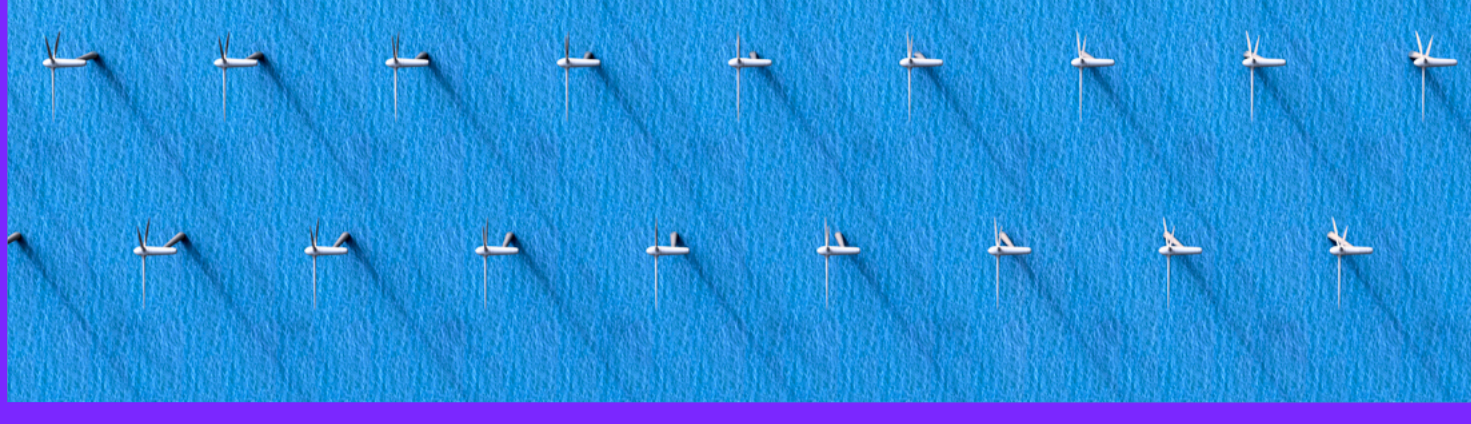**NetApp**

BLUEXP
CLASSIFICATION

Integrated data governance for
your NetApp data estate

THE PROBLEM

More data than ever is being generated, and
much of it is dormant, spread across data silos.
Companies struggle to get visibility into this data.

Storing this data without seeing and controlling it
means you can't readily extract value from it. Plus,
it increases compliance risk and storage costs.

THE SOLUTION

A core data classification capability within BlueXP that
provides insight and reporting across your entire NetApp
hybrid multicloud.

Uses advanced AI to simplify data governance, giving you
actionable insights to address compliance requirements,
optimize storage, accelerate data migration, and prepare
data for GenAI and RAG.

1 **Gain visibility**
Get an up-to-date view of what kind of data makes up your NetApp storage
footprint – all from one dashboard.

2 **Save money**
Optimize storage costs by identifying and eliminating duplicate, stale,
and nonbusiness data.

3 **Migrate efficiently**
Organize and cleanse data before a data migration project.

4 **Stay compliant**
Automate time-consuming PII identification and reporting for PCI, HIPAA,
GDPR, CCPA, and more.

5 **Fuel innovation**
Clean data to create readily usable assets to power GenAI and retrieval
augmented generation (RAG) operations.

Gain visibility to lower costs, stay compliant, accelerate data migration, and power GenAI.

Where NetApp adds value

Use case #1: Maintain compliance
- Identify Personal Identifiable Information (PII)
- Identify a wide scope of sensitive personal information
  as required by GDPR, CCPA, PCI, and HIPAA privacy
  regulations
- Respond to Data Subject Access Requests (DSAR) based
  on name or email address

Use case #2: Optimize storage usage
- Increase storage efficiency by identifying duplicate or
  non-business-related data and then deleting it
- Save storage costs by identifying inactive data that you
  can tier to less expensive object storage

Use case #3: Accelerate data migration
- Scan your on-premises data to identify sensitive data or
  large files before migrating it to the cloud
- Filter data to move only the required files to the
  destination, while unnecessary data is not moved

Use case #4: Prepare data for GenAI and RAG
- Find and remove irrelevant, stale, or nonbusiness data
  that can distort results
- Identify and delete duplicate data to enhance training
  efficiency and prevent the model from assigning undue
  importance to it
- Identify PII and sensitive PII to avoid inadvertent use in
  training sets and results

Only NetApp offers

**Integrated hybrid
multicloud data
governance**

Provides complete visibility
into your NetApp data
estate with continuous
scanning and profiling of
data across on-premises and
hybrid multicloud NetApp
environments from a single
pane of glass.

**Automated compliance
to protect the business**

Eliminates manual effort with
automated PII identification,
Privacy Risk Assessments, PCI
DSS reports, HIPAA reports,
and Data Subject Access
Requests (DSAR).

**Artificial Intelligence
and Machine Learning
(AI/ML) driven insights**

Offers actionable insights
with AI-driven natural
language processing (NLP)
for contextual data analysis
and categorization.

> "NetApp is positioned in the Maturity/Platform Play quadrant, boasting
> a comprehensive set of functionalities that extend beyond basic data
> cataloging to address diverse data governance needs. Its commitment to
> AI and ML integration reflects a forward-thinking approach, empowering
> users with AI-powered data analysis and automation. It's a Leader and
> an Outperformer, with the company's continuous innovation evident in
> recent advancements, including enhanced AI capabilities"

*GigaOm Radar for Unstructured Data Management Solutions
March 2024*

Get started now ›

Start using BlueXP classification today free of charge.
No subscription or license needed!

NetApp