

# DATA INFRASTRUCTURE INSIGHTS SOLVING CHARGEBACK AND SHOWBACK CHALLENGES FOR SMARTER STORAGE COSTS



## THE PROBLEM

Managing storage costs by delivering financial transparency through chargeback and showback has become a growing challenge as organizations adopt more complex infrastructures. Many businesses struggle with obtaining the granular visibility needed to accurately assess resource consumption and allocate costs across departments or business units. This lack of insight creates barriers to financial clarity and accountability.

Compounding the issue, tools often calculate utilization and costs inconsistently across platforms, making it difficult to provide finance teams with defensible metrics. Instead, many organizations rely on manual aggregation and conventional reporting methods, which can lead to delays or inaccuracies. These inefficiencies create obstacles to equitable cost distribution and prevent optimal resource utilization.

Without a unified approach, organizations frequently resort to oversimplified allocation strategies, such as dividing costs evenly or basing them on headcount. These blunt methods fail to reflect actual usage patterns, leading to misaligned budgets, inefficiencies, and frustrations among stakeholders.

## THE SOLUTION

NetApp® Data Infrastructure Insights offers a streamlined way to tackle these challenges head-on. By delivering comprehensive visibility into storage utilization across both multi-cloud and on-premises environments, it provides the granular insights necessary for precise chargeback and showback reporting. This ensures businesses can allocate costs fairly while maintaining financial transparency.

With its ability to generate accurate, defensible metrics, this solution makes chargeback and showback reporting more reliable and straightforward. Teams can confidently provide finance departments with the detailed data they need, eliminating inconsistencies and manual inefficiencies. Furthermore, actionable insights allow businesses to identify and address underutilized resources, optimizing both storage usage and overall costs. All this is done consistently and automatically, becoming a reliable source of truth for reporting.

By delivering effortless reporting tailored to business needs, NetApp Data Infrastructure Insights enables seamless collaboration and trust between storage and finance teams. This fosters an environment of shared accountability and drives alignment with organizational goals, making it easier than ever to manage storage expenses while maximizing efficiency.

## 5 KEY BENEFITS OF NETAPP DATA INFRASTRUCTURE INSIGHTS

### 1 Centralized data collection

Instead of stitching together data from disparate systems, Data Infrastructure Insights centralizes all storage performance and consumption information in one place, giving storage teams a complete view of their hybrid ecosystems.

### 2 Transform raw data into business insights

Granular tagging and annotations enable teams to define costs across service levels, storage tiers, workloads, or business units, uncover the full business context behind resource usage, and apply governance practices to trace every resource back to its usage and cost.

### 3 Achieve transparent cost allocation

Simplify chargeback and showback processes by eliminating manual data aggregation and leveraging precise, defensible metrics to ensure costs are allocated fairly and transparently across departments.

### 4 Streamline reporting for finance teams

Automatically generate accurate, actionable reports tailored to finance team requirements. With seamless integrations into finance systems, teams can eliminate manual efforts and ensure consistent data flow.

### 5 Optimize resource utilization

Effortlessly identify underutilized storage resources to reduce waste, improve efficiency, and allocate costs based on actual usage. This approach ensures IT teams can better align storage investments with broader business objectives.



*Reporting efficiency for billing went from 2.5 days per month using Excel sheets to about one minute with custom reporting in Data Infrastructure Insights, saving our team nearly 30 working days a year.*

*– IT Analyst for a large government agency*



## WHERE NETAPP ADDS VALUE



### Boost collaboration between teams

- Provide consistent data that fosters shared accountability across departments.
- Support clear communication between storage and finance teams with trusted reporting.
- Align all infrastructure stakeholders with shared insights to drive organizational priorities.



### Enhance decision making with granular insights

- Deliver complete visibility into multi-cloud and on-premises environments.
- Enable smarter resource allocation by identifying underutilized or overspending areas.
- Empower strategic planning with real-time and historical analytics for future growth.

# ONLY NETAPP OFFERS

## Unmatched infrastructure visibility

Gain unparalleled visibility into storage resources across multi-cloud, hybrid, and on-premises environments to ensure every resource is accounted for. With real-time data and detailed usage patterns, teams can easily monitor and allocate storage costs with precision. This comprehensive view enables organizations to identify inefficiencies, uncover hidden opportunities, and align storage usage with financial goals, making informed decisions a seamless part of the process.

## Seamless cost reporting

Simplify the complexities of chargeback and showback by eliminating the need for time-consuming manual data collection and reporting. Data Infrastructure Insights delivers consistent, accurate metrics tailored to business needs, cutting down on errors while saving valuable time for IT teams. This precision ensures that all departments work with reliable data they can trust, fostering confidence and collaboration at every level.

## Empowered cost transparency

Deliver transparency in cost allocation by linking storage expenses directly to workloads, departments, and services. This level of granularity ensures that budgets are assigned equitably, backed by defensible and actionable data. IT teams can deliver clear metrics and an unambiguous view of usage costs to finance teams, which fosters a culture of trust, accountability, and financial clarity across the organization.

## Additional resources

>> [Visit our web page: Data Infrastructure Insights](#)

>> [Request a personalized demo](#)



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### About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities.

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