



FlexPod delivers pay-as-you-grow agility with hybrid cloud



Today, IT must not only lead digital transformation and hybrid cloud initiatives, but also be aligned with the business to deliver financial and operational adaptability.

Align costs to usage and optimize workloads

FlexPod® as a Service, the FlexPod Consumption Model offering, matches costs to usage and allows you to increase outlays as your business and IT needs grow. Just as important, FlexPod as a Service doesn't end at the edge of the data center—it helps optimize workloads and data across your on-premises and cloud environments. With FlexPod as a Service, you gain:

- **World-class converged infrastructure.** FlexPod combines servers, storage resources, and networking from Cisco and NetApp to create an agile, reliable, efficient, and scalable platform for hosting applications.
- **Pay-as-you-grow consumption.** With FlexPod as a Service, you can pay as you use it, enabling you to grow and to shrink capacity utilization on demand. Or you can pay as you grow; you can get growth capacity for your increased IT needs while scaling up on your own terms, without breaking the bank or having to continually overprovision.
- **Visibility.** You can track usage and understand trends to determine your future investments.
- **Optimization.** Artificial intelligence and machine learning (AI/ML) solutions give you guidance on how to maximize performance and minimize costs.
- **Hybrid cloud-ready infrastructure.** All FlexPod platforms are hybrid cloud ready with a data fabric powered by FlexPod and NetApp® ONTAP® data management software.

“It is not only a local play anymore, it is developing into a hybrid play. That is an extra beneficial thing...”

Jeffrey den Oudsten, CTO,
Conscia Netherlands

Increase financial adaptability and retain FlexPod benefits

With FlexPod as a Service, you gain new financial and operational adaptability and still reap the FlexPod proven and enduring benefits, such as:

- Faster time to value, with over 200 reference architectures that consistently incorporate both industry and Cisco + NetApp innovative solutions
- Investment protection, with seamless updates to products and technologies from both NetApp and Cisco
- Improved operational efficiency through end-to-end automation and observability
- One-call support to solve any problem quickly
- A large partner network with a wellspring of FlexPod expertise

Keep evolving while spending less

In summary, FlexPod reduces your risk, enables quicker time to value, and adapts to the needs of your business. And now FlexPod delivers IT that serves your needs and can be purchased up front, or with FlexPod as a Service, you can take advantage of the new pay-as-you-grow consumption offering.

If your company is undergoing digital transformation and hybrid cloud initiatives, you need a modern, flexible infrastructure that can help your business evolve while lowering costs. Your IT needs to deliver more, for lower cost and with more flexibility. FlexPod covers all these bases. To take the next step and to learn more about FlexPod, visit:

- www.flexpod.com
- www.netapp.com/flexpod
- www.cisco.com/go/flexpod
- <https://flexpod.com/three-dimensional-flexpod-tour/>

