

Simplicity365

Delivering operational efficiency to frontline IT teams 365 days a year



“Make it more complex.”

Four words you’ll never hear from your IT teams.

Your IT staff carries a heavy burden. These folks are the hidden heroes in the organization. We’re talking about installation, updates, application integration, data protection, security, optimization, and cloud integration. All the tasks that are required to meet SLOs.

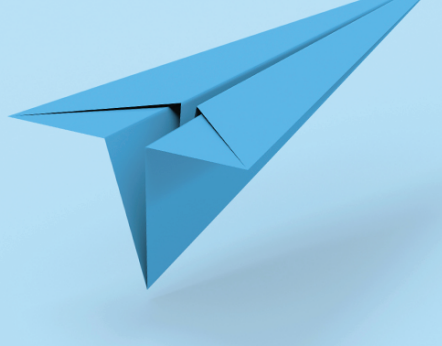
Somewhere in there, your IT teams also need time to work on higher-value strategic projects, to relax, and to be happy. A happy and effective IT staff is central to your successful business.

Choose happiness, choose the ONTAP ecosystem



Traditional IT management tools

Slow and error prone



Simplicity365 ONTAP ecosystem

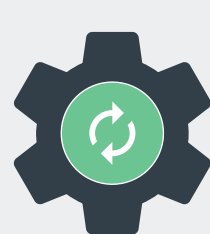
Nimble, fast, and happy

“NetApp is investing in the holistic customer experience. With Simplicity365 and the ONTAP ecosystem, NetApp’s goal is to lighten the load for IT operations teams by delivering operational efficiency for edge, core, and hybrid cloud deployments.”

Eric Burgener
Vice President, Infrastructure Systems, Platforms and Technologies Group at IDC

What if you could help lighten their load today?

With NetApp® Simplicity365 and the NetApp ONTAP® ecosystem, you can:



Automate,
streamline processes,
reduce risk



Discover
new time
and resources



Be happy,
work on strategic
projects

NetApp customer experience journey

Learn once, leverage forever

The NetApp ONTAP ecosystem has features that can help you achieve tangible operational efficiency benefits for every relevant IT role and skill level today and every day. We call it Simplicity365.

Simplicity365 has what you need to turn complex IT tasks into simplified, streamlined, and repeatable workflows across edge, core, and cloud deployments.



Beyond day 1
Up and running is
only the first stage



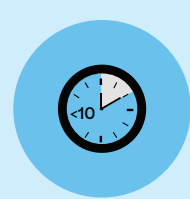
Broad impact
Multifunctional
and multiskill level



Operational efficiency
It’s a journey

How the ONTAP ecosystem lightens the load

Installation, setup, and updates



<10 minutes
from power-on
to serving data
for SAN, NAS,
and object



1-click
firmware updates

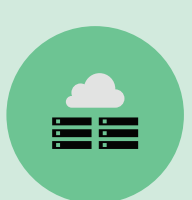


Automatic
cluster updates

App integration and data protection



<2 minutes
to provision storage
for Oracle, SAP
HANA, Microsoft
SQL Server, and
VMware vSphere



<5 minutes
to clone any
database



<4 steps
for continuous
availability

Running, optimizing, and security



Automatic
system health
monitoring for
availability,
capacity,
and security

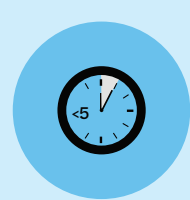


1 click
to resolve
problems



1 click
to assign
workload-specific
performance
SLOs

Cloud integration



<5 minutes
to build a
hybrid cloud



<2 minutes
to set up backup
copies in the
cloud for your
on-premises data



Automatic
tiering of
cold data to
StorageGRID®
private cloud

Available now in ONTAP

Simplicity is in our DNA. The benefits that you get today are the results of years of investment and innovation in the ONTAP ecosystem. Simplicity365 is a design philosophy that’s baked into every ONTAP solution, so you can take advantage of operational efficiency on day 1.

ONTAP ecosystem helping customers today



Government agency
50,000+ employees

"The simplicity to get up and running but also the level of advanced features available."

Senior System Admin



Healthcare
\$3B revenue

"Excellent storage arrays that require basic skills to provision and administer the storage. Rolling upgrades very simple without any major outage."

Senior Infrastructure Engineer



Service provider
\$300M revenue

"The simple manageability of the product and the ability to integrate with your existing frameworks such as monitoring e.g. Splunk and WFA integration with ITSM tools such as ServiceNow."

IT Manager

Find out more about how NetApp Simplicity365 can lighten the load for your IT ops teams.

[Learn more](#)



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In a world full of generalists, NetApp is a specialist. We’re focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world’s biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services, and applications to the right people—anytime, anywhere.

To learn more, visit www.netapp.com