

Oracle on NetApp vs. Oracle on Dell

NOT TOP FIVE

Dell says they provide a powerful Oracle foundation ... but here are the top 5 things Dell isn't telling you.

Oracle on Dell Not Top 5	Oracle on NetApp Top 5	Breakdown
<p>5</p> <p>Dell storage running Oracle databases can't make the cut. Dell PowerStore is like a patchwork quilt of different storage solutions that don't easily speak to one another. Does that sound like a seamless transition?</p>	<p>NetApp's integration with Oracle's multitenant container database is perfect relay-baton-pass smooth. It speeds time to market by 30%¹ and enables you to provision an Oracle database in just 44 seconds.²</p>	<p>Dell storage is anything but unified.</p> <p>NetApp plays better with Oracle.</p> <p>Advantage: you.</p>
<p>4</p> <p>Dell PowerStore lacks native cloud integration. With Oracle, it's best to keep your cloud and on-prem options wide open. Dell's public cloud strategy changes by the platform, as does its public cloud support strategy...</p> <p>That's a penalty for confusion and potential lock in on the cloud play.</p>	<p>NetApp leads the industry with native data storage and data management solutions across the big-3 public clouds.</p> <p>AWS, Azure, and Google Cloud have all integrated the NetApp ONTAP storage operating system into their offerings. Be sure to wear your most comfortable gymnastics pants to work because native cloud integration and a clear cloud strategy give you freedom of choice and maximum flexibility.</p>	<p>Dell keeps you guessing.</p> <p>NetApp keeps you flexible with cloud integration.</p>
<p>3</p> <p>Dell substitutions in converged infrastructure are fast and furious. First Dell is running with VxBlock. Then it subs all but one model of VxBlock for the PowerOne release... And suddenly PowerOne is out and VxRail HCI is in. I mean, forget who's on first with Dell... who's even still in the game?</p> <p>If you're running Oracle on VxBlock, that's a lot of uncertainty and potential for disruption.</p>	<p>NetApp and Cisco have partnered on FlexPod converged infrastructure solutions for more than a decade.</p> <p>You can choose from a predictable and growing portfolio of more than 195 reference architectures built on groundbreaking technology. Get up and running faster with fewer uncertainties.</p>	<p>Converge or bench? It's hard to tell with Dell.</p> <p>NetApp is nondisruptive.</p> <p>99.9999% availability³</p> <p>Automated storage failover</p>

Dell Not Top 5	NetApp Top 5	Breakdown
<p>2</p> <p>Dell's defense has some soft spots. Dell storage products generally rely on encrypting Oracle workloads at drive-level during rest.</p> <p>That's like a rookie cornerback covering the great Jerry Rice. Can you say data exposure?</p>	<p>NetApp offers double encryption. We use software- and hardware-based encryption technologies to reduce the chance of trick hacking plays working.</p> <p>Encrypt any data volume on any drive type where it is enabled with software-based NetApp Volume Encryption.</p> <p>And encrypt data as its written with NetApp Storage Encryption for that 1–2 punch.</p>	<p>Dell has your back.</p> <p>NetApp has your back and front.</p>
<p>1</p> <p>Dell is full of surprises... pricing surprises. With Dell you end up paying the equivalent of marquis player prices for average solutions. If that's not enough, Dell uses a high-priced data domain to make up for discounting primary mid-range storage.</p>	<p>In better news, NetApp helps you get the most value for your IT budget with:</p> <ul style="list-style-type: none"> • Leading data reduction capabilities. • A single, consistent toolset that saves time and reduces training costs. • More flexibility and cost savings through deep integration with the biggest public clouds. <p>NetApp also meets you where you are. With the help of unified ONTAP data management capabilities, you can seamlessly support Oracle workloads from edge to core to cloud.</p>	<p>Dell bobs and weaves.</p> <p>NetApp shoots straight.</p>

Why trust NetApp over Dell for your Oracle databases? NetApp already serves nearly 130,000 Oracle customers. Rather than boxing you in, NetApp is ready to help you unleash the full potential of your Oracle databases on prem or in the cloud. Get blazing-fast performance – our all-flash systems can help you deliver projects up to 30%¹ faster than disk-based solutions.



1 <https://www.netapp.com/customers/ducati-hci-case-study/>

2 <https://www.netapp.com/blog/provision-database-44-seconds/>

3 <https://www.netapp.com/pdf.html?item=/media/19931-wp-executive-summary-march2020.pdf>