NetApp

TOP 10 REASONS TO CHOOSE NETAPP KEYSTONE STAAS

True hybrid cloud storage as a service (STaaS) on a common storage platform. Power block, file, and object workloads on premises, in any cloud, and anywhere in between with a single subscription.

UNLOCK OPERATIONAL AND FINANCIAL FLEXIBIITY

1 **Experience cloud-like storage operations with a single, pay-as-you-go subscription.**

- Pay for only what you use. Single, monthly invoice for both on-premises and cloud data storage services.
- Scale storage capacity up or down as needs evolve, avoiding upfront capital expenditures and reducing the risk of overprovisioning.
- Control storage cost with predictable billing for forecasting and budgeting expenses. Avoid unexpected fees.

2 **Base your choices on your workloads.**

- Pay only for what you need now; align costs with usage from the broadest range of scalable performance tiers.
- Easily deploy file, block, and object capacity, on demand,
- Reallocate volumes across three performance tiers and across data services, on demand, with a single storage platform.

3 **Stop paying for high-performance storage that you don't need.**

- Reduce costs with flexible 1-to-5-year terms; adjust capacity or shift to the cloud by up to 25% annually.
- Save up to 50% of storage TCO by automatically tiering infrequently accessed or cold data to lower-cost object-based storage, on premises or in the cloud.
- Consolidate data, burst to cloud at no extra cost, and repatriate high-cost public cloud services when needed.

ACCELERATE SEAMLESS IT AGILITY ACROSS HYBRID CLOUD

4 **Manage operations seamlessly.**

- Enable unified control of your storage and data services with **NetApp® BlueXP™.** Monitor, provision, and orchestrate your on-premises and cloud storage services seamlessly for a true hybrid cloud experience.

- Use familiar operational tools and practices, while visualizing capacity usage across your hybrid cloud environment.

5 Keep all workloads performing at their best—guaranteed.

- 99.999% guaranteed uptime with Extreme and Premium services tiers that deliver an average of less than 27 seconds per month downtime for unified file and block storage with data tiering.
- Consistently predictable performance levels (IPS/TiB) for business-critical data aligned to your performance requirements.
- Minimize carbon footprint and meet sustainability goals with guaranteed standard watts/TB for each SLA-based performance level, with service credits available if those targets are not met.

6 See the big picture with end-to-end observability.

- Advanced, AI-driven analytics, monitoring, and troubleshooting with **NetApp Data Infrastructure Insights** gives you clear visibility across your entire on-premises and cloud environment.
- Transacted as part of your NetApp Keystone® STaaS subscription, not a separate license.

MEET IT DEMANDS TODAY AND TOMORROW

7 Be cloud ready from the start.

- Modernize your storage with the ability to move workloads to any public cloud at any time.
- Quickly accommodate new workloads without modifying your entire infrastructure—all with one monthly bill.

8 Respond to changing business needs faster.

- Reallocate storage spending across any major cloud (AWS, Azure, Google Cloud) at your own pace and on your own terms.
- Use multiple cloud resources for migrating data, bursting workloads, backing up data, replicating data for disaster recovery, and storing cold data.
- Preserve your capital, alleviate digital transformation stress, and improve your users' experience along the way.

9 Know that your data is secure.

- Enjoy built-in, market-leading data protection and security with end-to-end encryption and **guaranteed ransomware recovery** for zero data loss.

10 No one does it better.

We offer greater flexibility for hybrid cloud connectivity with more robust, integrated data storage service offerings than any other storage-as-a-service provider. Experience better performance, improved data protection, higher availability, and simplified IT operations with NetApp Keystone STaaS.

Contact Us

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