

# Cloud Backup

Set and forget cost-efficient backups for NetApp Cloud Volumes ONTAP and on-premises ONTAP

## About

NetApp Cloud Backup is a backup and restore service for NetApp Cloud Volumes ONTAP® deployments and on-premises ONTAP clusters. Integrated into NetApp Cloud Manager, Cloud Backup is easily enabled, automated, and scaled—allowing you to keep your data safe and compliant, overcoming traditional industry challenges. Leveraging NetApp's SnapMirror® cloud replication technology, backups are transferred and stored in highly durable, cloud-based object storage.

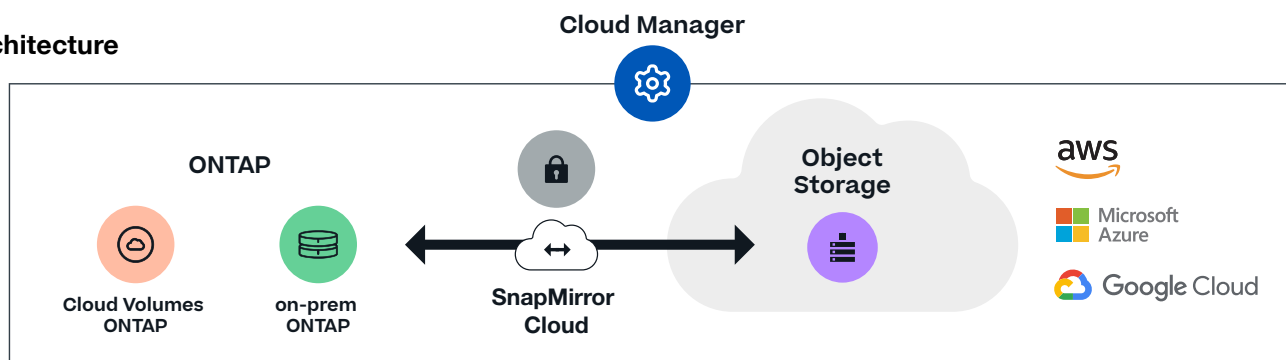
## Industry challenges

- Legacy technology
- Complex architecture
- Performance demanding
- Extended backup windows
- High TCO & budget constraints
- Long-term retention

## Why Cloud Backup

With proven replication technology and complete automation and orchestration, your data is efficiently backed up, hassle-free, through secured and optimized transfers to an inexpensive, encrypted and highly durable object store within your cloud account. By preserving storage efficiencies and performing block level incremental updates forever, minimal data footprint is maintained end-to-end, further optimizing the costs. Likewise, the impact on production land is reduced resulting in optimized performance while meeting SLAs. Being independent of the backup source, data can be easily restored at any time and to anywhere. With just a few simple operations, your backup schedules and retention are all set and with streamlined architecture in place, you gain more flexibility at lower costs without having to be a backup expert or integrate any external tool.

## Architecture



## Benefits



Automated



Quick and efficient



Reliability



Reduce DC footprint



Reduce costs



Limitless scalability



Granular restore



API driven

Get started today with Cloud Backup →

Get more information →