

TOP 10 REASONS TO CHOOSE NETAPP KEYSTONE STAAS



True hybrid cloud storage as a service (STaaS) on a common storage platform. Power block, file, and object workloads on premises, in any cloud, and anywhere in between with a single subscription.

UNLOCK OPERATIONAL AND FINANCIAL FLEXIBILITY

**1**

Experience cloud-like storage operations with a single, pay-as-you-go subscription.

- Pay for only what you use. Single, monthly invoice for both on-premises and cloud data storage services.
- Scale storage capacity up or down as needs evolve, avoiding upfront capital expenditures and reducing the risk of overprovisioning.
- Control storage cost with predictable billing for forecasting and budgeting expenses. Avoid unexpected fees.

**2**

Base your choices on your workloads.

- Pay only for what you need now; align costs with usage from the broadest range of scalable performance tiers.
- Easily deploy file, block, and object capacity, on demand,
- Reallocate volumes across three performance tiers and across data services, on demand, with a single storage platform.

**3**

Stop paying for high-performance storage that you don't need.

- Reduce costs with flexible 1-to-5-year terms; adjust capacity or shift to the cloud by up to 25% annually.
- Save up to 50% of storage TCO by automatically tiering infrequently accessed or cold data to lower-cost object-based storage, on premises or in the cloud.
- Consolidate data, burst to cloud at no extra cost, and repatriate high-cost public cloud services when needed.

ACCELERATE SEAMLESS IT AGILITY ACROSS HYBRID CLOUD

**4**

Manage operations seamlessly.

- Enable unified control of your storage and data services with **NetApp® BlueXP™**. Monitor, provision, and orchestrate your on-premises and cloud storage services seamlessly for a true hybrid cloud experience.

- Use familiar operational tools and practices, while visualizing capacity usage across your hybrid cloud environment.



5

Keep all workloads performing at their best—guaranteed.

- 99.999% guaranteed uptime with Extreme and Premium services tiers that deliver an average of less than 27 seconds per month downtime for unified file and block storage with data tiering.
- Consistently predictable performance levels (IPS/TiB) for business-critical data aligned to your performance requirements.
- Minimize carbon footprint and meet sustainability goals with guaranteed standard watts/TB for each SLA-based performance level, with service credits available if those targets are not met.



6

See the big picture with end-to-end observability.

- Advanced, AI-driven analytics, monitoring, and troubleshooting with **NetApp Data Infrastructure Insights** gives you clear visibility across your entire on-premises and cloud environment.
- Transacted as part of your NetApp Keystone® STaaS subscription, not a separate license.

MEET IT DEMANDS TODAY AND TOMORROW



7

Be cloud ready from the start.

- Modernize your storage with the ability to move workloads to any public cloud at any time.
- Quickly accommodate new workloads without modifying your entire infrastructure—all with one monthly bill.



8

Respond to changing business needs faster.

- Reallocate storage spending across any major cloud (AWS, Azure, Google Cloud) at your own pace and on your own terms.
- Use multiple cloud resources for migrating data, bursting workloads, backing up data, replicating data for disaster recovery, and storing cold data.
- Preserve your capital, alleviate digital transformation stress, and improve your users' experience along the way.



9

Know that your data is secure.

- Enjoy built-in, market-leading data protection and security with end-to-end encryption and **guaranteed ransomware recovery** for zero data loss.



10

No one does it better.

We offer greater flexibility for hybrid cloud connectivity with more robust, integrated data storage service offerings than any other storage-as-a-service provider. Experience better performance, improved data protection, higher availability, and simplified IT operations with NetApp Keystone STaaS.



Contact Us



About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com

© 2025 NetApp, Inc. All Rights Reserved. NETAPP, the NETAPP logo, and the marks listed at <http://www.netapp.com/TM> are trademarks of NetApp, Inc. Other company and product names may be trademarks of their respective owners. NA-655-0425