## 10 GOOD REASONS FOR AN EBC VISIT RISE TO **MEET YOUR MOMENT**

Start building your intelligent data infrastructure with NetApp.



Address your unique requirements: You're at the center of your briefing experience. Collaborate with our discussion leaders in a moderated open forum and receive content tailored to address your unique requirements and business objectives. Our experts will then use your input to help you uncover new data-driven opportunities.



**Talk to the right people**: Engage with NetApp's global pool of subject matter experts. Whether you are interested in a purely technical deep-dive or more inclined to a strategic business discussion, we have you covered.



Start building your intelligent data infrastructure: Store and manage your data any place, any time with consistency, flexibility, and simplicity.



**Leverage our partnerships:** Hear directly from partners such as AWS, Google, and Microsoft about how we join forces to provide fully managed shared storage in the biggest public clouds. Also tap into our other deep relationships with companies such as VMWare and SAP.



Enhance connectedness across your organization: Interaction between people, technology and processes is the foundation of your organization. Our SMEs guide you through deploying connectivity strategies and solutions to create a seamless experience for your employees, customers, and/or partners-all supported by an agile and dynamic architecture.



Protect & secure your data: Your data is safe with us. NetApp enables broadly accessible data that is protected and compliant, while preventing ransomware with advanced encryption across your hybrid environment. Backup and recover data faster for increased resiliency.



Meet your sustainability goals: Sustainability concerns and shifting consumer preferences are reshaping the industry. We'll show you how to use data to become more sustainable, including greener solutions and ways to measure environmental output across the entire lifecycle of our products.



Gain access to NetApp's top executives: NetApp executives are available to share relevant and useful best practices, industry insights, and learnings from NetApp's own journeyand a glimpse into our future vision.



**Get peer-to-peer perspectives:** Get candid with your industry peers and discover new ways to implement or benefit from NetApp solutions. Leverage their experience to bring your vision to life and leave with a custom action plan.



**Turn disruption into opportunity:** With unified data storage, integrated data services, and CloudOps solutions, we empower you to confidently rise to every moment.

Reach out to your NetApp Sales contact to schedule your briefing in any of our locations:

- Amsterdam
- Bangalore
- · Research Triangle Park, NC
- · San Jose, CA

Request a briefing











and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and Al to enable the industry's best data management. As the only enterprisegrade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and Al. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services,

