

TOP 10 REASONS TO CHOOSE NETAPP KEYSTONE STaaS



True hybrid cloud storage as a service (STaaS) on a common storage platform. Power block, file, and object workloads on premises, in any cloud, and anywhere in between with a single subscription.

UNLOCK OPERATIONAL AND FINANCIAL FLEXIBILITY



1

Experience cloud-like storage operations with a single, pay-as-you-go subscription.

- Pay for only what you use. Single, monthly invoice for both on-premises and cloud data storage services.
- Scale storage capacity up or down as needs evolve, avoiding upfront capital expenditures and reducing the risk of overpositioning.
- Control storage cost with predictable billing for forecasting and budgeting expenses. Avoid unexpected fees.



2

Base your choices on your workloads.

- Pay only for what you need now; align costs with usage from the broadest range of scalable performance tiers.
- Easily deploy file, block, and object capacity, on demand,
- Reallocate volumes across three performance tiers and across data services, on demand, with a single storage platform.



3

Stop paying for high-performance storage that you don't need.

- Reduce costs with flexible 1-to-5-year terms; adjust capacity or shift to the cloud by up to 25% annually.
- Save up to 50% of storage TCO by automatically tiering infrequently accessed or cold data to lower-cost object-based storage, on premises or in the cloud.
- Consolidate data, burst to cloud at no extra cost, and repatriate high-cost public cloud services when needed.

ACCELERATE SEAMLESS IT AGILITY ACROSS HYBRID CLOUD



4

Manage operations seamlessly.

- Enable unified control of your storage and data services with [NetApp® BlueXP™](#). Monitor, provision, and orchestrate your on-premises and cloud storage services seamlessly for a true hybrid cloud experience.
- Use familiar operational tools and practices, while visualizing capacity usage across your hybrid cloud environment.



5

Keep all workloads performing at their best—guaranteed.

- 99.999% guaranteed uptime with Extreme and Premium services tiers that deliver an average of less than 27 seconds per month downtime for unified file and block storage with data tiering.
- Consistently predictable performance levels (IPS/TiB) for business-critical data aligned to your performance requirements.
- Minimize carbon footprint and meet sustainability goals with guaranteed standard watts/TB for each SLA-based performance level, with service credits available if those targets are not met.



6

See the big picture with end-to-end observability.

- Advanced, AI-driven analytics monitoring and troubleshooting of [NetApp Cloud Insights](#) gives you clear visibility across your entire on-premises and cloud environment.
- Transacted as part of your NetApp Keystone® STaaS subscription, not a separate license.

MEET IT DEMANDS TODAY AND TOMORROW



7

Be cloud ready from the start.

- Modernize your storage with the ability to move workloads to any public cloud at any time.
- Quickly accommodate new workloads without modifying your entire infrastructure—all with one monthly bill.



8

Respond to changing business needs faster.

- Reallocate storage spending across any major cloud (AWS, Azure, Google Cloud) at your own pace and on your own terms.
- Use multiple cloud resources for migrating data, bursting workloads, backing up data, replicating data for disaster recovery, and storing cold data.
- Preserve your capital, alleviate digital transformation stress, and improve your users' experience along the way.



9

Know that your data is secure.

- Enjoy built-in, market-leading data protection and security with end-to-end encryption and [guaranteed ransomware recovery](#) for zero data loss.



10

No one does it better.

We offer greater flexibility for hybrid cloud connectivity with more robust, integrated data storage service offerings than any other storage-as-a-service provider. Experience better performance, improved data protection, higher availability, and simplified IT operations with NetApp Keystone STaaS.