

Building Customer Trust in a Multicloud World



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As cloud deployments expand to include hybrid and multicloud architectures, a holistic

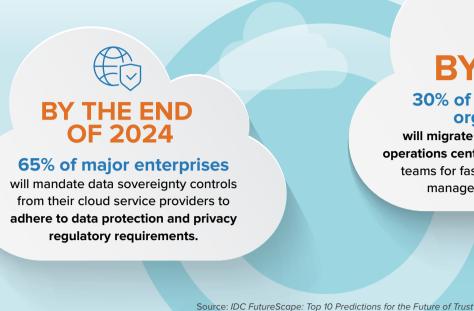
ABOUT THIS INFOGRAPHIC

security strategy is required.

The need for more control over cloud environments is driving

IDC Predictions

demand for enhanced security through automation.





management, and response.

68% of organizations expect their data volume to increase over the next three years. Of those, nearly 40% expect

Reduce the Threat Landscape

volume to increase by 25% or more.

How to protect data:

surface and reducing risk exposure.

Implement continuous

multi-layer control

proactive scanning.

monitoring and

Minimize potential

shrinking the attack

business disruptions by



Segment cloud infrastructure by

Design a well-protected

environment that

includes centralized

log monitoring and

regulated enclaves.

creating virtual private

clouds that act as

39% of organizations state that IT security professionals are in the highest demand for tech initiatives globally.

Automate, Simplify,

and Standardize

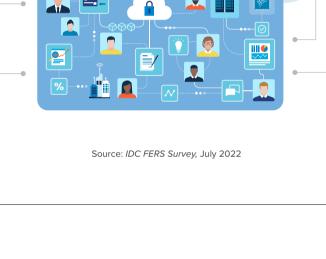
Create templates that simplify rapid deployment of security processes and Standardize on key control mechanisms to assess risk.

Ways to make security staff more productive:

detection and self healing by implementing security as code.

reduce human error.

Quicken threat



approach, that reduces burden on staff and ensures consistency in the cloud

with an automated

Build security at scale

perceived as trustworthy. 32% of organizations expect cybersecurity threats/regulations will have the greatest impact on their business.

Keys to strengthening compliance and security:

Source: IDC's Future Enterprise Resiliency and Spending Survey, July 2021; IDC's CEO Survey, January 2022

compliance as the most important areas for being

Regulators and Customers

68% of organizations ranked security and 66% ranked

Build Confidence with

Demonstrate commitment to compliance with policies and procedures that align with government, industry, and corporate governance requirements.

Adapt hyperscalers' ready-made compliance code to enable automation.

Be transparent about security efforts with public-facing and

Essential Guidance

Reduce the risk profile of the organization by improving

Empower security teams through strategic distribution of security resources and increase productivity with automation.

Work with suppliers that have demonstrated expertise in

meeting multicloud security challenges.

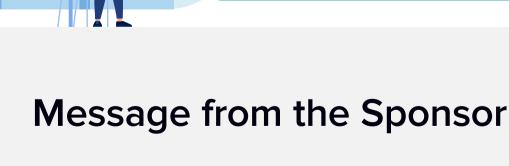
NDA-level self-service mechanisms like Trust Centers.

efficiency in the security and compliance process.

a multi-faceted approach:

Maximize customer satisfaction and brand preference with transparency and reliability.

Security in a multicloud environment requires



■ NetApp

Learn what experienced teams do to secure an expanded hybrid multcloud IT landscape and how to improve your processes to achieve business outcomes that go beyond risk management to include team empowerment, customer

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satisfaction and brand preference.





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